**DAANE JOHN** Form 4 April 23, 2010

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

**OMB** 3235-0287 Number:

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if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * DAANE JOHN			2. Issuer Name Symbol ALTERA CO	and Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earlie	st Transaction	(Circuit	шт цррт	,4010)	
101 INNOVATION DRIVE			(Month/Day/Yea 04/22/2010	r)	Director 10% Owner _X_ Officer (give title Other (specify below)  President and CEO			
(Street)			4. If Amendment	t, Date Original	6. Individual or Joint/Group Filing(Check			
SAN JOSI	E, CA 95134		Filed(Month/Day/	Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table I - No	on-Derivative Securities Acq	uired, Disposed of,	or Benef	icially Owned	
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities Acquired (A)	or 5. Amount of	f 6.	7. Nat	

(City)	(State)	Tal	ble I - Non-	-Derivative Se	curiti	es Acquired,	, Disposed of, or	Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities and Disposed of (Instr. 3, 4 and Amount	(D)	red (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	04/22/2010		M(1)	1,500,000	A	\$ 23.9375	1,825,540	D	
Common Stock	04/22/2010		S(1)	1,500,000	D	\$ 26.0778 (2)	325,540	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercis	sable and	7. Title and A
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onDerivative	Expiration Dat	e	Underlying S
Security	or Exercise		any	Code	Securities	(Month/Day/Y	ear)	(Instr. 3 and 4
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A) or			
	Derivative				Disposed of (D)			
	Security				(Instr. 3, 4, and 5)			
					(A) (D)	Date Exercisable	Expiration Date	Title
				Code V	(A) (D)			
Non-Qualified								Common
Stock Option (right to buy)	\$ 23.9375	04/22/2010		M(1)	1,500,000	11/30/2004	11/30/2010	Common Stock

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

DAANE JOHN 101 INNOVATION DRIVE SAN JOSE, CA 95134

President and CEO

## **Signatures**

John Daane 04/23/2010

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale was made pursuant to a Rule 10b5-1 Sales Plan adopted by the reporting person on March 12, 2010.
- (2) The 1,500,000 shares were sold in 150 lots ranging from 100 shares to 77,360 shares per lot. The sale price ranged between \$25.9 and \$26.31.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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