BLOCKBUSTER INC
Form 425
September 28, 2004

Filed by: Blockbuster Inc.

Pursuant to Rule 425 under the Securities Act of 1933

Commission File No: 001-15153

Subject Company: Blockbuster Inc.

On September 28, 2004, Blockbuster Inc. began using the following slides in road show presentations regarding the split-off exchange offer. Any slides that are subsequently revised will also be filed pursuant to Rule 425.