#### BANK OF NEW YORK CO INC

Form 4

August 02, 2006

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

if no longer subject to Section 16. Form 4 or

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* HASSELL GERALD L

(First)

2. Issuer Name and Ticker or Trading

Symbol

BANK OF NEW YORK CO INC

[BK]

3. Date of Earliest Transaction

(Month/Day/Year)

08/01/2006

(Middle)

5. Relationship of Reporting Person(s) to

Issuer

\_X\_\_ Director

(Check all applicable)

10% Owner Other (specify

**OMB APPROVAL** 

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

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Number:

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response...

THE BANK OF NEW YORK, ONE

**WALL STREET** 

(Last)

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

below) President

6. Individual or Joint/Group Filing(Check

X\_ Officer (give title

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

NEW YORK, NY 10286

(City)	(State)	(Zip) Tal	ble I - Non	-Derivativ	e Secu	ırities Ac	quired, Disposed	l of, or Benef	icially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securit on(A) or Dis (Instr. 3, 4	sposed 4 and 5 (A) or	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock (Par Value \$7.50)	05/12/2006		Code V	Amount 8,000	(D)	Price \$ 34.27	674,595.53	D	
Common Stock (Par Value \$7.50)	08/01/2006		M	28,534	A	\$ 17.25	703,129.53	D	
	08/01/2006		S(1)	1,000	D		702,129.53	D	

Common Stock (Par Value \$7.50)					\$ 33.27		
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	300	D	\$ 33.28	701,829.53	D
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	1,800	D	\$ 33.29	700,029.53	D
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	1,300	D	\$ 33.3	698,729.53	D
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	1,200	D	\$ 33.31	697,529.53	D
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	200	D	\$ 33.34	697,329.53	D
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	2,400	D	\$ 33.35	694,929.53	D
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	500	D	\$ 33.36	694,429.53	D
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	500	D	\$ 33.37	693,929.53	D
	08/01/2006	S(1)	1,100	D		692,829.53	D

Common Stock (Par Value \$7.50)					\$ 33.38		
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	3,789	D	\$ 33.39	689,040.53	D
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	11	D	\$ 33.4	689,029.53	D
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	700	D	\$ 33.41	688,329.53	D
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	700	D	\$ 33.42	687,629.53	D
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	1,500	D	\$ 33.43	686,129.53	D
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	2,100	D	\$ 33.44	684,029.53	D
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	2,800	D	\$ 33.45	681,229.53	D
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	1,900	D	\$ 33.46	679,329.53	D
	08/01/2006	S <u>(1)</u>	1,200	D		678,129.53	D

Common Stock (Par Value \$7.50)					\$ 33.47			
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	1,434	D	\$ 33.49	676,695.53	D	
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	800	D	\$ 33.53	675,895.53	D	
Common Stock (Par Value \$7.50)	08/01/2006	S <u>(1)</u>	1,300	D	\$ 33.54	674,595.53 (2) (3)	D	
Common Stock (Par Value \$7.50)						29,672 <u>(4)</u>	I	by GRAT
Common Stock (Par Value \$7.50)						60,000 (5)	I	Held by Spouse-Agnes
Common Stock (Par Value \$7.50)						28,927	I (6)	Held by family trust
Common Stock (Par Value \$7.50)						28,927	I (6)	Held by second family trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)			Derivative Expiration Date Securities (Month/Day/Year) Acquired (A) or Disposed of (D) (Instr. 3, 4,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Options	\$ 17.25	08/01/2006		M		28,534	01/14/1998	01/14/2007	Common Stock (Par Value \$7.50)	28,534

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
•	Director	10% Owner	Officer	Other			
HASSELL GERALD L THE BANK OF NEW YORK ONE WALL STREET NEW YORK, NY 10286	X		President				

## **Signatures**

Reporting Person

Gerald L.
Hassell

\*\*Signature of Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale is being made pursuant to a Rule 10b5-1 sales plan adopted on May 1, 2006.
- (2) 21,946 of these shares have been previously reported as beneficially owned but had been held by a grantor retained annuity trust until May 26, 2006.
- (3) As of June 30, 2006, reporting person held indirectly 231,410.025 stock units in employer's stock fund in The Bank of New York Company, Inc. Employee Savings and Investment Plan, a 401(k) Plan, formerly the Profit Sharing Plan.
- (4) These shares were previously reported as directly beneficially owned but were contributed to a grantor retained annuity trust on May 27, 2004.
- (5) Reporting person disclaims beneficial ownership of these securities.
- (6) Contribution of shares to a family trust. Reporting person has the right to reacquire the shares by substituting other property of equal value.

Reporting Owners 5

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