

BEARMAN ASHER

Form 4

April 01, 2019

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BEARMAN ASHER**

(Last) (First) (Middle)

**C/O TRUPANION, INC., 6100 4TH  
AVENUE S, SUITE 200**

(Street)

**SEATTLE, WA 98108**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**TRUPANION, INC. [TRUP]**

3. Date of Earliest Transaction  
(Month/Day/Year)

**03/29/2019**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

Chief Strategy Officer

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
| Common<br>Stock                       | 03/29/2019                              |                                                             | M <sup>(1)</sup>                     | 4,500 A                                                                 | \$ 4.77 8,191                                                                                                      | D                                                                       |                                                                   |
| Common<br>Stock                       | 03/29/2019                              |                                                             | S <sup>(1)</sup>                     | 4,500 D                                                                 | \$ 32.5224 3,691                                                                                                   | D                                                                       |                                                                   |
| Common<br>Stock                       | 03/29/2019                              |                                                             | M <sup>(1)</sup>                     | 4,500 A                                                                 | \$ 4.77 8,191                                                                                                      | D                                                                       |                                                                   |
| Common<br>Stock                       | 03/29/2019                              |                                                             | S <sup>(1)</sup>                     | 4,500 D                                                                 | \$ 32.522 3,691                                                                                                    | D                                                                       |                                                                   |
| Common<br>Stock                       | 03/29/2019                              |                                                             | S <sup>(3)</sup>                     | 1,300 D                                                                 | \$ 33 <sup>(2)</sup> 2,391                                                                                         | D                                                                       |                                                                   |

# Edgar Filing: BEARMAN ASHER - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |     | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                    | 8. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                        |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|-----|---------------------------------------------------------------------|--------------------|---------------------------------------------------------------------|----------------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V                                                                                                               | (A)                                                            | (D) | Date<br>Exercisable                                                 | Expiration<br>Date | Title                                                               | Amount<br>or<br>Number<br>of<br>Shares |
| Stock<br>Option<br>(right to<br>buy)                | \$ 4.77                                                            | 03/29/2019                              |                                                             | M <sup>(1)</sup>                     |                                                                                                                 | 4,500                                                          |     | <sup>(4)</sup>                                                      | 08/02/2023         | Common<br>Stock                                                     | 4,500                                  |
| Stock<br>Option<br>(right to<br>buy)                | \$ 4.77                                                            | 03/29/2019                              |                                                             | M <sup>(1)</sup>                     |                                                                                                                 | 4,500                                                          |     | <sup>(4)</sup>                                                      | 08/02/2023         | Common<br>Stock                                                     | 4,500                                  |

## Reporting Owners

| Reporting Owner Name / Address                                                            | Relationships |           |                        |       |
|-------------------------------------------------------------------------------------------|---------------|-----------|------------------------|-------|
|                                                                                           | Director      | 10% Owner | Officer                | Other |
| BEARMAN ASHER<br>C/O TRUPANION, INC.<br>6100 4TH AVENUE S, SUITE 200<br>SEATTLE, WA 98108 |               |           | Chief Strategy Officer |       |

## Signatures

/s/ Charlotte Sim-Warner as attorney-in-fact for Asher  
Bearman

04/01/2019

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The exercise and sale reported were effected pursuant to a Rule 10b5-1 trading plan adopted by reporting person on August 24, 2018, as amended on February 27, 2019, in order to implement a plan of financial diversification. Accordingly, the reporting person had no discretion with regard to the timing of the transaction.

The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$31.86 to \$33.07 per share, inclusive. The Reporting Person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

The sale reported was effected pursuant to a Rule 10b5-1 trading plan adopted by reporting person on August 24, 2018, as amended on February 27, 2019, in order to implement a plan of financial diversification. Accordingly, the reporting person had no discretion with regard to the timing of the transaction.

(4) This stock option grant is fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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