ADESA INC Form 4 January 03, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

Expires:

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January 31, 2005

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if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

value \$.01

per share

(Print or Type Responses)

1 Name and Address of Departing D

may continue.

See Instruction

1. Name and Address of Reporting Person * HITCHCOCK CAMERON			2. Issuer Name and Ticker or Trading Symbol ADESA INC [KAR]				5	5. Relationship of Reporting Person(s) to Issuer					
	(Last) (First) (Middle)			3. Date of Earliest Transaction					(Check all applicable)				
13085 HAMILTON CROSSING BLVD.				4. If Amendment, Date Original Filed(Month/Day/Year)					Director 10% Owner _X Officer (give title Other (specify below) EVP and Pres. of DSG				
(Street)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person										
CARMEL, IN 46032							F						
	(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	Secui	rities Acqui	red, Disposed of,	or Beneficiall	ly Owned		
	1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/Da	Date, if	3. Transaction Code (Instr. 8)	4. Securit poor Dispos (Instr. 3, 4	ed of (5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
	Stock, par value \$.01 per share	12/29/2006			M	50,000	A	\$ 24	57,630.381	D			
	Common Stock, par	12/29/2006			S	50,000	D	\$ 27.7504	7,630.381	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of **SEC 1474** information contained in this form are not (9-02)

27.7504

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)			6. Date Exer Expiration D (Month/Day.	ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Restricted Stock Units convertible to Common Stock	\$ 0						<u>(1)</u>	(2)	Common Stock, par value \$.01 per share	16,599
Restricted Stock Units convertible to Common Stock	\$ 0						<u>(1)</u>	(2)	Common Stock, par value \$.01 per share	2,356
Option to Purchase Common Stock, par value \$.01 per share	\$ 24	12/29/2006		M		50,000	<u>(3)</u>	06/16/2010	Common Stock, par value \$.01 per share	265,58
Restricted Stock Units convertible to Common Stock	\$ 0						<u>(1)</u>	(2)	Common Stock, par value \$.01 per share	1,535
Dividend Equivalent Rights	<u>(4)</u>						<u>(5)</u>	<u>(2)</u>	Common Stock, par value \$.01 per share	444.22

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Reporting Owners 2

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HITCHCOCK CAMERON 13085 HAMILTON CROSSING BLVD. CARMEL, IN 46032

EVP and Pres. of DSG

Signatures

Rebecca C. Polak for Cameron C.
Hitchcock
01/03/2007

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

- (1) Restricted Stock Units vest on the third anniverary of the date of grant, provided that the executive is employed by ADESA, Inc. on such date at which time they will be converted into shares of ADESA, Inc. common stock or cash, at the election of ADESA, Inc.
- (2) N/A
- (3) Options are fully vested and immediately exercisable.
- (4) 1-for-1
- (5) The dividend equivalent rights accrued on Restricted Stock Units granted on 6/16/04 vest with those Restricted Stock Units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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