Edgar Filing: DTE ENERGY CO - Form FWP

DTE ENERGY CO Form FWP May 19, 2011

> Filed Pursuant to Rule 433 Registration No. 333-161489 Free Writing Prospectus dated May 19, 2011

Issuer: DTE Energy Company

Security: 2011 Series C Floating Rate Notes due 2013

Format: SEC Registered Size: \$300,000,000 Maturity Date: June 3, 2013

Price to Public: 100% of principal amount

Spread: +70 basis points

Interest: Floating rate based on the three-month LIBOR rate (calculated

as described in the Preliminary Prospectus Supplement) plus 0.70%, reset quarterly and payable quarterly on March 3, June 3, September 3 and December 3, commencing on September 3,

2011

Interest Determination Dates: Two London business days prior to the first day of the relevant

interest period

Day Count Convention/Business Day Actual/360, modified following business day, adjusted for period

Convention: end dates

Redemption Provisions:

Trade Date:

Settlement Date:

CUSIP:

Not Redeemable

May 19, 2011

T+5; May 26, 2011

233331 AP2

Denominations: \$1,000 and integral multiples thereof
Ratings*: Baa2/BBB/BBB (Moody s/S&P/Fitch)

Joint Book-Running Managers: Barclays Capital Inc.

Deutsche Bank Securities Inc.

Merrill Lynch, Pierce, Fenner & Smith

Incorporated

* Note: A securities rating is not a recommendation to buy sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Barclays Capital Inc. toll-free at 1-888-603-5847, Deutsche Bank Securities Inc. at 1-800-503-4611 and Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free at 1-800-294-1322.