PRUDENTIAL PLC Form 6-K October 06, 2017

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of October, 2017

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL, LONDON, EC4R 0HH, ENGLAND (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name Michael Wells
- 2 Reason for the notification
- a) Position/status

Group Chief Executive (PDMR)

b) Initial notification /Amendment

Initial notification

Details of the issuer, emission allowance market participant, auction platform, auctioneer 3 or auction monitor

a) Name

Prudential plc

b) LEI

a)

c)

5493001Z3ZE83NGK8Y12

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument

Ordinary shares of 5 pence each

Identification code

GB0007099541

under the dividend re-investment associated with the Prudential Group Nature of the transaction(s) Share Incentive Plan

(ii) Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Annual Incentive Plan

Acquisition of shares

Price(s) Volume(s)

(i) GBP 17.92 3

(ii) GBP 17.405 1,342

Aggregated information

Price(s) and volume(s)

d) - Aggregated volume 1,345

- Price GBP 17.406149

e) Date of the transaction(s) 2017-10-05

f) Place of the transaction(s) London Stock Exchange

Details of the person discharging managerial responsibilities / person closely associated

a)	Name	Michael Wells
2	Reason for the notification	
a)	Position/status	Group Chief Executive (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each each type of transaction; (iii) each date; and (iv) each place v conducted	
a)	Description of the financial instrument, type of instrument	American Depositary Receipt ("ADR")
,	Identification code	74435K204
b)	Nature of the transaction(s)	Acquisition of ADRs in respect of dividends accruing to deferred share awards under the Prudential
	Price(s) and volume(s)	Annual Incentive Plan Price(s) Volume(s)
c)		USD 46.98 508
	Aggregated information	
d)	- Aggregated volume	508
	- Price	USD 46.98
e)	Date of the transaction(s)	2017-10-05
f)	Place of the transaction(s)	New York Stock Exchange
1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	Nicolaos Nicandrou

2	Reason for the notification		
a)	Position/status	Executive Director (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer	
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) early type of transaction; (iii) each date; and (iv) each place where conducted	ch type of instrument; (ii) each	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each	
b) c)	Nature of the transaction(s) Price(s) and volume(s)	(i) Acquisition of shares under the dividend re-investment associated with the Prudential Group Share Incentive Plan (ii) Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Annual Incentive Plan Price(s) Volume(s) (i) GBP 17.92 14 (ii) GBP 17.405 834	
	Aggregated information		
d)	- Aggregated volume	848	
	- Price	GBP 17.4135024	
e)	Date of the transaction(s)	2017-10-05	
f)	Place of the transaction(s)	London Stock Exchange	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	John Foley
2	Reason for the notification	
a)	Position/status	Executive Director (PDMR)
b)	Initial notification / Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each
		GB0007099541
b)	Nature of the transaction(s) Price(s) and volume(s)	 (i) Acquisition of shares under the dividend re-investment associated with the Prudential Group Share Incentive Plan (ii) Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Annual Incentive Plan Price(s) Volume(s) (i) GBP 17.92
c)		(ii) GBP 17.405 1,184
	Aggregated information	(1) 551 17.105 1,101
d)	- Aggregated volume	1,189
	- Price	GBP 17.407166
e)	Date of the transaction(s)	2017-10-05

f)	Place of the transaction(s)	London Stock Exchange
1 a)	Details of the person discharging managerial responsibilities Name	/ person closely associated Anne Richards
2	Reason for the notification	
a)	Position/status	Executive Director (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place veconducted	• •
	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
a)	-	Cacii
a)	Identification code	GB0007099541
a) b)	Identification code Nature of the transaction(s)	GB0007099541 Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Annual Incentive Plan
·	Identification code	GB0007099541 Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential
b)	Identification code Nature of the transaction(s)	GB0007099541 Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Annual Incentive Plan Price(s) Volume(s)
b)	Identification code Nature of the transaction(s) Price(s) and volume(s)	GB0007099541 Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Annual Incentive Plan Price(s) Volume(s)
b)	Identification code Nature of the transaction(s) Price(s) and volume(s) Aggregated information	GB0007099541 Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Annual Incentive Plan Price(s) Volume(s) GBP 17.405 276
b)	Identification code Nature of the transaction(s) Price(s) and volume(s) Aggregated information - Aggregated volume	GB0007099541 Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Annual Incentive Plan Price(s) Volume(s) GBP 17.405 276

1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	Barry Stowe
2	Reason for the notification	
a)	Position/status	Executive Director (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each each type of transaction; (iii) each date; and (iv) each place v conducted	
a)	Description of the financial instrument, type of instrument	American Depositary Receipt ("ADR")
	Identification code	74435K204
b)	Nature of the transaction(s)	Acquisition of ADRs in respect of dividends accruing to deferred share awards under the Prudential
	Price(s) and volume(s)	Annual Incentive Plan Price(s) Volume(s)
c)		USD 46.98 1,158
	Aggregated information	
d)	- Aggregated volume	1,158
	- Price	USD 46.98
e)	Date of the transaction(s)	2017-10-05
f)	Place of the transaction(s)	New York Stock Exchange

1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	Julian Adams
2	Reason for the notification	
a)	Position/status	Group Regulatory and Government Relations Director (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer emission allowance market participant, auction platform, auctioneer	
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
	Identification code	GB0007099541
b) c)	Nature of the transaction(s) Price(s) and volume(s)	(i) Acquisition of shares under the dividend re-investment associated with the Prudential Group Share Incentive Plan (ii) Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Annual Incentive Plan Price(s) Volume(s) (i) GBP 17.92 3
		(ii) GBP 17.405 401
d)	Aggregated information	
	- Aggregated volume	404
	- Price	GBP 17.408824

e)	Date of the transaction(s)	2017-10-05
f)	Place of the transaction(s)	London Stock Exchange
1	Details of the person discharging managerial responsibilities	s / person closely associated
a)	Name	Raghunath Hariharan
2	Reason for the notification	2.00
a)	Position/status	Director of Strategy and Capital Market Relations (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participants or auction monitor	, auction platform, auctioneer
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) early each grant type of transaction; (iii) each date; and (iv) each place where conducted	* <u>*</u>
4 a)	type of transaction; (iii) each date; and (iv) each place where conducted Description of the financial instrument, type of instrument	* <u>*</u>
	type of transaction; (iii) each date; and (iv) each place where conducted	Ordinary shares of 5 pence
a) b)	type of transaction; (iii) each date; and (iv) each place where conducted Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each

	Aggregated information	
d)	- Aggregated volume	175
	- Price	GBP 17.413829
e)	Date of the transaction(s)	2017-10-05
f)	Place of the transaction(s)	London Stock Exchange
1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	Jonathan Oliver
2	Reason for the notification	
a)	Position/status	Group Communications Director (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where	
	conducted	
a)		Ordinary shares of 5 pence each
a)	conducted	Ordinary shares of 5 pence

c)	Price(s) and volume(s)	Deferred Bonus Plan Price(s) Volume(s) (i) GBP 17.92 8
		(ii) GBP 17.405 123
	Aggregated information	
d)	- Aggregated volume	131
	- Price	GBP 17.4364504
e)	Date of the transaction(s)	2017-10-05
f)	Place of the transaction(s)	London Stock Exchange
1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	Alan Porter
2	Reason for the notification	
a)	Position/status	Group General Counsel and Company Secretary (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where conducted	
		Ordinary shares of 5 pence
a)	Description of the financial instrument, type of instrument	each
	Identification code	GB0007099541
b)	Nature of the transaction(s)	(i) Acquisition of shares under the dividend re-investment associated with the Prudential Group Share Incentive Plan

c)	Price(s) and volume(s)	 (ii) Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Annual Incentive Plan and the Group Deferred Bonus Plan Price(s) Volume(s) (i) GBP 17.92 7
	A	(ii) GBP 17.405 297
	Aggregated information	
d)	- Aggregated volume	304
	- Price	GBP 17.416859
e)	Date of the transaction(s)	2017-10-05
f)	Place of the transaction(s)	London Stock Exchange
1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	Al-Noor Ramji
2	Reason for the notification	
2 a)	Reason for the notification Position/status	Group Chief Digital Officer (PDMR)
a)		Group Chief Digital Officer (PDMR) Initial notification
a)	Position/status	(PDMR) Initial notification
a) b)	Position/status Initial notification /Amendment Details of the issuer, emission allowance market participant,	(PDMR) Initial notification
a)b)3a)	Position/status Initial notification /Amendment Details of the issuer, emission allowance market participant, or auction monitor	(PDMR) Initial notification auction platform, auctioneer
a)b)3a)	Position/status Initial notification /Amendment Details of the issuer, emission allowance market participant, or auction monitor Name	(PDMR) Initial notification auction platform, auctioneer Prudential plc 5493001Z3ZE83NGK8Y12 ch type of instrument; (ii)
a)b)3a)b)	Position/status Initial notification /Amendment Details of the issuer, emission allowance market participant, or auction monitor Name LEI Details of the transaction(s): section to be repeated for (i) eace each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction; (iii) each date; and (iv) each place is a section to be repeated for the each type of transaction type of transaction type of transaction type of the each type of transaction type of transaction type of transaction type of tra	(PDMR) Initial notification auction platform, auctioneer Prudential plc 5493001Z3ZE83NGK8Y12 ch type of instrument; (ii)

Acquisition of shares in Nature of the transaction(s) respect of dividends accruing to deferred share awards under the Prudential Annual Incentive Plan Price(s) and volume(s) Price(s) Volume(s) c) GBP 17.405 160 Aggregated information 160 d) - Aggregated volume - Price GBP 17.405 e) Date of the transaction(s) 2017-10-05 f) Place of the transaction(s) London Stock Exchange Details of the person discharging managerial responsibilities / person closely associated Tim Rolfe a) Name Reason for the notification a) Position/status **Group Human Resources** Director (PDMR) b) Initial notification /Amendment Initial notification Details of the issuer, emission allowance market participant, auction platform, auctioneer 3 or auction monitor a) Name Prudential plc b) LEI 5493001Z3ZE83NGK8Y12 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) 4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Ordinary shares of 5 pence Description of the financial instrument, type of instrument each a) Identification code GB0007099541 b) Nature of the transaction(s)

Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Annual Incentive Plan and the Group Deferred Bonus

Plan

Price(s) and volume(s) Price(s) Volume(s)

c)

GBP 17.405 359

Aggregated information

d) - Aggregated volume 359

- Price GBP 17.405

e) Date of the transaction(s) 2017-10-05

f) Place of the transaction(s)

London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Howard Davies

2 Reason for the notification

a) Position/status Non-Executive Director

(PDMR)

b) Initial notification / Amendment Initial notification

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Prudential plc

b) LEI 5493001Z3ZE83NGK8Y12

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii)

4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument Ordinary shares of 5 pence

each

Identification code

GB0007099541

b)	Nature of the transaction(s)	Acquisition of shares under the Dividend Re-investment Plan for ordinary shareholders Price(s) Volume(s)	
	Price(s) and volume(s)	Price(s)	Volume(s)
c)		GBP 17.7533	74
	Aggregated information		
d)	- Aggregated volume	74	
	- Price	GBP 17.7533	
e)	Date of the transaction(s)	2017-10-05	
f)	Place of the transaction(s)	London Stock	Exchange
1	Details of the person discharging managerial responsibilities	s / person closely	associated
a)	Name	Lord Turner	
a) 2	Name Reason for the notification	Lord Turner	
2		Non-Executive	Director
2 a)	Reason for the notification		
2 a)	Reason for the notification Position/status	Non-Executive (PDMR) Initial notificat	ion
2 a) b)	Reason for the notification Position/status Initial notification /Amendment Details of the issuer, emission allowance market participant,	Non-Executive (PDMR) Initial notificat	ion
2 a) b) 3 a)	Reason for the notification Position/status Initial notification /Amendment Details of the issuer, emission allowance market participant, or auction monitor	Non-Executive (PDMR) Initial notificat auction platform	ion n, auctioneer
2 a) b) 3 a)	Reason for the notification Position/status Initial notification /Amendment Details of the issuer, emission allowance market participant, or auction monitor Name	Non-Executive (PDMR) Initial notificat auction platform Prudential plc 5493001Z3ZE3ch type of instru	ion m, auctioneer 83NGK8Y12 ment; (ii)
2 a) b) 3 a) b)	Reason for the notification Position/status Initial notification /Amendment Details of the issuer, emission allowance market participant, or auction monitor Name LEI Details of the transaction(s): section to be repeated for (i) each each type of transaction; (iii) each date; and (iv) each place of the section of t	Non-Executive (PDMR) Initial notificat auction platform Prudential plc 5493001Z3ZE3ch type of instru	ion n, auctioneer 83NGK8Y12 ment; (ii) ns have been

Acquisition of shares under
Nature of the transaction(s)

Acquisition of shares under
the Dividend Re-investment

Plan for ordinary shareholders

c) GBP 17.7533 52

Aggregated information

d) - Aggregated volume 52

- Price GBP 17.7533

e) Date of the transaction(s) 2017-10-05

f) Place of the transaction(s)

London Stock Exchange

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

Contact

Jennie Webb, Share Plans Manager, +44 (0)20 7548 2027 Chris Smith, Deputy Group Secretary, +44 (0)20 7548 2115

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 06 October 2017

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Chris Smith

Chris Smith

Deputy Company Secretary