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PROCTER & GAMBLE Co Form 8-K October 11, 2016 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 OR 15(d) of The Securities Exchange Act Of 1934

Date of Report (Date of earliest event reported) October 11, 2016

Ohio1-43431-0411980(State or other jurisdiction(Commission File Number)(IRS Employerof incorporation)Identification Number)

One Procter & Gamble Plaza, Cincinnati, Ohio45202(Address of principal executive offices)Zip Code

(513) 983-110045202(Registrant's telephone number, including area code)Zip Code

"Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) "Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) "Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) "Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01 REGULATION FD DISCLOSURE

On October 11, 2016, The Procter & Gamble Company (NYSE:PG)(the "Company") announced that its Board of Directors declared a quarterly dividend of \$0.6695 per share on the Common Stock and on the Series A and Series B ESOP Convertible Class A Preferred Stock of the Company, payable on or after November 15, 2016, to Common Stock shareholders of record at the close of business on October 21, 2016, and to Series A and Series B ESOP Convertible Class A Preferred Stock shareholders of record at the start of business on October 21, 2016.

The Company is furnishing this 8-K pursuant to Item 7.01, "Regulation FD Disclosure."

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits

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Exhibit Number Description99.1 News Release by The Procter & Gamble Company dated October 11, 2016

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PROCTER & GAMBLE COMPANY

BY: /s/ Susan S. Whaley Susan S. Whaley Assistant Secretary October 11, 2016

INDEX TO EXHIBIT(S)

Exhibit Number Description99.1 News Release by The Procter & Gamble Company dated October 11, 2016