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VERIZON COMMUNICATIONS INC Form 424B2 March 19, 2018

Gross

Net

Fargo Advisors

Principal

Filed under Rule 424(b)(2), File No. 333-213439

Maturity 1st Coupon 1st CoupoSurvivor s

Preliminary Pricing Supplement No. 29 Dated Monday, March 19, 2018 (To: Prospectus dated September 1, 2016 and Prospectus Supplement Dated: May 15, 2017)

Coupon

Coupon Coupon

Ar	no	unt	Selling Price	Concession	Proc	eeds	Type	Rate	Frequency	Date	Date	Amount	Option	R
Info	[<u>orı</u>	•	100.00 % <u>on</u> : Callabl		[on 3/15	-			Semi-Annual sereafter with 3			\$16.83	Yes	Senior
	[]	100.00 %	3.150 %	[]	Fixed	4.800 %	Semi-Annual	03/15/2048	9/15/2018	\$22.13	Yes	Senior
<u>Inf</u>	<u>ori</u>	<u>natic</u>	on: Callabl	le at 100% o	on 3/1	5/2023	3 and an	ny time the	ereafter with 3	30 Calendar	Days Notice			
munications Inc.					Offering Date: Monday, March 19, 2018 through Monday, March 26, 2018 Verizon Cor									on Com
Way e, New Jersey				Trade Date: Monday, March 26, 2018 @ 12:00 PM ET Settle Date: Thursday, March 29, 2018 Verizon Prospectus dated September 1, 2016 and										
					Mini	mum	Denomi	nation/Inc	rements: \$1,000	0.00/\$1,000.0	00			Supple
									lear SDFS: DTC Dain Rauscher	•	only			N
					Joint	Lead	Manage	er and Lead	d Agent: Incapit	tal				
					Agents: BofA Merrill Lynch, Citigroup, Morgan Stanley, RBC Capital Markets, Wells									

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Except for Notes sold to level-fee accounts, Notes offered to the public will be offered at the public offering price set forth in this Pricing Supplement. Agents purchasing Notes on an agency basis for non-level fee client accounts shall purchase Notes at the public offering price. Notes purchased by the Agents for their own account may be purchased at the public offering price less the applicable concession. Notes purchased by the Agents on behalf of level-fee accounts may be sold to such accounts at the applicable concession to the public offering price, in which case, such Agents will not retain any portion of the sales price as compensation.

If the maturity date or an interest payment date for any note is not a business day (as defined in the prospectus supplement), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.

The Verizon InterNotes® will be represented by a Master Note in fully registered form, without coupons. The Master Note will be deposited with, or on behalf of, DTC and registered in the name of a nominee of DTC, as depository, or another depository as may be named in a subsequent pricing supplement.