General Finance CORP Form 8-K November 13, 2017

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

Current Report

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): November 10, 2017

General Finance Corporation

(Exact Name of Registrant as Specified in its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

001-32845 32-0163571

(Commission File Number) (I.R.S. Employer Identification No.)

39 East Union Street

Pasadena, California 91103 (Address of Principal Executive Offices) (Zip Code)

(626) 584-9722

(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions (See General Instruction A.2 below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

EXPLANATORY NOTES

Certain References

References to "we," "us," "our" or the "Company" refer to General Finance Corporation, a Delaware corporation ("GFN"), and its consolidated subsidiaries. These subsidiaries include GFN U.S. Australasia Holdings, Inc., a Delaware corporation ("GFN U.S."); GFN Insurance Corporation, an Arizona corporation ("GFNI"); GFN North America Leasing Corporation, a Delaware corporation ("GFNNA Leasing"); GFN North America Corp., a Delaware corporation ("GFNNA"); GFN Realty Company, LLC, a Delaware limited liability company ("GFNRC"); GFN Manufacturing Corporation, a Delaware corporation ("GFNMC"), and its subsidiary, Southern Frac, LLC, a Texas limited liability company (collectively "Southern Frac"); Pac-Van, Inc., an Indiana corporation, and its Canadian subsidiary, PV Acquisition Corp., an Alberta corporation (collectively "Pac-Van"); and Lone Star Tank Rental Inc., a Delaware corporation ("Lone Star"); GFN Asia Pacific Holdings Pty Ltd, an Australian corporation ("GFNAPH"), and its subsidiaries, GFN Asia Pacific Finance Pty Ltd, an Australian corporation ("GFNAPF"), Royal Wolf Holdings Limited, an Australian corporation ("RWH"), and its Australian and New Zealand subsidiaries (collectively, "Royal Wolf").

TABLE OF CONTENTS

		Page
Item 8.01	Other Events	1
Item 9.01	Financial Statements and Exhibits	1

Exhibit 99.1 Press Release of GFN dated November 10, 2017

i

Item 8.01 Other Events

On November 10, 2017 GFN announced it will be presenting at the upcoming Southwest IDEAS Investor Conference to be held at the Westin Dallas Downtown in Dallas, Texas the morning of Thursday, November 16, 2017, as well as attending one-on-one meetings with investors on that same day. A copy of the press release of GFN dated November 10, 2017 is attached as Exhibit 99.1 and is incorporated by reference herein.

Item 9.01 Financial Statements and Exhibits

Exhibit Exhibit Description

99.1 Press Release of GFN dated November 10, 2017

1

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL FINANCE CORPORATION

/s/

Dated: November 13, 2017 By: CHRISTOPHER

A. WILSON Christopher A.

Wilson

General Counsel, Vice President and Secretary

2

EXHIBIT INDEX

Exhibit

Number Exhibit Description

99.1 Press Release of GFN dated November 10, 2017

3