WINNEBAGO INDUSTRIES INC

Form 4

October 17, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Expires:

January 31, 2005

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See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading **OLEARY WILLIAM J** Symbol [WGO]

5. Relationship of Reporting Person(s) to

Issuer

WINNEBAGO INDUSTRIES INC

(Check all applicable)

(Middle) 3. Date of Earliest Transaction

(Month/Day/Year)

_X__ Officer (give title below)

Director

10% Owner Other (specify

WINNEBAGO INDUSTRIES,

(First)

(Street)

INC., P.O. BOX 152

10/15/2013

VP-Product Development

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year) Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

FOREST CITY, IA 50436

| (City) | (State) | (Zip) Tab | le I - Non-l | Derivative | Secur | rities Acqui | red, Disposed of, | or Beneficiall | y Owned |
|--|---|---|-----------------|--------------------------|-------|-----------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Code (Instr. 8) | omr Dispos (Instr. 3, | (A) | 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock, \$.50 par value | 10/15/2013 | | Code V M | Amount 15,000 | (D) | Price \$ 26.495 | 49,331 | D | |
| Common Stock, \$.50 par value | 10/15/2013 | | S | 15,000 | D | \$ 27.5 | 34,331 | D | |
| Common Stock, \$.50 par | 10/15/2013 | | A | 4,163 (1) | A | \$ 0 | 38,494 | D | |

| value | | | | | | | |
|--|------------|---|--------------|---|---------|--------|---|
| Common Stock, \$.50 par value | 10/15/2013 | F | 2,122 | D | \$ 27.7 | 36,372 | D |
| Common Stock, \$.50 par value | 10/15/2013 | A | 3,040 (2) | A | \$ 0 | 39,412 | D |
| Common Stock, \$.50 par value | 10/15/2013 | F | 1,549 | D | \$ 27.7 | 37,863 | D |
| Common Stock, | 10/16/2013 | A | 4,000 | A | \$ 0 | 41,863 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(3)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number of iorDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, | | Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | 8 D S (I |
|---|---|--------------------------------------|---|--|--|------|--|--------------------|-------------------------------------|-------------------------------------|---|--|-------------------|
| | | | | Code V | (A) (| (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | |
| Stock Options (rights to buy) (4) | \$ 26.495 | 10/15/2013 | | M | 15, | ,000 | <u>(4)</u> | 10/15/2013 | Common Stock | 15,000 | 9 | | |

Reporting Owners

\$.50 par value

| Reporting Owner Name / Address | | Relationships | | | | | | |
|--------------------------------|----------|---------------|---------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |

Reporting Owners 2

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OLEARY WILLIAM J WINNEBAGO INDUSTRIES, INC. P.O. BOX 152 FOREST CITY, IA 50436

VP-Product Development

Signatures

/s/ Scott C. Folkers, Secretary, Winnebago Industries, Inc. under Power of Attorney

10/17/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted under the Winnebago Industries, Inc. 2004 Incentive Compensation Plan which provides for stock grants to Executive Officers under the Officers' Incentive Compensation Plan for Fiscal Year 2013.
- (2) Granted under the Winnebago Industries, Inc. 2004 Incentive Compensation Plan which provides for stock grants to Executive Officers under the Officers' Long-Term Incentive Plan for Fiscal Three-Year Period 2011, 2012 and 2013.
- (3) Granted under the Winnebago Industries, Inc. 2004 Incentive Compensation Plan. Restricted shares vest in annual increments of one-third beginning 10/16/2014.
- (4) Granted 10/15/2003 under the Winnebago Industries, Inc. 1997 Stock Option Plan which is a Section 16(b) Plan. All options are currently exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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