

MCDONALDS CORP  
Form 8-K  
August 10, 2004

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, DC 20549**

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**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): August 9, 2004

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**McDONALD S CORPORATION**

(Exact Name of Registrant as Specified in Charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**1-5231**  
(Commission File  
Number)

**36-2361282**  
(IRS Employer  
Identification No.)

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**One McDonald s Plaza**  
**Oak Brook, Illinois 60523**

(Address of Principal Executive Office)

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Registrant's telephone number, including area code: (630) 623-3000

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**Item 5. Other Events.**

On August 9, 2004, McDonald's Corporation (the Company) issued a press release reporting the Company's July 2004 sales. The press release is furnished as Exhibit 99 and attached hereto.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

McDONALD S CORPORATION

(Registrant)

Date: August 10, 2004

/s/ David M. Pojman  
David M. Pojman

Corporate Senior Vice President

Controller

Exhibit Index

Exhibit No. 99      News Release of McDonald's Corporation issued August 9, 2004:  
McDonald's Momentum Continues; Global Comparable Sales Rise for the 15th Consecutive Month.