CAUSEY J P JR Form 4 March 25, 2008

### FORM 4

#### **OMB APPROVAL**

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

Washington, D.C. 20549

January 31, Expires: 2005

Form 5 obligations Estimated average burden hours per response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

0.5

1(b).

Stock

(Print or Type Responses)

may continue.

See Instruction

| 1. Name and Address of Reporting Person * CAUSEY J P JR |          |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer   |  |  |
|---|----------|----------|--|--|--|--|
|   |          |          | C & F FINANCIAL CORP [CFFI]                        | (Check all applicable)   |  |  |
| (Last)  | (First)  | (Middle) | 3. Date of Earliest Transaction                    | · · · · · · · · · · · · · · · · · · ·  |  |  |
|   |          |          | (Month/Day/Year)                                   | X Director 10% Owner   |  |  |
| P.O. BOX 1701   |          |          | 03/24/2008   | Officer (give title Other (specifical below)   |  |  |
|   | (Street) |          | 4. If Amendment, Date Original                     | 6. Individual or Joint/Group Filing(Check  |  |  |
| WEST POINT, VA 23181                                    |          |          | Filed(Month/Day/Year)                              | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |  |  |
| (City)  | (State)  | (Zip)    | Table I - Non-Derivative Securities Ac             | anired. Disposed of, or Beneficially Own   |  |  |

| (City)                                    | (State) (Z                              | ip) Table   | I - Non-De                             | erivative Securities Acqui | red, Disposed of,  | or Beneficiall   | y Owned   |
|---|---|---|--|----------------------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3)      | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactic<br>Code<br>(Instr. 8) | (A)<br>or                  | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| C&F<br>Financial<br>Corporation<br>Common | 03/24/2008                              |   | X                                      | 1,000 A \$ 19.375          | 35,188   | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number proof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |  |
|---|---|--------------------------------------|---|---|--|--|--------------------|---|--|
|   |   |                                      |   | Code V                                  | (A) (D)  | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |
| Common<br>Stock<br>Option<br>(Right to<br>Buy)      | \$ 19.375   | 03/24/2008                           |   | X                                       | 1,000  | 04/30/1999   | 08/31/2008         | C&F<br>Financial<br>Corporation<br>Common<br>Stock            | 1,000                                  |

## **Reporting Owners**

| Reporting Owner Name / Address                         | Relationships |           |         |       |  |  |
|--|---------------|-----------|---------|-------|--|--|
| 1  | Director      | 10% Owner | Officer | Other |  |  |
| CAUSEY J P JR<br>P.O. BOX 1701<br>WEST POINT, VA 23181 | X             |           |         |       |  |  |

# **Signatures**

/s/ J P Causey Jr 03/25/2008

\*\*Signature of Date
Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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