| NIKE INC Form 4 | | | | | | | | | | | |
|--|---|--|--|------------------------------|--|------------------|------------------|--|---|--------------------------|--|
| January 09, | 2007 | | | | | | | | | | |
| FORM | 14 | ~ | | | | ~~~ | | | OMB AF | PROVAL | |
| . 0 | • UNITED | STATES | | RITIES A shington, | | | NGE C | OMMISSION | OMB Number: | 3235-0287 | |
| Check this box if no longer subject to Section 16. | | | F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES | | | | | | Expires: January 3 200 Estimated average burden hours per | | |
| Form 4 c Form 5 obligation may con <i>See</i> Instr 1(b). | Filed pur ons Section 17(| a) of the P | ublic U | | ding Com | ipany | Act of | e Act of 1934, 1935 or Sectior 0 | response | 0.5 | |
| (Print or Type | Responses) | | | | | | | | | | |
| 1. Name and A KNIGHT P | Address of Reporting HILIP H | | Symbol | r Name and NC [NKE | | Tradin | ıg | 5. Relationship of Issuer | Reporting Pers | on(s) to | |
| (Last) | (First) (N | | | f Earliest Ti | - | | | (Check | k all applicable |) | |
| ONE BOW | ERMAN DRIVE | | (Month/E 01/09/2 | Day/Year) 007 | | | | XDirector Officer (give t below) | title $_X_10\%$ below) | o Owner er (specify | |
| BEAVERT | (Street) ON, OR 97005 | | | endment, Da nth/Day/Year | - | | | 6. Individual or Jo Applicable Line) _X_ Form filed by O Form filed by M Person | one Reporting Pe | rson | |
| (City) | (State) | (Zip) | Tabl | le I - Non-I | Derivative S | Securi | ties Aca | uired, Disposed of | or Beneficial | lv Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemo Execution any (Month/Da | ed Date, if | 3. | 4. Securit on(A) or Dis (Instr. 3, 4 | ies Ac sposed | quired of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect | |
| | | | | Code V | Amount | or (D) | Price | (Instr. 3 and 4) | | | |
| Class B Common Stock | 01/09/2007 <u>(1)</u> | | | S <u>(2)</u> | 3,000 | D | \$ 99.64 | 3,886,292 | D | | |
| Class B Common Stock | 01/09/2007 | | | S <u>(2)</u> | 2,600 | D | \$ 99.65 | 3,883,692 | D | | |
| Class B Common Stock | 01/09/2007 | | | S <u>(2)</u> | 2,800 | D | \$ 99.66 | 3,880,892 | D | | |
| Class B Common Stock | 01/09/2007 | | | S <u>(2)</u> | 1,800 | D | \$ 99.67 | 3,879,092 | D | | |

| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 1,600 | D | \$ 99.68 | 3,877,492 | D |
|----------------------------|------------|--------------|--------|---|-------------|-----------|---|
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 3,900 | D | \$ 99.69 | 3,873,592 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 7,400 | D | \$ 99.7 | 3,866,192 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 3,900 | D | \$ 99.71 | 3,862,292 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 4,700 | D | \$ 99.72 | 3,857,592 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 3,900 | D | \$ 99.73 | 3,853,692 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 3,900 | D | \$ 99.74 | 3,849,792 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 10,683 | D | \$ 99.75 | 3,839,109 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 5,900 | D | \$ 99.76 | 3,833,209 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 3,300 | D | \$ 99.77 | 3,829,909 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 3,700 | D | \$ 99.78 | 3,826,209 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 1,600 | D | \$ 99.79 | 3,824,609 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 2,200 | D | \$ 99.8 | 3,822,409 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 1,700 | D | \$ 99.81 | 3,820,709 | D |
| Class B Common | 01/09/2007 | S <u>(2)</u> | 2,400 | D | \$ 99.82 | 3,818,309 | D |

| Stock | | | | | | | |
|----------------------------|------------|--------------|-------|---|-------------|----------------------|---|
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 2,400 | D | \$ 99.83 | 3,815,909 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 2,100 | D | \$ 99.84 | 3,813,809 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 100 | D | \$ 99.85 | 3,813,709 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 500 | D | \$ 99.86 | 3,813,209 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 600 | D | \$ 99.87 | 3,812,609 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 200 | D | \$ 99.88 | 3,812,409 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 400 | D | \$ 99.89 | 3,812,009 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 200 | D | \$ 99.9 | 3,811,809 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 200 | D | \$ 99.91 | 3,811,609 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 100 | D | \$ 99.93 | 3,811,509 | D |
| Class B Common Stock | 01/09/2007 | S <u>(2)</u> | 100 | D | \$ 99.94 | 3,811,409 <u>(3)</u> | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. onNumber of Derivativ Securitie: Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---------------------------------------|--|---------------------|--------------------|---|----------------------------------|
| | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Class A Common Convertible | <u>(4)</u> | | | | (4) | <u>(4)</u> | Class B Common Stock | 54,955,047 |
| Class A Common Convertible | <u>(4)</u> | | | | (4) | (4) | Class B Common Stock | 65,224 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--|---------------|-----------|----------|-------|--|--|--|
| 1 | Director | 10% Owner | Officer | Other | | | |
| KNIGHT PHILIP H ONE BOWERMAN DRIVE BEAVERTON, OR 97005 | Х | Х | | | | | |
| Signatures | | | | | | | |
| By: John F. Coburn III For: Ph Knight | ilip H. | 01 | /09/2007 | , | | | |

**Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day(1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.

(2) Transaction pursuant to a Rule 10b5-1 Plan.

This Form 4 contains thirty of one hundred fifty transactions that were executed on January 9, 2007. Four additional forms, each (3) containing thirty of the one hundred fifty transactions that were executed on January 9, 2007, were filed immediately prior to this Form 4.

(4) Class A Common Stock is convertible at any time on a one-for-one basis into Class B Common Stock with no expiration date.

Shares held by a corporation owned by wife. The reporting person disclaims beneficial ownership of these securities and this report shall(5) not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.