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BANK OF NEW YORK CO INC

Form 424B2 March 12, 2007

> Filed under Rule 424 (b)(2), Registration Statement No. 333-134738, 333-134738-01, 333-134738-02, 333-134738-03, 333-134738-04 and 333-134738-05

Pricing Supplement No. 39 Subject to Completion - dated March 12, 2007 (To prospectus dated June 5, 2006 and prospectus supplement dated June 15, 2006)

The Bank of New York Company, Inc. [LOGO]

The Bank of New York Company, Inc.

| \$1,000,000,0 The Bank of | | pany, Inc. | CoreNotes(Reg | istered Service M | ark) |
|--|-----------|---|--------------------------------|-----------------------------------|------|
| CUSIP Number | | | Purchasing Agent's Discount(1) | Proceeds Before Expenses(1) | |
| 0640P1LN1 | TBD | 100% | 2.00% | 98.00% | |
| Interest Rate Per Annum | Payment | | | | |
| 5.60% | Semi-Ann | ual 3/1 | 5/2022 Y | es | |
| Senior Subordinated Medi Interest Payment Dates: Redemption Information: | | The 15th day of September and March of each year commencing 09/15/2007. Redeemable at the option of The Bank of New York Company, Inc. on 03/15/2010 and each Interest Payme Date thereafter, at a price equal to 100% on 30 calendar days notice. | | | |
| | Aggregate | Price to | Purchasing Agent's | Proceeds | |
| 0640P1LP6 | TBD | 100% | 2.50% | 97.50% | |
| Interest Rate Per Annum | Payment | . Mat :y D | ated urity Sur ate Op | | |

Yes

Senior Subordinated Medium-Term Notes, Series I

5.65% Semi-Annual 3/15/2032

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Interest Payment Dates: The 15th day of September and March of each year

commencing 09/15/2007.

Redemption Information: Redeemable at the option of The Bank of New York

Company, Inc. on 03/15/2012 and each Interest Payment

Date thereafter, at a price equal to 100% on 30

calendar days notice.

The Bank of New York Company, Inc.

One Wall Street

New York, New York 10286

Trade Date: 03/16/2007 Issue Date: 03/21/2007

Minimum Denominations/Increments: \$1,000/\$1,000

Original Issue Discount: No

All trades settle without accrued interest and clear SDFS: DTC Book-Entry only

Merrill Lynch DTC Participant Number: 161

The defeasance and covenant defeasance provisions of the Senior Indenture and the Senior Subordinated Indenture described under "Description of Senior Debt Securities and Senior Subordinated Debt Securities-Legal Defeasance and Covenant Defeasance" in the Prospectus will apply to the Senior and Senior Subordinated Notes respectively.

(1) Expressed as a percentage of the aggregate principal amount

"CoreNotes(Registered Service Mark)" is a registered service mark of Merrill Lynch & Co., Inc.

Merrill Lynch & Co. Purchasing Agent Acting as Principal
