PRUDENTIAL PLC Form 6-K December 11, 2017

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of December, 2017

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL, LONDON, EC4R 0HH, ENGLAND (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name Michael Wells
- 2 Reason for the notification

a) Position/status	Group Chief Executive (PDMR)			
b) Initial notification /Amendment	Initial notification			
Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a) Name	Prudential plc			
b) LEI	5493001Z3ZE83NGK8Y12			
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a) Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541			
b) Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan			
Price(s) and volume(s)	Price(s) Volume(s)			
	GBP 18.26 12			
Aggregated information				
d) - Aggregated volume	12			
- Price	GBP 18.26			
e) Date of the transaction	2017-12-08			
f) Place of the transaction	London Stock Exchange			
1 Details of the person discharging managerial responsibilities	1 Details of the person discharging managerial responsibilities / person closely associated			
a) Name	Mark FitzPatrick			
2 Reason for the notification				
a) Position/status	Chief Financial Officer (PDMR)			
b) Initial notification /Amendment	Initial notification			

3	Details of the issuer, emission allowance market participant, or auction monitor	auction platfo	rm, auctioneer
a)	Name	Prudential plo	
b)	LEI	5493001Z3ZI	E83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shareach GB00070995	-
b)	Nature of the transaction	Acquisition of through the Program Share I	rudential
,	Price(s) and volume(s)	Price(s)	Volume(s)
C)		GBP 18.26	10
	Aggregated information		
d)	- Aggregated volume	10	
	- Price	GBP 18.26	
e)	Date of the transaction	2017-12-08	
f)	Place of the transaction	London Stock	Exchange
1	Details of the person discharging managerial responsibilities	/ person close	ly associated
a)	Name	John Foley	
2	Reason for the notification		
a)	Position/status	Executive Dir	ector (PDMR)
b)	Initial notification /Amendment	Initial notifica	ntion
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platfo	rm, auctioneer
a)	Name	Prudential plo	
b)	LEI	5493001Z3ZF	E83NGK8Y12

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) 4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Ordinary shares of 5 pence Description of the financial instrument, type of instrument each Identification code GB0007099541 Acquisition of shares through the Prudential b) Nature of the transaction Group Share Incentive Plan Price(s) Volume(s) c) Price(s) and volume(s) GBP 18.26 11 Aggregated information 11 d) - Aggregated volume GBP 18.26 - Price e) Date of the transaction 2017-12-08 f) Place of the transaction London Stock Exchange 1 Details of the person discharging managerial responsibilities / person closely associated Julian Adams a) Name 2 Reason for the notification Group Regulatory and a) Position/status **Government Relations** Director (PDMR) b) Initial notification /Amendment Initial notification Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name Prudential plc b) LEI 5493001Z3ZE83NGK8Y12 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been

conducted

a) Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541	
b) Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan	
Price(s) and volume(s)	Price(s) Volume(s)	
	GBP 18.26 10	
Aggregated information		
d) - Aggregated volume	10	
- Price	GBP 18.26	
e) Date of the transaction	2017-12-08	
f) Place of the transaction	London Stock Exchange	
1 Details of the person discharging managerial responsibilities / person closely associated		
a) Name	Jonathan Oliver	
2 Reason for the notification		
a) Position/status	Group Communications Director (PDMR)	
b) Initial notification /Amendment	Initial notification	
Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a) Name	Prudential plc	
b) LEI	5493001Z3ZE83NGK8Y12	
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a) Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541	

b) Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan	
c) Price(s) and volume(s)	Price(s) Volume(s)	
c) Frice(s) and volume(s)	GBP 18.26 9	
Aggregated information		
d) - Aggregated volum	9	
- Price	GBP 18.26	
e) Date of the transaction	2017-12-08	
f) Place of the transaction	London Stock Exchange	
1 Details of the person discharging managerial responsibilities / person closely associated		
a) Name	Alan Porter	
2 Reason for the notification		
a) Position/status	Group General Counsel and Company Secretary (PDMR)	
b) Initial notification /Amendment	Initial notification	
Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a) Name	Prudential plc	
b) LEI	5493001Z3ZE83NGK8Y12	
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a) Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541	
b) Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan	

Price(s) Volume(s)

c) Price(s) and volume(s)

GBP 18.26 10

Aggregated information

d) - Aggregated volume 10

- Price GBP 18.26

e) Date of the transaction 2017-12-08

f) Place of the transaction London Stock Exchange

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

Contact

Anne Olayinka, Trainee Company Secretarial Assistant, +44 (0)20 7548 3931 Chris Smith, Deputy Group Secretary, +44 (0)20 7548 2115

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 11 December 2017

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Chris Smith

Chris Smith

Deputy Group Secretary