TROM JEFF D Form 4

December 21, 2018

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

Expires:

January 31, 2005

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**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* TROM JEFF D

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Middle)

WORKIVA INC [WK]

(Check all applicable)

(Last)

(First)

3. Date of Earliest Transaction (Month/Day/Year)

Director X\_ Officer (give title \_X\_\_ 10% Owner \_\_ Other (specify

2900 UNIVERSITY BOULEVARD

12/20/2018

below) Executive VP & CTO

(Street) 4. If Amendment, Date Original

Applicable Line)

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Person

AMES, IA 50010

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities Acquired (A) poor Disposed of (D) (Instr. 3, 4 and 5)  (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Class A Common Stock	12/20/2018		S(1)	Amount 12,826	(D)	Price \$ 33.5705 (2)	324,909	D			
Class A Common Stock	12/20/2018		S <u>(1)</u>	2,848	D	\$ 34.8987 (3)	322,061	D			
Class A Common Stock	12/20/2018		S <u>(1)</u>	4,326	D	\$ 35.7976 (4)	317,735	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

# $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	of	(Month/Day/Yea tive cies red ed		7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A) (I	Date Exercisable D)	Expiration Date	Title	Amount or Number of Shares
Class B Common Stock (5)	<u>(5)</u>					(5)	<u>(5)</u>	Class A Common Stock	328,402
Class B Common Stock (5)	<u>(5)</u>					<u>(5)</u>	<u>(5)</u>	Class A Common Stock	1,744,645
Employee Stock Option to Purchase Class A Common Stock (6)	\$ 12.4					02/01/2018 <u>(7)</u>	01/31/2027	Class A Common Stock	25,215
Employee Stock Option to Purchase Class A Common Stock (6)	\$ 14.74					02/01/2017 <u><sup>(7)</sup></u>	01/31/2026	Class A Common Stock	21,212
Employee Stock Option to Purchase Class A Common Stock (8)	\$ 15.83					08/12/2015 <u>(9)</u>	08/11/2024	Class A Common Stock	178,200

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# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

TROM JEFF D

2900 UNIVERSITY BOULEVARD X Executive VP & CTO

AMES, IA 50010

# **Signatures**

/s/ Troy M. Calkins as attorney-in-fact for Jeffrey D.
Trom

12/21/2018

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 24, 2018.
- The price reported in Column 4 is a weighted-average price. The prices actually received range from \$33.02 to \$34.00. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- The price reported in Column 4 is a weighted-average price. The prices actually received range from \$34.65 to \$35.47. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- The price reported in Column 4 is a weighted-average price. The prices actually received range from \$35.65 to \$35.98. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
  - Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date
- (5) specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).
- (6) Granted pursuant to the 2014 Equity Incentive Plan.
- (7) Vests in three equal annual installments commencing on the first anniversary of the grant date.
- (8) Granted pursuant to 2009 Unit Incentive Plan.
- Vests as to 25% of the shares on the first anniversary of the grant date and as to 6.25% of the shares at the end of each three-month period thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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