ROCKWELL AUTOMATION INC

Form 4

November 10, 2004

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB 3235-0287

OMB APPROVAL

Number:

Expires:

January 31, 2005

0.5

Estimated average

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if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * COPPINS KENT G

(First)

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

ROCKWELL AUTOMATION INC

(Check all applicable)

10% Owner

[ROK]

11/08/2004

(Last)

(Middle)

3. Date of Earliest Transaction (Month/Day/Year)

X_ Officer (give title Other (specify

below)

V. P. and Gen. Tax Counsel

Director

777 EAST WISCONSIN **AVENUE, SUITE 1400**

> (Street) 4. If Amendment, Date Original

> > (Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

Filed(Month/Day/Year)

MILWAUKEE, WI 53202

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

6. Ownership 7. Nature of 5. Amount of Securities Form: Direct Indirect Beneficially (D) or Beneficial Indirect (I) Ownership Owned (Instr. 4) (Instr. 4) Following

Reported (A) or

Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

By Savings $I^{(1)}$ 5,174.9809 Plan

Stock

(Instr. 3)

Common

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Securi (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo Nun Sha
Employee Stock Option	\$ 15.527					12/03/1998	12/03/2007	Common Stock	2,
Employee Stock Option	\$ 10.5866					10/05/1999	10/05/2008	Common Stock	4,
Employee Stock Option	\$ 20.349					10/04/2000	10/04/2009	Common Stock	6,
Employee Stock Option	\$ 11.6038					10/02/2001	10/02/2010	Common Stock	6,
Employee Stock Option	\$ 13.4					10/01/2002	10/01/2011	Common Stock	12
Employee Stock Option	\$ 15.5					10/07/2003(2)	10/07/2012	Common Stock	15
Employee Stock Option	\$ 27.75					10/06/2004(2)	10/06/2013	Common Stock	15
Employee Stock Option	\$ 43.9	11/08/2004		A	15,000	11/08/2005(2)	11/08/2014	Common Stock	15
Common Stock Share Equivalents	<u>(3)</u>					<u>(4)</u>	<u>(4)</u>	Common Stock	26.

Reporting Owners

Reporting Owner Name / Address	Relationships					
reporting o mier runne, rauneus	Director	10% Owner	Officer	Other		
COPPINS KENT G 777 EAST WISCONSIN AVENUE SUITE 1400			V. P. and Gen. Tax Counsel			

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MILWAUKEE, WI 53202

Signatures

K. A. Balistreri, Attorney-in-Fact for Kent G.
Coppins

11/10/2004

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares represented by Company stock fund units under the Company's Savings Plan which were acquired on a periodic basis pursuant to the Plan, based on information furnished by the Plan Administrator as of 11/01/2004.
- (2) The option vests in three substantially equal annual installments beginning on the date exercisable.
 - Share equivalents represented by Company stock fund units credited under the Company's nonqualified savings plan based on information furnished by the Plan Administrator as of 11/01/2004. The number of share equivalents represented by the balance of a
- (3) participant's Company stock fund account may not exactly equal the number of share equivalents represented by a prior balance plus additions due to variances in the proportion of uninvested cash held in the reference fund used to determine unit values of the Company stock fund under the plan.
- (4) The share equivalents are payable in cash upon retirement or after termination of employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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