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NIKE INC										
Form 4 October 15,	2007									
FORM	ЛЛ								OMB AF	PPROVAL
	UNITED	STATES S		ATTIES A			NGE C	OMMISSION	OMB Number:	3235-0287
Check th if no long	ger								Expires:	January 31, 2005
Subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP O Subject to SECURITIES Section 16. Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 Set Instruction Section 17(a) of the Public Utility Holding Company Act of 1935 or Sec 30(h) of the Investment Company Act of 1940					Act of 1934, 1935 or Sectior	Estimated a burden hou response	average rs per			
(Print or Type]	Responses)									
1. Name and A KNIGHT P	Address of Reporting HILIP H	S	ymbol	Name and		Tradin	0	5. Relationship of Issuer		
(Last)	(First) (N			Earliest Tra	-			(Checl	c all applicable	a)
ONE BOW	ERMAN DRIVE		Month/D 0/11/20	ay/Year) 007				X Director Officer (give below)	title $_X_10\%$ below)	6 Owner er (specify
BEAVERT	(Street) ON, OR 97005			ndment, Da th/Day/Year)	-			6. Individual or Jo Applicable Line) _X_ Form filed by C Form filed by M Person	ne Reporting Pe	rson
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative S	Securi		iired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution D any (Month/Day	l Date, if	3. Transactio Code (Instr. 8)	4. Securiti	ies Ac sposed	quired of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect
Class B Common Stock	10/11/2007			Code V $S_{(1)}^{(1)}$	Amount 1,100	(D) D	Price \$ 61.57	1,212,768	D	
Class B Common Stock	10/11/2007			S <u>(1)</u>	10,400	D	\$ 61.58	1,202,368	D	
Class B Common Stock	10/11/2007			S <u>(1)</u>	17,700	D	\$ 61.59	1,184,668	D	
Class B Common Stock	10/11/2007			S <u>(1)</u>	16,000	D	\$ 61.6	1,168,668	D	

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Class B Common Stock	10/11/2007	S <u>(1)</u>	7,700	D	\$ 61.61	1,160,968	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	3,500	D	\$ 61.62	1,157,468	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	15,500	D	\$ 61.63	1,141,968	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	14,900	D	\$ 61.64	1,127,068	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	9,800	D	\$ 61.65	1,117,268	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	17,562	D	\$ 61.66	1,099,706	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	24,500	D	\$ 61.67	1,075,206	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	21,700	D	\$ 61.68	1,053,506	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	24,252	D	\$ 61.69	1,029,254	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	39,650	D	\$ 61.7	989,604	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	17,300	D	\$ 61.71	972,304	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	23,706	D	\$ 61.72	948,598	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	23,231	D	\$ 61.73	925,367	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	20,700	D	\$ 61.74	904,667	D
Class B Common	10/11/2007	S <u>(1)</u>	14,475	D	\$ 61.75	890,192	D

Stock							
Class B Common Stock	10/11/2007	S <u>(1)</u>	13,227	D	\$ 61.76	876,965	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	13,784	D	\$ 61.77	863,181	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	19,300	D	\$ 61.78	843,881	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	23,000	D	\$ 61.79	820,881	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	26,926	D	\$ 61.8	793,955	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	8,631	D	\$ 61.81	785,324	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	12,200	D	\$ 61.82	773,124	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	12,500	D	\$ 61.83	760,624	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	24,800	D	\$ 61.84	735,824	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	18,100	D	\$ 61.85	717,724	D
Class B Common Stock	10/11/2007	S <u>(1)</u>	12,700	D	\$ 61.86	705,024 (2)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	;	ate	7. Title and Amount of Underlying Securities (Instr. 3 and	8. Price of Derivative Security (Instr. 5)4)	
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title Amou or Numb of Shares	er	

Reporting Owners

Reporting Owner Name / Address	Relationships							
1	Director	10% Owner	Officer	Other				
KNIGHT PHILIP H								
ONE BOWERMAN DRIVE	Х	Х						
BEAVERTON, OR 97005								
Signatures								
By: John F. Coburn III For: Ph	ilip H.							
Knight	-	10	/15/2007					
**Signature of Reporting Persor	ı		Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction pursuant to a Rule 10b5-1 Plan.

This Form 4 contains thirty of the one hundred nine transactions that were executed on October 11, 2007. Two additional forms, each (2) containing thirty of the one hundred nine transactions that were executed on October 11, 2007, were filed immediately prior to this Form

4. One additional form, containing nineteen transactions, was filed immediately following this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.