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PRUDENTIAL PLC Form 6-K September 15, 2015

### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 6-K

## REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of September, 2015

## PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL, LONDON, EC4R 0HH, ENGLAND (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

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Prudential plc (the "Company")

Notification and interests of Persons Discharging Managerial Responsibility (PDMRs) and connected persons

This announcement is made in accordance with the requirements of DTR 3.1.4R(1)(a).

The Company released the following award to a PDMR under the PCA Long Term Incentive Plan (PCA LTIP) on 14 September 2015. This award was originally granted on 14 September 2012.

Details of the release of the award are shown in the table below:

Name	Total	Number of	Total number	Total	Total interest in
	number of	conditional	of conditional	beneficial	shares
	conditional	shares released	shares held	interest	
	shares held		following		
	before		award		
	award				
T Wilkey	393,950	35,926	358,024	188,582	546,606

## **Additional Information**

Prudential plc is not affiliated in any manner with Prudential Financial Inc, a company whose principal place of business is in the United States of America.

Date of Notification: 15 September 2015

Contact

Jennie Webb, Share Plans Manager, +44 (0) 20 7548 2027

Stefan Bort, Deputy Group Secretary, +44 (0) 20 7548 2115

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date 15 September 2015

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Stefan Bort

Stefan Bort

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Deputy Group Secretary