Edgar Filing: Cox Christopher K - Form 4

Cox Christ Form 4	opher K										
August 17,	2017										
FOR	\mathbf{M} 4 UNITED	STATES	SECU	RITIES	AND EX	сн	ANGE C	OMMISSION	r	APPROVAL	
		STATES			n, D.C. 2				OMB Number:	3235-0287	
Check if no lo	this box								Expires:	January 31, 2005	
subject	to SIAIE	MENT OI	F CHA		N BENEI IRITIES	FICL	AL OW	NERSHIP OF	Estimated	d average	
Section 16. Form 4 or				SECC	KITE S				burden he response		
Form 5 obligat	ions Filed pu						•	e Act of 1934,			
may co	ontinue. Section 17			•	nt Compa	-	•	1935 or Sectio	n		
1(b).	truction	00(11)			in comp			°			
(Print or Type	e Responses)										
1. Name and	Address of Reporting	g Person <u>*</u>	2. Issu	ier Name a i	nd Ticker o	or Trac	ling	5. Relationship of	f Reporting P	erson(s) to	
Cox Chris		-	Symbol			,, , , , , , , , , , , , , , , , , , ,	g	Issuer			
				ook Inc []	-	n		(Check all applicable)			
(Last) (First) (Middle)			3. Date of Earliest Transaction (Month/Day/Year)					Director		0% Owner	
C/O FACI WILLOW	EBOOK, INC., 16	/2017				_X_ Officer (give title Other (specify below) below)					
WILLOW									Product Off		
				nendment, Date Original Ionth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line)			
MENLO PARK, CA 94025 MENLO PARK, CA 94025 MENLO PARK, CA 94025											
		(7:)						Person			
(City)	(State)	(Zip)		ble I - Non			_	uired, Disposed o	f, or Benefic	ially Owned	
1.Title of Security	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution		3. Transacti	 Securit order Dispos 			5. Amount of Securities	6. Ownership	7. Nature of Indirect	
(Instr. 3) any				Code	(Instr. 3, 4			Beneficially Owned	Direct (D) Own	Beneficial Ownership	
		(WOIIII/Da	y/1ea1)	y/Year) (Instr. 8)				Following		(Instr. 4)	
						(A)		Reported Transaction(s)	(I) (Instr. 4)		
Class A				Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Class A Common	08/15/2017			С	11,370	А	\$ 0	192,241	D		
Stock					(1)						
Class A Common	08/15/2017			F	5,933	D	\$	186,308	D		
Stock	00/13/2017			1	(2)	D	170.75	100,500	D		
Class A					24 100						
Common Steels	08/15/2017			С	34,122 (1)	А	\$0	220,430	D		
Stock	00/15/0017			F	17.005	D	¢	202 (25	D		
Class A Common	08/15/2017			F	17,805 (2)	D	\$ 170.75	202,625	D		

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Stock

			infor requ	matio ired t lays a	on contain o respond	nd to the colle ed in this form d unless the fo v valid OMB co	n are not rm	SEC 1474 (9-02)
Class A Common Stock Reminder: Re	port on a separate line for each class of sect	urities ben	eficially ov	vned d	lirectly or in	28,816 ndirectly.	Ι	Remainder Interest Trust Created Under The Christopher K. Cox 2009 Annuity Trust Dated 5/29/2009 (4)
Class A Common Stock						76,945	I	By Christopher K. Cox Revocable Trust <u>(3)</u> By
Class A Common Stock	08/15/2017	F	4,307 (2)	D	\$ 170.75	224,202	D	
Class A Common Stock	08/15/2017	М	8,254	А	\$ 0	228,509	D	
Class A Common Stock	08/15/2017	F	5,231 (2)	D	\$ 170.75	220,255	D	
Class A Common Stock	08/15/2017	М	10,023	А	\$ 0	225,486	D	
Class A Common Stock	08/15/2017	F	14,009 (2)	D	\$ 170.75	215,463	D	
Class A Common Stock	08/15/2017	М	26,847	А	\$ 0	229,472	D	
DIOCK								

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

number.

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of actiorDerivative Securities Acquired . 8) (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securit (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sł
Restricted Stock Unit (RSU) (Class B)	<u>(5)</u>	08/15/2017		М		11,370	<u>(6)</u>	08/25/2019	Class B Common Stock (7)	11,:
Class B Common Stock (7)	(7)	08/15/2017		М	11,370		(7)	(7)	Class A Common Stock	11,
Class B Common Stock (7)	<u>(7)</u>	08/15/2017		С		11,370 (8)	(7)	(7)	Class A Common Stock	11,
Restricted Stock Unit (RSU) (Class B)	<u>(5)</u>	08/15/2017		М		34,122	<u>(9)</u>	05/02/2022	Class B Common Stock (7)	34,
Class B Common Stock (7)	(7)	08/15/2017		М	34,122		(7)	(7)	Class A Common Stock	34,
Class B Common Stock (7)	(7)	08/15/2017		С		34,122 (8)	(7)	(7)	Class A Common Stock	34,
Restricted Stock Units (RSU) (Class A)	<u>(10)</u>	08/15/2017		М		26,847	(11)	05/05/2023	Class A Common Stock	26,
Restricted Stock Units (RSU) (Class A)	<u>(10)</u>	08/15/2017		М		10,023	(12)	03/16/2024	Class A Common Stock	10,0
Restricted Stock Units (RSU) (Class A)	<u>(10)</u>	08/15/2017		М		8,254	(13)	03/15/2025	Class A Common Stock	8,2

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Cox Christopher K C/O FACEBOOK, INC. 1601 WILLOW ROAD MENLO PARK, CA 94025			Chief Produc	et Officer				
Signatures								
/s/ Michael Johnson as attorney K. Cox	er 08/17/2017							
******	. D			D (

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the number of shares that were acquired upon conversion of Class B Common Stock to Class A Common Stock in connection with the settlement of the Restricted Stock Units ("RSUs") listed in Table II.
- (2) Represents the number of shares of Class A Common Stock that have been withheld by the issuer to satisfy its income tax withholding and remittance obligations in connection with the net settlement of the RSUs and does not represent a sale by the reporting person.
- (3) Shares held of record by Christopher Cox, Trustee of the Christopher K. Cox Revocable Trust.

Shares held of record by Remainder Interest Trust Created under the Christopher K. Cox 2009 Annuity Trust dated 5/29/2009, Visra Vichit-Vadakan, Trustee, the beneficiaries of which include the reporting person's children. The reporting person's spouse is trustee of

- (4) the trust. The reporting person disclaims beneficial ownership of these shares, and the filing of this report is not an admission that the reporting person is the beneficial owner of these shares for purposes of Section 16 or for any other purpose.
- (5) Each RSU represents a contingent right to receive 1 share of the issuer's Class B Common Stock upon settlement.
- (6) The RSUs vest as to 1/48 of the total number of shares monthly, beginning on September 1, 2013, subject to continued service through each vesting date.
- (7) The Class B Common Stock is convertible into the issuer's Class A Common Stock on a 1-for-1 basis (a) at the holder's option or (b) upon certain transfers of such shares, and has no expiration date.
- (8) The holder elected to convert the shares of Class B Common Stock into Class A Common Stock on a 1-for-1 basis.
- (9) The RSUs vest as to 1/16th of the total shares quarterly, beginning on February 15, 2017, subject to continued service through each vesting date.
- (10) Each RSU represents a contingent right to receive 1 share of the issuer's Class A Common Stock upon settlement.
- (11) The RSUs vest as to 1/16th of the total shares quarterly, beginning on August 15, 2017, subject to continued service through each vesting date.
- (12) The RSUs vest as to 1/16th of the total shares quarterly, beginning on May 15, 2016, subject to continued service through each vesting date.
- (13) The RSUs vest as to 1/16th of the total shares quarterly, beginning on May 15, 2017, subject to continued service through each vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.