

DILLARDS INC
Form 8-K
February 12, 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): **February 8, 2007**

Dillard's, Inc.

(Exact Name of Registrant as
Specified in its Charter)

Delaware

(State or Other Jurisdiction
of Incorporation)

1-6140

(Commission File Number)

71-0388071

(I.R.S. Employer Identification No.)

1600 Cantrell Road

Little Rock, Arkansas

(Address of Principal Executive
Offices)

72201

(Zip Code)

(501) 376-5200

(Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01

Regulation FD Disclosure.

On February 8, 2007, the developers of Colorado River Marketplace in Grand Junction, Colorado announced that the registrant plans to open a store at the center. A copy of the press release is furnished as Exhibit 99.

Item 9.01

Financial Statements and Exhibits

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Press Release dated February 8, 2007

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DILLARD'S, INC.

DATED: *February 9, 2007*

By: *James I. Freeman*
Name: James I. Freeman
Title: Senior Vice President & Chief Financial
Officer

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
<u>99</u>	Press Release dated February 8, 2007
