#### ELECTRONIC ARTS INC.

Form 4 June 20, 2012

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

January 31, Expires: 2005 Estimated average

**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

1(b).

(Print or Type Responses)

1. Name and Addi LINZNER JOI	*	ng Person *	2. Issuer Name and Ticker or Trading Symbol ELECTRONIC ARTS INC. [EA]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check an applicable)
209 REDWOOD SHORES PARKWAY			(Month/Day/Year) 06/16/2012	Director 10% OwnerX Officer (give title Other (specify below)  EVP Legal & Business Affairs
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check
REDWOOD C	CITY, CA 94	4065	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person

(City)	(State)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)			
Common Stock	06/16/2012		M	2,500	A	<u>(1)</u>	151,142	D		
Common Stock	06/16/2012		F	1,168 (2)	D	\$ 12.44	149,974	D		
Common Stock	06/16/2012		M	5,075	A	(1)	155,049	D		
Common Stock	06/16/2012		F	2,370 (2)	D	\$ 12.44	152,679	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of iorDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title a Underlyi (Instr. 3 a
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title
Performance-based Restricted Stock Units	(3)	06/18/2012		A	80,000 (4)		(5)	05/18/2015	Commo
Restricted Stock Units	<u>(6)</u>	06/16/2012		M		2,500	<u>(1)</u>	06/16/2012	Comm
Restricted Stock Units	<u>(6)</u>	06/16/2012		M		5,075	<u>(1)</u>	06/16/2012	Comm
Restricted Stock Units	<u>(6)</u>	06/18/2012		A	40,000		<u>(7)</u>	05/18/2015	Comm

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

LINZNER JOEL 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065

**EVP Legal & Business Affairs** 

## **Signatures**

By: Remie Solano, Attorney-in-Fact For: Joel Linzner 06/20/2012

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Upon vesting, each restricted stock unit was converted into an equivalent number of shares of common stock.
- (2) Represents shares of common stock withheld for tax purposes upon the vesting of restricted stock units.
- (3) Each performance-based restricted stock unit represents a contingent right to receive one share of Electronic Arts common stock.

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- (4) Represents the maximum number of shares of Electronic Arts common stock that may be awarded upon the achievement of certain performance targets.
- Performance-based restricted stock units will vest subject to the terms and conditions of the grant agreement evidencing the award and the Company's 2000 Equity Incentive Plan. The performance terms are described in the Form 8-K filed with the SEC on June 11, 2012, as well as its accompanying form of grant agreement.
- (6) Each restricted stock unit represents a contingent right to receive one share of Electronic Arts common stock.
- (7) Restricted stock units vest as to one-third on May 18, 2013; then vest as to an additional one-third on May 18, 2014, and then vest as to the remaining one-third on May 18, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.