CVENT INC Form 4 April 14, 2015

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

January 31, Expires: 2005 Estimated average

Form 4 or Form 5 obligations **SECURITIES**

burden hours per response... 0.5

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Sye Dwayne J.	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) (First) (Middle)	CVENT INC [CVT] 3. Date of Earliest Transaction			
1765 GREENSBORO STATION PLACE, 7TH FLOOR	(Month/Day/Year) 04/10/2015	Director 10% Owner Other (specify below)		
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
TYSONS CORNER, VA 22102		Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tab	le I - Non-I	Derivative	Secu	rities Acqu	ired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securi or(A) or D (Instr. 3,	ispose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Stock	04/10/2015		S <u>(1)</u>	4,000	D	28.996	369,842	D	Dwayne Jerry Sye
Common Stock							322,606	I	Grantor Retained Annuity Trust (2013)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	of Deri Secu Acq (A)	vative urities uired or posed O) tr. 3,	(Month/Day/Year) ative tities red sed 3,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 27.84						<u>(2)</u>	12/31/2024	Common Stock	46,189
Employee Stock Option (Right to Buy)	\$ 1.8						(3)	03/11/2021	Common Stock	115,659

Reporting Owners

Reporting Owner Name / Address	Relationships						
coporting of the random states	Director	10% Owner	Officer	Other			
Sye Dwayne J. 1765 GREENSBORO STATION PLACE 7TH FLOOR TYSONS CORNER, VA 22102			Chief Information Officer				

Signatures

/s/ Lawrence Samuelson, Attorney-in-Fact 04/14/2015

**Signature of Reporting Person Date

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on June 10, 2014.
- (2) The shares subject to this option will become exercisable in four equal annual installments beginning on March 15, 2016.
 - All of the shares subject to this option are presently exercisable: 57,830 of the shares subject to this option became exercisable on
- (3) February 1, 2013; 28,915 of the shares became exercisable on February 1, 2014; and 28,914 of the shares became exercisable on February 1, 2015.

Remarks:

Chief Information Officer

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.