## Edgar Filing: BANK OF NEW YORK CO INC - Form 424B2

## BANK OF NEW YORK CO INC

Form 424B2

March 27, 2007

Filed under Rule 424 (b)(2), Registration Statement No. 333-134738, 333-134738-01, 333-134738-02, 333-134738-03, 333-134738-04 and 333-134738-05

Pricing Supplement No. 40 - dated March 23, 2007 (To prospectus dated June 5, 2006 and prospectus supplement dated June 15, 2006)

The Bank of New York Company, Inc. [LOGO]

The Bank of New York Company, Inc.  $\,$ 

\$1,000,000,000

\$1,000,000, The Bank of		pany, Inc.	CoreNotes(Regis	tered Service Ma	ark)
CUSIP Number			Purchasing Agent's Discount(1)	Proceeds Before Expenses(1)	
0640P1LQ4	\$2,029,000	100%	2.00%	98.00%	
Interest Rate Per Annum		Mat	ated urity Survi ate Opti		
5.60%	Semiannu	al 03/1	5/2022 Yes		
Interest Pa	rdinated Medi yment Dates: Information:	The 15th d commencing Redeemable Company, I Date there	ay of March and 09/15/2007. at the option nc. on 03/15/20	September of early of The Bank of Interest of September 10 and each Interest ce equal to 100	New York erest Payme
CUSIP Number	Aggregate Principal Amount	Price to Public(1)	Purchasing Agent's Discount(1)	Proceeds Before Expenses (1)	
0640P1LR2	\$2,249,000	100%	2.50%	97.50%	
Interest Rate Per Annum		Mat	ated urity Survi ate Opti		

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Senior Subordinated Medium-Term Notes, Series I

5.65% Semiannual 03/15/2032

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Interest Payment Dates: The 15th day of March and September of each year

commencing 09/15/2007.

Redemption Information: Redeemable at the option of The Bank of New York

Company, Inc. on 03/15/2012 and each Interest Payment

Date thereafter, at a price equal to 100% on 30

calendar days notice.

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The Bank of New York Company, Inc.

One Wall Street

New York, New York 10286

Trade Date: 03/23/2007
Issue Date: 03/28/2007

Minimum Denominations/Increments: \$1,000/\$1,000

Original Issue Discount: No

All trades settle without accrued interest and clear SDFS: DTC Book-Entry only

Merrill Lynch DTC Participant Number: 161

The defeasance and covenant defeasance provisions of the Senior Indenture and the Senior Subordinated Indenture described under "Description of Senior Debt Securities and Senior Subordinated Debt Securities-Legal Defeasance and Covenant Defeasance" in the Prospectus will apply to the Senior and Senior Subordinated Notes respectively.

(1) Expressed as a percentage of the aggregate principal amount

"CoreNotes(Registered Service Mark)" is a registered service mark of Merrill Lynch & Co., Inc.

Merrill Lynch & Co. Purchasing Agent Acting as Principal

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