NASDAQ OMX GROUP, INC.

per share

Form 4 November 24, 2014

| November 24 | 4, 2014 | | | | | | | | | |
|-----------------------------------------------------------------------------------------------------------|--------------|-------------------------------------------|-----------------------------------------|--------------|----------------|--------------|------------------------------------------------------------------------------|-----------------------------------------------|-------------------------------------------------------------------|--|
| FORM | 14 | | | | NTT 4 1 | NOF | | OMB AF | PPROVAL | |
| UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 | | | | | | | | | 3235-0287 | |
| Check thi | | ** | asimigion | , D.C. 20 | J 4 7 | | | Number: Expires: | January 31, | |
| if no long subject to Section 1 | | GES IN BENEFICIAL OWNERSHIP OF SECURITIES | | | | | 2005 Iverage rs per | | | |
| | Form 4 or | | | | | | response | 0.5 | | |
| Form 5 obligation may cont See Instru | Section 17(a | | Utility Hol | ding Con | npany | Act of | 1935 or Section | 1 | | |
| (Print or Type F | Responses) | | | | | | | | | |
| HASSEN RONALD Symbol | | | | | | | 5. Relationship of Reporting Person(s) to Issuer | | | |
| | | | NASDAQ OMX GROUP, INC. [NDAQ] | | | | (Check all applicable) | | | |
| (Last) | (First) (M | | of Earliest T /Day/Year) | ransaction | | | DirectorX Officer (give | title Othe | Owner er (specify | |
| ONE LIBER | RTY PLAZA | 11/20 | • | | | | below) Senior | below) r Vice Presiden | t | |
| NEW VODI | (Street) | | mendment, D Ionth/Day/Yea | _ | l | | 6. Individual or Jo Applicable Line) _X_ Form filed by C Form filed by M | One Reporting Pe | rson | |
| | X, NY 10006 | | | | | | Person | | | |
| (City) | (State) | (Zip) Ta | ble I - Non-l | Derivative : | Securi | ities Acq | uired, Disposed of | , or Beneficial | ly Owned | |
| 1.Title of Security (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) (Month/Day/Year) | | | Code (Instr. 3, 4 and 5) ar) (Instr. 8) | | | | 5. Amount of Securities Beneficially Owned Following Reported | Ownership Inc Form: Direct Be (D) or Ov | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | (A) or | | Transaction(s) (Instr. 3 and 4) | | | |
| Common | | | Code V | Amount | (D) | Price | (mstr. 3 and 1) | | | |
| Stock, par value \$0.01 per share | 11/20/2014 | | M | 7,585 | A | \$ 19.75 | 87,064 | D | | |
| Common Stock, par value \$0.01 per share | 11/20/2014 | | M | 14,165 | A | \$ 25.28 | 101,229 | D | | |
| Common Stock, par value \$0.01 | 11/20/2014 | | S | 21,750 | D | \$ 44.01 (1) | 79,479 <u>(2)</u> | D | | |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of definition of the first state of the f | | Pate | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|-----------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------|-----------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|--------------------|---------------------------------------------------------------|-------------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Employee Stock Option (Right to Buy) | \$ 19.75 | 11/20/2014 | | M | 7,585 | (3) | 03/04/2020 | Common Stock | 7,585 |
| Employee Stock Option (Right to Buy) | \$ 25.28 | 11/20/2014 | | M | 14,165 | <u>(3)</u> | 03/28/2021 | Common Stock | 14,165 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|---------------------------------------|---------------|-----------|---------|-------|--|--|
| | Director | 10% Owner | Officer | Other | | |

HASSEN RONALD
ONE LIBERTY PLAZA
NEW YORK, NY 10006
Senior Vice President

Signatures

/s/ Edward S. Knight, by power of attorney 11/24/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reporting Owners 2

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- The price reported in this box is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$44.00 to \$44.04, inclusive. The reporting person undertakes to provide to The NASDAQ OMX Group, Inc., any security holder of The
- (1) NASDAQ OMX Group, Inc. or the staff of the U.S. Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (1) to this Form 4.
- (2) Represents (i) 55,572 shares or units of restricted stock, of which 5,572 are vested, (ii) 18,116 shares underlying PSUs, of which 9,647 shares are vested and (iii) 5,791 shares purchased under the Employee Stock Puchase Plan.
- (3) Options exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.