PEACE ARCH ENTERTAINMENT GROUP INC

Form 6-K September 20, 2007

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C., 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15D-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of September, 2007

PEACE ARCH ENTERTAINMENT GROUP INC.

(Translation of Registrant s name into English)

407-124 Merton Street, Toronto, Ontario M4S 2Z2 (Address of principal executive office)

[Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20F or Form 40-F.

Form 20-F

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Form 40-F

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[Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to rule 12q3-2(b) under the Securities

Exchange Act of 1934.

Yes
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No
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This Form 6-K shall be incorporated by reference into the Registration Statement on Form S-8 (File No. 333-134552) and any other Registration Statement filed by the Registrant which by its terms automatically incorporates the Registrant's filings and submissions with the SEC under Sections 13(a), 13(c) or 15(d) of the Securities Exchange Act of 1934.
(If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):
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Peace Arch Announces Sony Pictures Worldwide Acquisitions Group and the Canadian Broadcasting Corporation Have Acquired International Distribution Rights for Second Season of Acclaimed Series The Tudors

Renewed Agreements Follow First Season s Record Setting U.S. Premiere on Showtime Networks, Four Emmy Award Nominations, Two Emmy Award Wins and Successful Worldwide Distribution by Sony Pictures Television International

TORONTO September 19, 2007 - Peace Arch Entertainment Group Inc. (AMEX: PAE) (TSX: PAE), an integrated global entertainment company creating critically-acclaimed television, film and DVD content for worldwide distribution, has announced that Sony Pictures Worldwide Acquisitions Group (SPWAG) and the Canadian Broadcasting Corporation (CBC) have acquired international distribution rights for the second season of the critically acclaimed, and multi-Emmy® Award-winning ten-hour series The Tudors. These agreements for The Tudors are a milestone achievement for Peace Arch as the Company continues to generate revenues from its growing portfolio of film, television and DVD productions for lucrative international and domestic distribution.

Sony Pictures Worldwide Acquisitions Group has agreed to extend its previous license agreement for DVD, television, mobile and new media exclusive distribution rights to the second season of The Tudors outside North America. Sony has already successfully begun premiering the first season of the series in several key international markets this summer. Peace Arch licensed Canadian television rights to the Canadian Broadcasting Corporation, which will broadcast the series first season in Canada, beginning October 2, 2007.

The Tudors is produced by Peace Arch Entertainment and TM Productions in association with the Canadian Broadcasting Corporation and Showtime Networks. The series premiered in the United States to record audiences on Showtime, which holds all U.S. distribution rights. Peace Arch owns all distribution rights outside the United States. Peace Arch Home Entertainment will distribute the series on DVD in Canada.

The decision by Sony and the CBC to acquire distribution rights to The Tudors for a second season is a significant achievement for Peace Arch and will provide strong support for our 2008 financial performance, said Gary Howsam, Chief Executive Officer of Peace Arch Entertainment. We re delighted to be working on The Tudors for another year. It is a project that we believe will continue to provide Peace Arch with consistent revenues and increase the Company s profile with mainstream media coverage and award-winning programming.

Added SPWAG President Peter Schlessel, We are pleased to continue our relationship with Peace Arch on The Tudors. This series is a fine example of the type of quality entertainment that our distribution system handles so well.

CBC Television is thrilled to bring the second season of this seductive and entertaining series to Canadian fans of The Tudors, said Kirstine Layfield, CBC s Executive Director of Network Programming.

Season one of The Tudors, a ten-part series of one hour episodes, tells the tale of the young, powerful, seductive King Henry VIII, focusing on the tumultuous early years of the ambitious King s nearly 40 year reign of England. Bold and passionate about his country and his women, Henry s obsession with ensuring his legacy led to beheadings of friend and foe, waging war, and challenging the almighty Catholic Church of England, forever changing the soul of the British Empire.

The Tudors earned four 2007 Emmy Award nominations from the Academy of Television Arts & Sciences: Outstanding Casting for a Drama Series, Outstanding Art Direction for a Single Camera Series, Outstanding Costumes for a Series, and Outstanding Original Main Title Theme Music,. The series took the Emmy Awards in the latter two categories.

The Tudors stars Golden Globe® Award-winning actor Jonathan Rhys Meyers (Match Point Bend It Like Beckham) as the sexy and ruthless King Henry VIII; Emmy® and Golden Globe Award nominated Sam Neill Little Fish) as Cardinal Thomas Wolsey a minister who possessed great power until he failed (Jurassic Park Merlin his King; Henry Czerny (Mission Impossible Clear and Present Danger) as The Duke of Norfolk who learned that the only thing that mattered was winning and keeping the favor of the King; Jeremy Northam (CBS Martin & Lewis Gosford Park The Net) as Sir Thomas More a man whose principles sent him to the chopping block; Gabrielle Anwar (Things To Do In Denver When You re Dead Scent of A Woman) as Princess Margaret, Henry s spoiled sister who wa married off to become Queen of Scotland; and Natalie Dormer (Casanova) as the infamous Anne Boleyn, the first of Henry s wives to be beheaded.

The Tudors was created and written by Michael Hirst, whose work includes the Academy Award-winning Elizabeth. Michael Hirst, Ben Silverman, Teri Weinberg, Tim Bevan, Eric Fellner, Sheila Hockin and Morgan O Sullivan are the executive producers of The Tudors, with Gary Howsam of Peace Arch Entertainment Group and James Flynn producing.

About Peace Arch® Entertainment Group Inc.

Peace Arch Entertainment produces and acquires feature films, television and home entertainment content for distribution to worldwide markets. Peace Arch owns one of the largest libraries of top quality independent feature films in the world, featuring more than 500 classic and contemporary titles. Through its subsidiary, Peace Arch Home Entertainment, Peace Arch is also one of the leading distributors of DVDs and related products in Canada. For additional information, please visit www.peacearch.com. Peace Arch recently acquired Dufferin Gate Productions, one of Toronto's foremost providers of production services and facilities, and Trinity Home Entertainment, a leading distributor of independent feature films in the United States.

For more investor-oriented information about Peace Arch Entertainment, visit http://www.trilogy-capital.com/tcp/peace-arch/. For current stock price quotes and news, visit http://www.trilogy-capital.com/tcp/peace-arch/quote.html. To view an Investor Fact Sheet, visit http://www.trilogy-capital.com/tcp/peace-arch/factsheet.html. To read a transcript of a recent Peace Arch investor conference call or listen to an archived recording, please visit http://www.trilogy-capital.com/tcp/peace-arch/conference.html.

FORWARD-LOOKING STATEMENT

This press release includes statements that may constitute forward-looking statements, usually containing the words "believe," "estimate," "project," "expect," or similar expressions. These statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. Factors that would cause or contribute to such differences include, but are not limited to, continued acceptance of the Company's products and services in the marketplace, competitive factors, dependence upon third-party vendors, availability of capital and other risks detailed in the Company's periodic report filings with the Securities and Exchange Commission. By making these forward-looking statements, the Company undertakes no obligation to update these statements for revisions or changes after the date of this release.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Peace Arch Entertainment Group Inc. (Registrant)

Date September 20, 2007 By "Mar

"Mara Di Pasquale"

(Signature)*

Mara Di Pasquale, Chief Financial Officer

GENERAL INSTRUCTIONS

A.

Rule as to Use of Form 6-K,

This form shall be used by foreign private issuers which are required to furnish reports pursuant to Rule 13a-16 or 15d-16 under the Securities Exchange Act of 1934.

^{*}Print the name and title under the signature of the signing officer.

В.

Information and Document required to be Furnished,

Subject to General Instruction D herein, an issuer furnishing a report on this form shall furnish whatever information, not required to be furnished on Form 40-F or previously furnished, such issuer (I) makes or is required to make public pursuant to the law of the jurisdiction of its domicile or in which it is incorporated or organized, or (ii) files or is required to file with a stock exchange on which its securities are traded and which was made public by that exchange, or (iii) distributes or is required to distribute to its security holders.

The information required to be furnished pursuant to (I), (ii) or (iii) above is that which is material with respect to the issuer and its subsidiaries concerning: changes in business; changes in management or control; acquisitions or dispositions of assets; bankruptcy or receivership; changes in registrant's certifying accountants; the financial condition and results of operations; material legal proceedings; changes in securities or in the security for registered securities; defaults upon senior securities; material increases or decreases in the amount outstanding of securities or indebtedness; the results of the submission of matters to a vote of security holders; transactions with directors, officers or principal security holders; the granting of options or payment of other compensation to directors or officers; and any other information which the registrant deems of material importance to security holders.

This report is required to be furnished promptly after the material contained in the report is made public as described above. The information and documents furnished in this report shall not be deemed to be "filed" for the purpose of Section 18 of the Act or otherwise subject to the liabilities of that section.

If a report furnished on this form incorporates by reference any information not previously filed with the Commission, such information must be attached as an exhibit and furnished with the form.

C.

Preparation and Filing of Report

This report shall consist of a cover page, the document or report furnished by the issuer, and a signature page. Eight complete copies of each report on this form shall be deposited with the Commission. At least one complete copy shall be filed with each United States stock exchange on which any security of the registrant is listed and registered under Section 12(b) of the Act. At least one of the copies deposited with the Commission and one filed with each such exchange shall be manually signed. Unsigned copies shall be conformed.

D.

Translations of Papers and Documents into English

Reference is made to Rule 12b-12(d) [17 CFR 240.12b-12(d)]. Information required to be furnished pursuant to General Instruction B in the form of press releases and all communications or materials distributed directly to security holders of each class of securities to which any reporting obligation under Section 13(a) or 15(d) of the Act relates shall be in the English language. English versions or adequate summaries in the English language of such materials may be furnished in lieu of original English translations.

Notwithstanding General Instruction B, no other documents or reports, including prospectuses or offering circulars relating to entirely foreign offerings, need be furnished unless the issuer otherwise has prepared or caused to be prepared English translations, English versions or summaries in English thereof. If no such English translations, versions or summary have been prepared, it will be sufficient to provide a brief description in English of any such documents or reports. In no event are copies of original language documents or reports required to be furnished.