BANK OF AMERICA CORP /DE/ Form DEFA14A September 09, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

(Rule 14a-101)

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

Filed by the Registrant x

Filed by a Party other than the Registrant "

Check the appropriate box:

- " Preliminary Proxy Statement
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Bank of America Corporation

(Name of Registrant as Specified in its Charter)

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	No i	fee required.	
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3) Filing Party:

4) Date Filed:

September 2015 Board Leadership and Corporate Governance Practices We Are Holding This Vote in Response to Investor Feedback 2

The Board believes the flexibility afforded by the current bylaws continues to assure independent oversight by the Board and is in the best interests of Bank of America and its shareholders

Through engagement with shareholders, the Board heard a clear desire for shareholders to have a vote on the bylaw amendment, and the Board has called a Special Meeting for September 22 to promptly follow through on its commitment to shareholders

The

amended

bylaws

provide

the

same

flexibility

that

97

percent

of

the

S&P

500

companies

1

already

have

in

determining their leadership structure

Bank of America s current structure includes a newly established Lead Independent Director role, with authority, duties and responsibilities that extend beyond industry practice and exceed industry norms. In addition, the Board continues to adopt corporate governance enhancements through engagement with shareholders and in direct response to feedback

The Board recognizes and respects that investor views on the appropriate board leadership structure vary, which is why the Board committed to putting the matter to a vote and acting in accordance with the vote outcome

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Note: This presentation may also include quotations from or citations to third-parties; permission was neither sought nor obtain

Source: Spencer Stuart Board Index, November 2014.

The Board

recommends

that

shareholders

vote

FOR

the

bylaw

amendment

Product-focused company

Range of non-core activities

Legacy mortgage issues

High expense base

Bloated balance sheet

Capital challenges

Challenging operating and economic

environment

Reorganized around eight clientfocused lines of business Simplified corporate structure eliminated >1,000 legal entities Divested / exited \$73B of non-core businesses and assets Achieved \$8B in annualized cost savings through New BAC Distributed \$~10 of capital through common share repurchases and dividends Customer-focused company Growing in our core businesses Addressed significant legacy issues Reduced expenses and enhancing culture of efficiency Strengthened balance sheet and financial foundation Returning capital Improving economic environment Of 31 sell-side analysts covering BAC, 25 rate the company a Buy, five rate it a Hold and one rates it a Sell Our Progress Where We Are Today Where We Started (2010) Since 2010 We Have Undergone a Strategic Transformation As of September 9, 2015. Business Insider, Jonathan Marino, Warren Buffett just gave the CEO of Bank of America a vote of confidence at a critical ti

CNBC, September 8, 2015. http://video.cnbc.com/gallery/?video=3000418189&play=1 On September 2, one of our largest investors, Warren Buffett, was quoted on his views regarding Bank of America s progress and transformation, indicating that he is: 100% in support of Mr. Moynihan and believes he is doing an outstanding job for Bank of America shareholders. When [Mr. Moynihan] took over as CEO, he was handed one of the toughest jobs in the history of American banking. **CLICK HERE:** Warren Buffett Speaks in Favor of Bylaw Amendment 3

\$256 \$55 4Q09 2Q15 4 1 4Q09 reflects 12/31/09 information adjusted

to include the 1/1/10 adoption of **FAS** 166/167 reported in our **SEC** filings, which represent non-GAAP financial measures. On a **GAAP** basis, long-term debt was \$439B, total assets were \$2,230B and quarterly net charge-offs were \$8.4B in 4Q09. See reconciliations to GAAP financial measures on pages 13 Tangible common equity ratio represents a non-GAAP financial measure. On a GAAP basis, the common equity ratio was 8.7 Value at Risk (VaR) model uses historical simulation approach based on three years of historical data and

```
an
expected
shortfall
methodology
equivalent
to
a
99%
confidence level.
5.0%
7.6%
4Q09
2Q15
$2,324
$2,149
4Q09
2Q15
$11.3
$1.1
4Q09
2Q15
$992
$1,150
$523
$243
4Q09
2Q15
Deposits
Long-term debt
$214
$484
4Q09
2Q15
Strengthened Capital
Tangible Common Equity Ratio
1, 2
Improved Credit Quality
Quarterly Net Charge-offs ($B)
Reduced Balance Sheet
Total Assets ($B)
1
Average
VaR
($MM)
3
Enhanced Funding Structure
Deposits and LT Debt ($B)
Built Record Liquidity
```

Global Excess Liquidity Sources (\$B)

Today We Are a Leaner, Stronger and Simpler Company

\$90.1

\$92.3

\$90.2

\$86.4

\$69.3

\$77.4

\$82.3

\$82.1

2011

2012

2013

2014 Revenue excluding net DVA/FVA and market-related NII adjustments Less net charge-offs (excl. net DVA/FVA and market-related NII adjustments) Focused on Improving Shareholder Returns Shift to a More Sustainable Revenue Stream Revenue (FTE, \$B) \$77.1 \$72.1 \$69.2 \$75.1 \$71.5 \$66.8 \$63.1 \$58.7 2011 2012 2013 2014 Grew TBV While Absorbing Significant Legacy Costs Tangible Book Value per Share **Share Price Performance** \$11.31 \$12.98 \$12.95 \$13.36 \$13.79 \$14.43 2009 2010 2011 2012 2013 2014 3 Represents a non-GAAP financial measure. On a GAAP basis, revenue was \$93.5B, \$83.3B, \$88.9B and \$84.2B for 2011, 201 2011, 2012, 2013 and 2014, respectively. On **GAAP** basis, book value

per

share was \$21.48, \$20.99, \$20.09, \$20.24, \$20.71 and \$21.32 for 2009, 2010, 2011, 2012, 2013 and 2014, respectively. See reconciliations to **GAAP** financial measures on pages 13-16. Includes \$1.1B of provision for the Independent Foreclosure Review (IFR) Acceleration Agreement in 4Q12 that we entered in commenced pursuant to a consent order entered into by Bank of America with the Federal Reserve and by BANA with the OC Tangible Book Value per Share (TBVPS) reflects the 12/31/09 information adjusted to include the 1/1/10 adoption of FAS 166 financial measures on pages 13-16. Lowered Expenses Noninterest Expense, Excl. Goodwill (\$B) 13% 0% 13% 30% 11% 11% (27%)35% 37% 12% (11%)(58%)109% 34% 15% 2010 2011 2012

```
2013
2014
S&P 500
US G-SIFI Peer Average
BAC
1
1
5
DVA=Debit Valuation Adjustment FVA=Funding Valuation Adjustment NII=Net Interest Income
Noninterest expense excl. goodwill
Noninterest expense excl. goodwill and litigation
2
1
1
```

1

Source:

SNL

branch

data.

U.S.

deposit

market

share

(retail

domestic

deposits)

based

on June 2014 **FDIC** deposit data, adjusted to remove commercial balances. Source: Keynote, 4Q14 Mobile Banking Scorecard, November 2014. Competitor 1Q15 earnings releases. Source: Dealogic as of March 31, 2015. Source: Institutional Investor 2014. **Industry Leading Positions Across Our Businesses** #1 retail deposit market share in our footprint #1 in mobile banking with 17.6MM mobile users #3 in U.S. credit card balances #1 Home Equity Lender #1 wealth management market position across client assets, deposits, loans, and net income before taxes Top tier middle market advisor with #2 ranking in US/Canada #2 in 2014 Global Investment Banking fees 4 #1 leading global research firm for 4 consecutive years 5 Top Tier Ranked Businesses in Every Segment in Which We Compete We Serve Three Groups of Customers Through Eight Lines of Business People. Institutions. Companies. Retail Preferred &

Small

Business
Merrill Lynch
U.S. Trust
Business
Banking
Commercial
Banking
Global
Corporate &
Investment
Banking
Global
Markets
1

 7

In October 2014, the Board amended our bylaws to provide for Board leadership flexibility. On the same date, the Board named Brian Moynihan Chairman, established the Lead Independent Director position and the independent members elected Jack Bovender to the role

Jack Bovender represented the Board in our shareholder engagement efforts regarding our Board leadership structure leading up to the 2015 annual meeting

During that engagement, a number of investors voiced the opinion that shareholders should be given

the

opportunity

to

vote

on

the

bylaw

change.

In

May

2015,

Jack

Bovender

and

Brian

Moynihan sent a letter to shareholders on the Board s behalf and committed to holding a shareholder vote to ratify the bylaw amendment no later than the 2016 annual meeting

Jack Bovender and members of management subsequently re-engaged our significant shareholders to gather additional feedback on our Board leadership structure and potential timing of the ratification vote

The Board has committed to act in accordance with the shareholders voting decision and to continue to engage with shareholders

Shareholder Engagement Has Informed This Special Meeting Vote

Since 2009, the Board has implemented considerable changes in its recruiting and selection process to enhance the Board's experiential diversity and independence to align with its transformation. As part of the nomination process, director candidates are reviewed by Bank of America's primary bank regulators. Of the 13 directors, seven have international experience, nine have CEO experience (including two who

previously served as CEOs of financial institutions), nine have served on another U.S. public company board in the last five years, two are African-American and four are women, one of whom is Hispanic
Board composition features a substantial majority of independent directors

11 of 13 members are independent

Seven of those 11 independent members joined the Board in the last three years

A substantial majority of independent members have had leadership roles at a financial institution or have experience in a highly regulated industry The Board is refreshed on a regular basis. Average Board tenure at 5 years is below the 8.4 year market average

Lead Independent Director role with responsibilities beyond industry norms Regular Board assessment of optimal leadership structure Independent and non-management directors meet in executive session at each regularly scheduled Board meeting

14 executive sessions have occurred over the past 11 months

Lead Independent Director presides at each meeting

Lead Independent Director has authority to call an executive session of independent directors at any time

Bank of America s Board has undergone a significant transformation in the past five years and has implemented practices that enhance independent oversight of management Strong Board Independence

Enhanced Board Recruitment Active Independent Oversight Practices Independent Oversight through Current Leadership Structure

1

Source: Spencer Stuart Board Index, November 2014.

9

The Corporate Governance Committee regularly assesses the needs of the Board and the company to recruit directors who meet increasing regulatory requirements, and have the right skills and experiences to oversee our businesses and strategy Directors Contribute Valuable Range of Expertise, Diversity and Perspectives to the Boardroom Five of our Board members (including Mr. Moynihan), or 39%, have served as senior executives at financial institutions Four directors, or 31% have served as senior executives at banks

Our three closest peer companies average 4.7 directors, or 36%, who have served as senior executives of financial institutions, and 2.0

directors, or 16%, who have served as senior executives of banks Directors with experience in regulated industries other than financial services have managed businesses subject to governmental oversight, bringing insight that complements our directors who have specific experience in banking or financial services, and enhance the diversity of the **Board** Board Composition Provides Balance of Skill Sets, Including Financial Expertise and Other Experience Relevant to Our Business Gender Diversity 1 Source: Based on review of public SEC filings. New independent directors elected since 2009 Fresh Perspectives New independent directors elected in the last 3 years Independent 85% Director Independence Insider 15% Audit/Financial Reporting Risk Management Strategic Planning Operational Risk Consumer Banking Regulated Business Expertise Corporate Governance Cybersecurity Risk **Business Development**

Financial Services Industry Experience

International Perspective

Social Responsibility and Diversity

Female

31%

Male

69%

1



Laborated formation of the state of the stat

Jack s breadth of knowledge in management, operations, and corporate governance led independent directors to appoint him to this Board leadership role

Former long-time Chairman, CEO and COO of HCA Inc., which operates over 200 hospitals and surgery centers throughout the United States and England, with 169,000 employees; HCA is a complex organization in a highly regulated industry subject to substantial regulatory and government oversight

The authority, duties and responsibilities of our Lead Independent Director extend beyond industry practice and expectations and exceed ISS criteria for determining comprehensive lead director duties

In determining these responsibilities, the Board benchmarked against peers at leading S&P 500 financial services, consumer and industrial companies and the ISS criteria Board Leadership

Presides at all meetings when Chairman is not present

Calls meetings of independent directors

Provides leadership if CEO / Chairman s role may be in conflict

Board Culture

Serves as a liaison between CEO and independent directors

Establishes relationship with CEO, providing support, advice and feedback

Acts as a sounding board

and advisor to CEO

Board Focus

Helps ensure Board focuses on key issues facing Bank of America

Assists in promoting corporate governance best practices

Contributes to annual performance review of CEO and participates in

CEO succession planning

Board Meetings

Plans, reviews and approves Board meeting agendas and schedules in coordination with CEO

Advises CEO of Board information needs, and approves information sent to

Board

Develops discussion topics for Board executive sessions

Board Performance & Development

Helps ensure efficient and effective Board performance and functioning

Consults with Corporate Governance Committee on annual Board self assessment

Provides guidance on ongoing director development

Consults in identification and evaluation of director candidates,

committee members and committee chairs

Stockholders & Other Stakeholders

Available for consultation and direct communication, to the extent requested

by major stockholders

Regularly communicates with primary bank regulators to discuss appropriateness of Board s oversight of management and company

10

Note:

LID

duties

highlighted

in

blue

are

additional

duties

beyond

ISS

criteria.

Enhanced executive compensation governance and transparency
Enhanced business and sustainability reporting, including commitment to provide:

Business Standards Report

Political activities disclosure

Sustainability and greenhouse gas emission disclosure, including a new coal policy Board adopted proxy access right at a 3%/3 year ownership threshold

At time

of
adoption,
Bank
of
America
was
one
of
only
10
US
companies
to
establish
proxy
access
at
a
3%/3
year
threshold
Demonstrates commitment to constructive an exercise with investors and the evolving landscape of chambeld and other
Demonstrates commitment to constructive engagement with investors and the evolving landscape of shareholder rights
Board implemented special meeting right at 10% ownership threshold Majority vote standard for director elections
Annual election of directors
Annual Board and Committee self-evaluations
No supermajority provisions
Corporate Governance Committee considers director candidates recommended by shareholders
Enhanced executive compensation governance: 94.8% shareholder support for say on pay at the 2015 annual meeting
Clawback policy
Adopted an enhanced shareholder engagement program that includes the active involvement of our Lead Independent Director
and other independent directors
11
Efforts to enhance engagement with shareholders and responsiveness to shareholder feedback as reflected by
the Board s adoption of corporate governance changes and enhanced disclosures
Adoption of
Proxy Access Reporting %
Reporting &
Disclosures Shareholder
Shareholder Dialata 6
Rights &

Director Accountability Enhanced Shareholder Engagement

Governance Enhancements Informed by Shareholder Feedback



APPENDIX

Reconciliation of Non-GAAP Financial Measures

```
Reconciliation of Non-GAAP Financial Measures
$ in millions
4Q09
2Q15
Reconciliation of period-end long-term debt
Long-term debt
438,521
$
243,414
$
Adjustment related to 1/1/10 adoption of FAS 166/167
84,356
```

```
Adjusted long-term debt
522,877
$
243,414
Reconciliation of period-end assets
Assets
2,230,232
$
2,149,034
Adjustment related to 1/1/10 adoption of FAS 166/167
100,439
Adjusted assets
2,330,671
2,149,034
Reconciliation of net charge-offs
Net charge-offs
8,421
$
1,068
Adjustment related to 1/1/10 adoption of FAS 166/167
2,926
Adjusted net charge-offs
11,347
$
1,068
```

14

1

In

2008,

the

U.S.

Treasury

created

the

TARP

to

invest

in

certain eligible financial institutions in the form of non-voting, senior preferred stock. We participated in **TARP** by issuing to the U.S. Treasury non-voting perpetual preferred stock (TARP Preferred Stock) and warrants. In 2009, we received approval to repay the investment. We then repurchased all shares of the **TARP** Preferred

Stock

by using excess liquidity and \$19.2 billion in proceeds from the sales of 1.3 billion units of Common Equivalent Securities (CES). In 2010, the **CES** ceased to exist. Reconciliation of Non-GAAP Financial Measures (continued) Tangible common equity ratio measures and utilizes an adjusted common shareholders equity amount which has been reduced by goodwill and intangible assets (excluding MSRs), net of related deferred tax liabilities. The company uses this measure to evaluate the amount and use of equity. \$ in millions 4Q09 2Q15 Reconciliation of period-end common shareholders' equity to period-end tangible common shareholders' equity Common shareholders' equity 194,236 \$ 229,386 Common Equivalent Securities 19,244

Goodwill (86,314)

```
(69,775)
Intangible assets (excluding mortgage servicing rights)
(12,026)
(4,188)
Related deferred tax liabilities
3,498
1,813
Adjustment related to 1/1/10 adoption of FAS 166/167
(6,270)
Tangible common shareholders' equity
112,368
$
157,236
Reconciliation of period-end assets to period-end tangible assets
Assets
2,230,232
$
2,149,034
Goodwill
(86,314)
(69,775)
Intangible assets (excluding mortgage servicing rights)
(12,026)
(4,188)
Related deferred tax liabilities
3,498
1,813
Adjustment related to 1/1/10 adoption of FAS 166/167
100,439
Tangible assets
2,235,829
$
2,076,884
Common equity ratio
8.7%
10.7%
Tangible common equity ratio
5.0%
7.6%
1
```

```
15

$ in millions

2011

2012

2013

2014

Reconciliation of revenue

Revenue

93,454

$

83,334

$

88,942

$
```

```
84,247
FTE adjustment
972
901
859
869
DVA/FVA adjustment
(4,320)
7,584
1,158
240
Market-related NII adjustments
510
(766)
1,081
Revenue excluding net DVA/FVA and market-related NII
adjustments (FTE basis)
90,106
$
92,329
90,193
86,437
Net charge-offs
(20,833)
(14,908)
(7,897)
(4,383)
Revenue excluding net DVA/FVA, market-related NII
```

adjustments and net charge-offs (FTE basis)

```
69,273
$
77,421
82,296
82,054
Reconciliation of noninterest expense
Noninterest expense
80,274
$
72,093
69,214
75,117
Goodwill
(3,184)
Noninterest expense excluding goodwill
77,090
$
72,093
69,214
75,117
Litigation
(5,616)
(4,228)
(6,096)
(16,370)
Provision for IFR acceleration
```

(1,100)

-

Noninterest expense excluding goodwill and litigation

71,474 \$

66,765

\$

63,118

\$

58,747

\$

Reconciliation of Non-GAAP Financial Measures (continued)

The company believes managing the business with net interest income on an FTE basis provides a more accurate picture of the interest margin for comparative purposes. We also believe the exclusion of net DVA / FVA and market-related NII adjustments enhances period-to-period comparability. Revenue less net charge-offs (excluding net DVA/FVA and market-related NII adjustments) is a measure the company uses to evaluate the level of risk embedded within the revenue stream.

The company believes the exclusion of goodwill impairment and litigation expense provides additional clarity in assessing the expenses of the company for comparative purposes.

16

1

In

2008,

the

U.S.

Treasury created

the

TARP

to

invest

in certain eligible financial institutions in the form of non-voting, senior preferred stock. We participated in **TARP**

by

issuing

to

the

U.S.

Treasury non-voting

perpetual

preferred

stock

(TARP

Preferred

Stock)

and

warrants.

In

2009,

we

received

approval

to

repay

the

investment.

We

then

repurchased

all

shares

of

the

TARP

Preferred

Stock by using excess liquidity and \$19.2 billion in proceeds from the sales of 1.3 billion units of Common Equivalent Securities (CES). In 2010, the **CES** ceased to exist. Reconciliation of Non-GAAP Financial Measures (continued) Tangible Book Value per Share utilizes an adjusted common shareholders equity amount which has been reduced by goodwill and intangible assets (excluding MSRs), net of related deferred tax liabilities. The company uses this measure to evaluate the amount and use of equity. \$ in millions, except per share information; shares in thousands 2009 2010 2011 2012 2013 2014 Reconciliation of period-end common shareholders' equity to period-end tangible common shareholders' equity Common shareholders' equity 194,236 \$ 211,686 211,704

```
218,188
$
219,333
224,162
Common
Equivalent
Securities
1
19,244
Goodwill
(86,314)
(73,861)
(69,967)
(69,976)
(69,844)
(69,777)
Intangible assets (excluding mortgage servicing rights)
(12,026)
(9,923)
(8,021)
(6,684)
(5,574)
(4,612)
Related deferred tax liabilities
3,498
3,036
2,702
2,428
2,166
1,960
Adjustment related to 1/1/10 adoption of FAS 166/167
(6,270)
Tangible common shareholders' equity
112,368
$
130,938
$
136,418
```

```
143,956
146,081
151,733
Reconciliation of period-end common shares outstanding to
period-end tangible common shares outstanding
Ending common shares outstanding
8,650,244
10,085,155
10,535,938
10,778,264
10,591,808
10,516,542
Assumed
conversion
of
common
equivalent
shares
1,286,000
Tangible common shares outstanding
9,936,244
10,085,155
10,535,938
10,778,264
10,591,808
10,516,542
Book value per share of common stock
21.48
$
20.99
20.09
$
20.24
20.71
$
21.32
```

Tangible book value per share of common stock

47

11.31 \$ 12.98 \$ 12.95 \$ 13.36 \$ 13.79 \$ 14.43