

HERTZ GLOBAL HOLDINGS INC
 Form 4
 December 21, 2010

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 BANK OF AMERICA CORP /DE/

2. Issuer Name and Ticker or Trading Symbol
 HERTZ GLOBAL HOLDINGS INC
 [HTZ]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
 04/21/2010

Director 10% Owner
 Officer (give title below) Other (specify below)

BANK OF AMERICA
 CORPORATE CENTER, 100 N
 TRYON ST

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

CHARLOTTE, NC 28255

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	04/21/2010		P	18 (2) A \$ 11.8382	39,178,443 (3) (4) (5) (6) (7)	I	See Footnotes (1) (32) (33)
Common Stock	04/23/2010		P	1,000 (2) A \$ 12.73	39,179,443 (3) (4) (5) (6) (8)	I	See Footnotes (1) (32) (33)
Common Stock	04/26/2010		P	330 (2) A \$ 14.99	39,179,773 (3) (4) (5) (6) (9)	I	See Footnotes (1) (32) (33)

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Common Stock	04/27/2010	S	500 <u>(2)</u>	D	\$ 14.15	39,179,273 <u>(3) (4) (5) (6)</u> <u>(10)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	04/27/2010	S	500 <u>(2)</u>	D	\$ 14.16	39,178,773 <u>(3) (4) (5) (6)</u> <u>(11)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	04/27/2010	S	18 <u>(2)</u>	D	\$ 14.1	39,178,755 <u>(3) (4) (5) (6)</u> <u>(12)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	04/28/2010	P	561 <u>(2)</u>	A	\$ 14.2891	39,179,316 <u>(3) (4) (5) (6)</u> <u>(13)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	04/29/2010	S	330 <u>(2)</u>	D	\$ 14.6101	39,178,986 <u>(3) (4) (5) (6)</u> <u>(14)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	04/29/2010	S	561 <u>(2)</u>	D	\$ 14.7517	39,178,425 <u>(3) (4) (5) (6)</u> <u>(15)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	05/05/2010	P	574 <u>(2)</u>	A	\$ 13.3991	39,178,999 <u>(3) (4) (5) (6)</u> <u>(16)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	05/11/2010	S	574 <u>(2)</u>	D	\$ 12.8109	39,178,425 <u>(3) (4) (5) (6)</u> <u>(15)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	05/13/2010	S	845 <u>(2)</u>	D	\$ 12.8809	39,177,580 <u>(3) (4) (5) (6)</u> <u>(17)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	05/14/2010	P	845 <u>(2)</u>	A	\$ 12.1	39,178,425 <u>(3) (4) (5) (6)</u> <u>(15)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	05/28/2010	P	1,000 <u>(2)</u>	A	\$ 11.4365	39,179,425 <u>(3) (4) (5) (6)</u> <u>(18)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	06/01/2010	S	1,000 <u>(2)</u>	D	\$ 10.9017	39,178,425 <u>(3) (4) (5) (6)</u> <u>(15)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/05/2010	P	18 <u>(2)</u>	A	\$ 10.4665	39,178,443 <u>(3) (4) (5) (6)</u> <u>(7)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/09/2010	P	23 <u>(2)</u>	A	\$ 10.27	39,178,466 <u>(3) (4) (5) (6)</u> <u>(19)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/10/2010	S	18 <u>(2)</u>	D	\$ 10.11	39,178,448 <u>(3) (4) (5) (6)</u>	I	See Footnotes

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						(20)		(1) (32) (33)
Common Stock	08/12/2010	S	23 <u>(2)</u>	D	\$ 9.68	39,178,425 <u>(3) (4) (5) (6)</u> <u>(15)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/18/2010	S	56 <u>(2)</u>	D	\$ 9.7139	39,178,369 <u>(3) (4) (5) (6)</u> <u>(21)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/20/2010	P	10,000 <u>(2)</u>	A	\$ 10	39,188,369 <u>(3) (4) (5) (6)</u> <u>(22)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/23/2010	S	5,800 <u>(2)</u>	D	\$ 9.29	39,182,569 <u>(3) (4) (5) (6)</u> <u>(23)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/23/2010	S	2,600 <u>(2)</u>	D	\$ 9.3	39,179,969 <u>(3) (4) (5) (6)</u> <u>(24)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/23/2010	S	1,600 <u>(2)</u>	D	\$ 9.28	39,178,369 <u>(3) (4) (5) (6)</u> <u>(25)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/23/2010	P	100 <u>(2)</u>	A	\$ 9.3178	39,178,469 <u>(3) (4) (5) (6)</u> <u>(26)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/24/2010	P	56 <u>(2)</u>	A	\$ 8.92	39,178,525 <u>(3) (4) (5) (6)</u> <u>(27)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/25/2010	S	100 <u>(2)</u>	D	\$ 8.8728	39,178,425 <u>(3) (4) (5) (6)</u> <u>(15)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	09/30/2010	P	2,000 <u>(2)</u>	A	\$ 10.7485	39,180,425 <u>(3) (4) (5) (6)</u> <u>(28)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	10/11/2010	P	400 <u>(2)</u>	A	\$ 10.08	39,180,825 <u>(3) (4) (5) (6)</u> <u>(29)</u>	I	See Footnotes <u>(1) (32) (33)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Call Option (right to purchase)	\$ 10	08/17/2010		S	50 (2)	08/17/2010	09/18/2010	Common Stock	5,000
Call Option (right to purchase)	\$ 10	08/17/2010		S	50 (2)	08/17/2010	09/18/2010	Common Stock	5,000
Call Option (right to purchase)	\$ 10	08/23/2010		P	100 (2)	08/23/2010	09/18/2010	Common Stock	10,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BANK OF AMERICA CORP /DE/ BANK OF AMERICA CORPORATE CENTER 100 N TRYON ST CHARLOTTE, NC 28255	X	X		

Signatures

/s/ Margaret E. Nelson, Authorized Signatory for Bank of America

12/21/2010

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This Form 4 is being filed by Bank of America Corporation ("BAC" or the "Reporting Person"), a Delaware corporation and bank holding company registered under the Bank Holding Company Act of 1956, on behalf of its subsidiaries.
- (2) Transaction executed by the error correction section of Merrill Lynch, Pierce, Fenner & Smith Incorporated ("MLPFS"), a broker-dealer and subsidiary of BAC, to correct errors made in connection with trades made on behalf of clients of MLPFS.

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- (3) In connection with this transaction, BAC has agreed to voluntarily remit appropriate profits, if any, to Hertz Global Holdings, Inc. BAC disclaims such transaction is subject to reporting under Section 16(a) or disgorgement under Section 16(b), and this report shall not be deemed an admission that those sections apply to such transaction.
- (4) 32,185,987 shares are owned directly by ML Global Private Equity Fund, L.P. ("MLGPE"). MLGPE Ltd. is the general partner of MLGPE and is a wholly owned subsidiary of ML Global Private Equity Partners, L.P. ("MLGPEP"), the general partner of which is Merrill Lynch GP, Inc. ("ML GP"), which is a wholly owned subsidiary of Merrill Lynch Group Inc. ("ML Group"), which is a wholly owned subsidiary of Merrill Lynch & Co., Inc. ("ML&Co."), which is a wholly owned subsidiary of BAC.
- (5) 3,872,549 shares are owned directly by Merrill Lynch Ventures L.P. 2001 ("MLV LP"), a limited partnership whose general partner is Merrill Lynch Ventures, L.L.C. ("MLV LLC"), a wholly owned subsidiary of ML Group, which is a wholly owned subsidiary of ML&Co.
- (6) 3,101,137 shares are owned directly by ML Hertz Co-Investor, L.P. ("Hertz Co-Investor LP"), a limited partnership whose general partner is ML Hertz Co-Investor GP, L.L.C. ("Hertz Co-Investor LLC"), whose sole managing member is MLGPE.
- (7) 18,770 shares are owned by MLPFS.
- (8) 19,770 shares are owned by MLPFS.
- (9) 21,100 shares are owned by MLPFS.
- (10) 19,600 shares are owned by MLPFS.
- (11) 19,100 shares are owned by MLPFS.
- (12) 19,082 shares are owned by MLPFS.
- (13) 19,643 shares are owned by MLPFS.
- (14) 19,313 shares are owned by MLPFS.
- (15) 18,752 shares are owned by MLPFS.
- (16) 19,326 shares are owned by MLPFS.
- (17) 17,909 shares are owned by MLPFS.
- (18) 19,752 shares are owned by MLPFS.
- (19) 18,793 shares are owned by MLPFS.
- (20) 18,775 shares are owned by MLPFS.
- (21) 18,696 shares are owned by MLPFS.
- (22) 28,686 shares are owned by MLPFS.
- (23) 22,896 shares are owned by MLPFS.
- (24) 20,296 shares are owned by MLPFS.
- (25) 18,696 shares are owned by MLPFS.
- (26) 18,796 shares are owned by MLPFS.
- (27) 18,852 shares are owned by MLPFS.
- (28) 20,752 shares are owned by MLPFS.
- (29) 21,152 shares are owned by MLPFS.
- (30) BAC is short 50 call options with an exercise price of \$10.00.
- (31) BAC is short 100 call options with an exercise price of \$10.00.
- (32) Each of BAC, ML&Co., MLGPE, MLGPE Ltd., MLGPEP, ML GP, ML Group, MLV LP, MLV LLC, Hertz Co-Investor LP, Hertz Co-Investor LLC, MLPFS and MLGPEI (collectively, the "Reporting Persons") disclaims beneficial ownership of these securities except to the extent of its pecuniary interest therein.
- (33) Pursuant to the Shareholders Agreement dated December 21, 2005, as may be amended from time to time, among Clayton, Dubilier & Rice Fund VII, L.P., CDR CCMG Co-Investor L.P., CD&R Parallel Fund VII, L.P., Carlyle Partners IV, L.P., CP IV Coinvestment L.P., CEP II U.S. Investments, L.P., CEP II Participations S.a.r.l, MLGPE, MLV LP, CMC-Hertz Partners, L.P. and Hertz Co-Investor LP, MLGPE has the right to designate two members to the board of directors of the Issuer. Each of the Reporting Persons other than

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MLGPE disclaims its possible status as director of the Issuer.

Remarks:

This is the first of two filings on Form 4 by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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