DENNYS CORP Form 3 May 30, 2007

#### FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, response...

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement DENNYS CORP [DENN] Gilmore Jay C (Month/Day/Year) 05/23/2007 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) **DENNY'S** (Check all applicable) CORPORATION, Â 203 EAST MAIN STREET 10% Owner Director (Street) \_X\_\_ Officer Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) VP, CAO & Corporate Controller \_X\_ Form filed by One Reporting Person SPARTANBURG, Â SCÂ 29319 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned

1.Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned (Instr. 4) 3.
Ownership
Form:
Direct (D)
or Indirect

(I) (Instr. 5) 4. Nature of Indirect Beneficial Ownership

(Instr. 5)

Common Stock 2,477 D Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

3. Title and Amount of 6. Nature of Indirect 1. Title of Derivative Security 2. Date Exercisable and 4. 5. Securities Underlying Ownership Beneficial (Instr. 4) **Expiration Date** Conversion (Month/Day/Year) Derivative Security or Exercise Form of Ownership (Instr. 4) Price of Derivative (Instr. 5) Derivative Security:

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (right to purchase)	(1)	11/10/2014	Common Stock	20,000	\$ 2.42	D	Â
Employee Stock Option (right to purchase)	(2)	03/14/2016	Common Stock	6,700	\$ 4.45	D	Â
Employee Stock Option (right to purchase)	(3)	03/06/2017	Common Stock	8,100	\$ 4.61	D	Â
Restricted Stock/Performance Units	(4)	(4)	Common Stock	8,334	\$ <u>(4)</u>	D	Â
Restricted Stock/Performance Units	(5)	(5)	Common Stock	40,000	\$ (5)	D	Â

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
1 0	Director	10% Owner	Officer	Other		
Gilmore Jay C DENNY'S CORPORATION 203 EAST MAIN STREET SPARTANBURG, SC 29319	Â	Â	VP, CAO & Corporate Controller	Â		

### **Signatures**

Jay C. Gilmore 05/30/2007

\*\*Signature of Person Date

Reporting Person

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The option, granted on 11/10/04 pursuant to the Denny's Corporation 2004 Omnibus Incentive Plan vests in 33 1/3% increments

  (1) 12/29/04, 12/28/05 and 12/27/06, contingent upon the achievement of an increase in same store sales for the 4th quarter of 2004 and certain individual employee performance goals. The option expires on the tenth (10th) anniversary of the grant date.
- (2) The option, granted on 03/14/06 pursuant to the Denny's Corporation 2004 Omnibus Incentive Plan, vests annually in 33 1/3% increments beginning on the first (1st) anniversary of the grant date and expires on the tenth (10th) anniversary of the grant date.
- (3) The option, granted on 03/06/07 pursuant to the Denny's Corporation 2004 Omnibus Incentive Plan, vests annually in 33 1/3% increments beginning on the first (1st) anniversary of the grant date and expires on the tenth (10th) anniversary of the grant date.
- Up to 1/3 of this award may vest on June 30, 2005, 2006 and 2007 based on total shareholder return compared with a peer group over the 12 -month period preceding the vesting date. The entire award, however, will vest after five years of continued employment with the Registrant. Vested units will be settled 50% on the one-year anniversary of the vesting date and 50% on the two-year anniversary of the vesting date and will be paid 1/2 in cash and 1/2 in stock based upon a 1-for-1 conversion basis.
  - Up to 1/3 of this award may be earned in each of 2006, 2007 and 2008 based on peer group shareholder return performance over an October 2005 to June 2006 time frame for 2006, and a July to June time frame for years 2007 and 2008. The entire award, however, is
- (5) earned after five years of continued employment with the Registrant. Units earned will be paid 1/2 in cash and 1/2 in stock based upon a 1-for-1 conversion basis with 50% of an award being paid one year after the award is earned and the remaining 50% being paid after two years contingent upon continued employment with the Registrant.

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.