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PROCTER & GAMBLE CO

Form FWP August 26, 2009

> Filed Pursuant to 433 Registration No. 333-145938 August 25, 2009

Pricing Term Sheet The Procter & Gamble Company 3.150% Notes due September 1, 2015

Issuer: The Procter & Gamble Company

Aggregate Principal Amount \$500,000,000

Offered:

Maturity Date: September 1, 2015

Coupon (Interest Rate): 3.150%

Price to Public (Issue Price): 99.772% of principal amount

Yield to Maturity: 3.192%

Spread to Benchmark Treasury: +75 basis points

Benchmark Treasury: 2.625% due July 31, 2014

Benchmark Treasury Yield: 2.442%

Interest Payment Dates: March 1 and September 1, commencing March 1, 2010

Day Count Convention: 30/360

Make-whole Redemption: At any time at the greater of 100% or a discount rate of Treasury plus

10 basis points

Trade Date: August 25, 2009

Settlement Date: August 28, 2009 (T+3)

 CUSIP Number:
 742718 DQ9

 ISIN Number:
 US742718DQ98

 Denominations:
 \$2,000 x \$1,000

Joint Book-Running Managers: Goldman, Sachs & Co., J.P. Morgan Securities Inc., Morgan Stanley &

Co. Incorporated

Senior Co-Managers: Banc of America Securities LLC, Citigroup Global Markets Inc.,

Deutsche Bank Securities Inc., HSBC Securities (USA) Inc., RBS

Securities Inc.

Co-Managers: Barclays Capital Inc., Credit Suisse Securities (USA) LLC, Mitsubishi

UFJ Securities (USA), Inc.

Type of Offering: SEC Registered

Listing: None

Long-term Debt Ratings: Moody s: Aa3 (Negative Outlook); S&P: AA- (Stable)

Concurrent Offerings: \$1,000,000,000 of 1.350% Notes due August 26, 2011 expected to be

issued on August 28, 2009 by Procter & Gamble International Funding SCA, fully and unconditionally guaranteed by The Procter & Gamble Company. The closing of the offering of the notes offered hereby is

not contingent on the closing of the concurrent offering.

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to

revision or withdrawal at any time

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this

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offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Goldman, Sachs & Co. toll-free at 1-866-471-2526, J.P. Morgan Securities Inc. collect at 1-212-834-4533, or Morgan Stanley & Co. Incorporated toll-free at 1-866-718-1649.

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