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BANK OF NEW YORK CO INC

Form 424B2 April 09, 2007

> Filed under Rule 424 (b)(2), Registration Statement No. 333-134738, 333-134738-01, 333-134738-02, 333-134738-03, 333-134738-04 and 333-134738-05

Pricing Supplement No. 43 Subject to Completion - dated April 9, 2007 (To prospectus dated June 5, 2006 and prospectus supplement dated June 15, 2006)

The Bank of New York Company, Inc. [LOGO]

The Bank of New York Company, Inc.

\$1,000,000,000 The Bank of New York Company, Inc. CoreNotes(Registered Service Mark)										
CUSIP Number	-	Price to	Purchasing Agent's Discount(1)		Before	1) ====				
0640P1LW1	OP1LW1 TBD		2.00	<u>}</u>	98.00%					
Rate Per	Interes Payment Frequenc	Mat	urity			====				
5.75%	Semi-Ann	ual 4/1	5/2022	Yes						
Senior Subo Interest Pag Redemption	each year of New York Interest Payment 100% on 30									
========	======== Aggregate	=======	Purcha	====== sing	Proceeds	====				

CUSIP Number	Aggregate Principal Amount	Price to Public(1)	_	's Before	L) ====				
0640P1LX9	TBD	100%	2.50%	97.50%					
Interest Interest Rate Per Payment Annum Frequency		. Mat	ated curity Date	Survivor's Option	====				
5.80% Semi-Annual			L5/2032	Yes					
Senior Subordinated Medium-Term Notes, Series I									

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Interest Payment Dates: The 15th day of October and April of each year

commencing 10/15/2007.

Redemption Information: Redeemable at the option of The Bank of New York

Company, Inc. on 04/15/2012 and each Interest Payment

Date thereafter, at a price equal to 100% on 30

calendar days notice.

The Bank of New York Company, Inc.

One Wall Street

New York, New York 10286

Trade Date: 04/13/2007 Issue Date: 04/18/2007

Minimum Denominations/Increments: \$1,000/\$1,000

Original Issue Discount: No

All trades settle without accrued interest and clear SDFS: DTC Book-Entry only

Merrill Lynch DTC Participant Number: 161

The defeasance and covenant defeasance provisions of the Senior Indenture and the Senior Subordinated Indenture described under "Description of Senior Debt Securities and Senior Subordinated Debt Securities-Legal Defeasance and Covenant Defeasance" in the Prospectus will apply to the Senior and Senior Subordinated Notes respectively.

(1) Expressed as a percentage of the aggregate principal amount

"CoreNotes(Registered Service Mark)" is a registered service mark of Merrill Lynch & Co., Inc.

Merrill Lynch & Co. Purchasing Agent Acting as Principal
