### Edgar Filing: IRSA INVESTMENTS & REPRESENTATIONS INC - Form 4

#### IRSA INVESTMENTS & REPRESENTATIONS INC

Form 4 June 07, 2010

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** 

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average

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burden hours per

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* ELSZTAIN EDUARDO S

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

below)

Symbol

HERSHA HOSPITALITY TRUST

(Check all applicable)

[HT]

(Middle)

(Last) (First) 3. Date of Earliest Transaction

X\_ Director Officer (give title X 10% Owner Other (specify

HERSHA HOSPITALITY TRUST, 510 WALNUT STREET, 9TH FLOOR

(Street)

4. If Amendment, Date Original

(Instr. 8)

S

6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year)

(Month/Day/Year)

06/03/2010

Form filed by One Reporting Person \_X\_ Form filed by More than One Reporting

Person

PHILADELPHIA, PA 19106

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security 2. Transaction Date 2A. Deemed (Instr. 3)

(Month/Day/Year)

Execution Date, if

(Month/Day/Year)

3. 4. Securities Acquired (A) 5. Amount of Transaction Disposed of (D) Code (Instr. 3, 4 and 5)

Securities Beneficially

Owned

7. Nature of Indirect Ownership Form: Beneficial Direct (D) Ownership

or Indirect **Following** (I)

Reported Transaction(s)

(Instr. 4)

(Instr. 3 and 4)

**CLASS A** 

**COMMON** SHARES OF 06/03/2010 BENEFICIAL

60,000

Code V Amount

Price

(A)

(D)

15,343,756

See Footnote (1)

SEC 1474

(9-02)

(Instr. 4)

INT

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title and	d 8.	Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionNumber		Expiration Date		Amount of	f De	erivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underlying	g Se	curity	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securities	(Ir	nstr. 5)	Bene
	Derivative				Securities		(Instr. 3 an	nd 4)		Owne	
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
								A	4		
									ount		
						Date	Expiration	or T'(1 N			
						Exercisable	Date		nber		
				G 1 17	(A) (D)			of			
				Code V	(A) (D)			Shai	res		

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
· · · · · · · · · · · · · · · · · · ·	Director	10% Owner	Officer	Other		
ELSZTAIN EDUARDO S HERSHA HOSPITALITY TRUST 510 WALNUT STREET, 9TH FLOOR PHILADELPHIA, PA 19106	X	X				
CONSULTORES ASSETS MANAGEMENT STOCK CORP BOL??VAR 108, 1ST FLOOR BUENOS AIRES, C1		X				
CONSULTORES VENTURE CAPITAL LTD REGATTA OFFICE PARK, P.O. BOX 31106, SMB GRAND CAYMAN, E9		X				
CRESUD INC MORENO 877, 23RD FLOOR CIUDAD AUT??NOMA DE BUENOS AIRES, C1		X				
CONSULTORES VENTURE CAPITAL URUGUAY STOCK CORP RUTA 8, 17,500, EDIFICIO @3, LOCAL 003 MONTEVIDEO, X3 CP 91609		X				
AGROINVESTMENT STOCK CORP ZABALA 1422, 2ND FLOOR MONTEVIDEO, X3		X				
REAL ESTATE INVESTMENT GROUP LP CLARENDON HOUSE 2		X				

Reporting Owners 2

X

06/07/2010

Date

CHURCH STREET HAMILTON HM CX, D0

Idalgir Stock Corp

ZABALA 1422, 2ND FLOOR X

MONTEVIDEO, X3

IRSA INVESTMENTS & REPRESENTATIONS INC

BOLIVAR 108, 1ST FLOOR X

**BUENOS AIRES, C1** 

Ifis LTD

MINTFLOWER PLACE, 4TH FLOOR

8 PAR-LA-VILLE ROAD

HAMILTON, D0 HM 08

# **Signatures**

/s/ Eduardo S. Elsztain		06/07/2010
	**Signature of Reporting Person	Date
/s/ Eduardo S. Elsztain, Chairman	n of the Board for Consultores Assets Management S.A.	06/07/2010
	**Signature of Reporting Person	Date
/s/ Eduardo S. Elsztain, Chairman	n of the Board for Consultores Venture Capital Limited	06/07/2010
	**Signature of Reporting Person	Date
/s/ Eduardo S. Elsztain, Chairman Inmobiliaria, Financiera y Agrope	n of the Board for Cresud Sociedad An??nima Comercial, ecuaria	06/07/2010
	**Signature of Reporting Person	Date
/s/ Eduardo S. Elsztain, Chairman	n of the Board for Consultores Venture Capital Uruguay	06/07/2010
	**Signature of Reporting Person	Date
/s/ Eduardo S. Elsztain, Chairman	n of the Board for Agroinvestment S.A.	06/07/2010
	**Signature of Reporting Person	Date
/s/ Eduardo S. Elsztain, Chairman Investment Group LP	n of the Board of Jiwin S.A., General Partner for Real Estate	06/07/2010
	**Signature of Reporting Person	Date
/s/ Eduardo S. Elsztain, Chairman	n of the Board for Idalgir S.A.	06/07/2010
	**Signature of Reporting Person	Date
/s/ Eduardo S. Elsztain, Chairman Sociedad An??nima	n of the Board for IRSA Inversiones y Representaciones	06/07/2010
	**Signature of Reporting Person	Date

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

/s/ Eduardo S. Elsztain, Chairman of the Board for IFIS Limited

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

\*\*Signature of Reporting Person

(1) Please see Exhibit.

Signatures 3

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### **Remarks:**

Form 1 of 2.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.