

Edgar Filing: PRUDENTIAL PLC - Form 6-K

PRUDENTIAL PLC
Form 6-K
January 26, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

For the month of January, 2004

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,
LONDON, EC4R 0HH, ENGLAND
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Enclosures:

26 January 2004

Prudential plc's 79 per cent shareholding in Egg

On 14 January 2004, Prudential plc ("Prudential") announced that it was in preliminary discussions regarding a possible transaction with respect to its approximately 79 per cent shareholding in Egg.

While these discussions have been continuing Prudential has received unsolicited indications of interest from a number of other parties and, with a view to delivering value for its shareholders, Prudential has now begun a process that will give a number of potential purchasers an opportunity to make a proposal. This may or may not lead to a transaction.

Edgar Filing: PRUDENTIAL PLC - Form 6-K

- ENDS -

Enquiries to:

Media

Geraldine Davies +44 20 7548 3911

Steve Colton +44 20 7548 3721

Analysts and Investors

Rebecca Burrows +44 20 7548 3537

Marina Lee-Steere +44 20 7548 3511

Morgan Stanley +44 20 7425 5000

Simon Ellis

Clifford Abrahams

Morgan Stanley is acting for the Prudential Group and for no one else in connection with the potential transaction and will not be responsible to anyone other than the Prudential Group for providing the protections afforded to clients of Morgan Stanley nor for providing advice in relation to the potential transaction.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date 26 January 2004

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Steve Colton

Steve Colton
Group Head of Media Relations