## Edgar Filing: Paul Vivek - Form 4

Paul Vivek

| Form 4<br>May 01, 2013  | 3  |                      |  |                    |                       |        |   |  |  |           |  |
|---|--|----------------------|--|--------------------|-----------------------|--------|---|--|--|-----------|--|
| FORM  |  |                      |  |                    |                       |        | OMB APPROVAL  |  |  |           |  |
| -   | UNITEI   | O STATES             |  |                    | AND EX(<br>, D.C. 202 |        | NGE (   | COMMISSION   | OMB<br>Number:   | 3235-0287 |  |
| Check this<br>if no long<br>subject to<br>Section 10<br>Form 4 or       | er <b>STATE</b><br>5.  |                      |  |                    |                       |        |   |  | Expires:January 312005Estimated averageburden hours perresponse0.5   |           |  |
| may conti   | obligations<br>may continue.<br>See InstructionSection 17(a) of the Public Utility Holding Company Act of 1935 or Section<br>30(h) of the Investment Company Act of 1940 |                      |  |                    |                       |        | ·   |  |  |           |  |
| (Print or Type R  | esponses)  |                      |  |                    |                       |        |   |  |  |           |  |
| 1. Name and Address of Reporting Person <u>*</u><br>Paul Vivek          |  |                      | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>ELECTRONIC ARTS INC. [EA] |                    |                       |        |   | 5. Relationship of Reporting Person(s) to<br>Issuer  |  |           |  |
| 209 REDWOOD SHORES (Month/Da<br>05/01/20<br>PARKWAY (Street) 4. If Amer |  |                      | 3. Date of Earliest Transaction<br>(Month/Day/Year)<br>05/01/2013                  |                    |                       |        |   | (Check all applicable)<br><u>X</u> Director<br>Officer (give title 10% Owner<br>below) Other (specify below)       |  |           |  |
|   |  |                      | endment, Date Original<br>onth/Day/Year)   |                    |                       |        | 6. Individual or Joint/Group Filing(Check<br>Applicable Line)<br>_X_ Form filed by One Reporting Person |  |  |           |  |
| REDWOOD   | CITY, CA 94  | 065                  |  |                    |                       |        |   | Form filed by N<br>Person  |  |           |  |
| (City)  | (State)  | (Zip)                | Tabl   | e I - Non-I        | Derivative            | Securi | ties Aco  | quired, Disposed o   | f, or Beneficial   | lly Owned |  |
| 1.Title of<br>Security<br>(Instr. 3)                                    | 2. Transaction D<br>(Month/Day/Yea   | ar) Execution<br>any | med<br>on Date, if<br>Day/Year)  | Code<br>(Instr. 8) | ion(A) or D<br>(D)    | ispose | d of  | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) |           |  |
| Common<br>Stock   | 05/01/2013   |                      |  | М                  | 914                   | А      | \$<br>17.3  | 21,597   | D  |           |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. Number<br>onof<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                      |
|---|---|---|---|--|--|--|--------------------|---|--------------------------------------|
|   |   |   |   | Code V                                 | (A) (D)  | Date<br>Exercisable  | Expiration<br>Date | Title   | Amour<br>or<br>Numbe<br>of<br>Shares |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 17.3   | 05/01/2013                              |   | А                                      | 914  | <u>(1)</u>   | 05/01/2013         | Common<br>Stock   | 914                                  |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 17.3   | 05/01/2013                              |   | М                                      | 914  | <u>(1)</u>   | 05/01/2013         | Common<br>Stock   | 914                                  |

## **Reporting Owners**

| Reporting Owner Name / Address                                     | Relationships |           |         |       |  |  |
|--|---------------|-----------|---------|-------|--|--|
|  | Director      | 10% Owner | Officer | Other |  |  |
| Paul Vivek<br>209 REDWOOD SHORES PARKWAY<br>REDWOOD CITY, CA 94065 | Х             |           |         |       |  |  |
| Signatures   |               |           |         |       |  |  |
| By: Remie Solano, Attorney-in-Fact For:<br>Vivek Paul              |               | 05/0      | 1/2013  |       |  |  |
| **Signature of Reporting Person                                    |               | D         | ate     |       |  |  |
| <b>Explanation of Respons</b>                                      | ses:          |           |         |       |  |  |

## \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares in lieu of Board cash compensation.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.