

STAUTBERG TIMOTHY E
Form 4
August 31, 2012

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
STAUTBERG TIMOTHY E

2. Issuer Name and Ticker or Trading Symbol
SCRIPPS E W CO /DE [SSP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
312 WALNUT STREET, 28TH FLOOR
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
08/30/2012

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Senior VP/Newspapers

CINCINNATI, OH 45202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount | (D) | Price |
| Class A Common Shares, \$.01 par value per share | 08/30/2012 | | M | | 22,535 | A | \$ 8.52 |
| Class A Common Shares, \$.01 par value per share | 08/30/2012 | | S | | 22,535 | D | \$ 10.4102 |
| | | | | | 160,383 | D | |
| | | | | | 137,848 | D | |

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| | | | |
|---|----|---|---------|
| Class A Common Shares, \$.01 par value per share | 53 | I | By wife |
| Common Voting Shares, \$.01 par value per share | 0 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|--|---------|---|-----------------|---|
| | | | | | V | (A) (D) | Date Exercisable | Expiration Date | |
| Option | \$ 8.52 | 08/30/2012 | | M | | 22,535 | 02/26/2004 | 02/25/2013 | Class A Common 22,535 |
| Option | \$ 10.38 | | | | | | 03/23/2005 | 03/22/2014 | Class A Common 21,125 |
| Option | \$ 9.9 | | | | | | 02/10/2006 | 02/09/2013 | Class A Common 14,085 |
| Option | \$ 10.44 | | | | | | 02/22/2007 | 02/21/2014 | Class A Common 32,865 |
| Option | \$ 10.41 | | | | | | 02/22/2008 | 02/21/2015 | Class A Common 51,645 |
| Option | \$ 9.09 | | | | | | 02/21/2009 | 02/20/2016 | Class A Common 70,425 |
| Restricted Stock Units | (1) | | | | | | 03/05/2010 | 03/05/2013 | Restricted Stock Units 116,250 |

| | | | | | |
|------------------------------|-----|------------|------------|------------------------------|-------|
| Restricted Stock Units | (2) | 03/09/2011 | 03/09/2014 | Restricted Stock Units | 20,00 |
| Restricted Stock Units | (3) | 03/11/2012 | 03/11/2015 | Restricted Stock Units | 23,78 |
| Restricted Stock Units | (3) | 07/01/2012 | 07/01/2015 | Restricted Stock Units | 17,18 |
| Restricted Stock Units | (4) | 03/15/2013 | 03/15/2016 | Restricted Stock Units | 32,57 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| STAUTBERG TIMOTHY E 312 WALNUT STREET, 28TH FLOOR CINCINNATI, OH 45202 | | | Senior VP/Newspapers | |

Signatures

/s/ William Appleton, Attorney-in-fact for Timothy E.
Stautberg

08/31/2012

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) This restricted stock unit award will vest in 2013. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.
- (2) This restricted stock unit award will vest in equal parts in 2013 and 2014. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.
- (3) This restricted stock unit award will vest in equal parts in 2013, 2014, and 2015. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (4) This restricted stock unit award will vest in equal parts in 2013, 2014, 2015 and 2016. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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