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PROGRESSIVE CORP/OH/

Form 3

December 05, 2016

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement PROGRESSIVE CORP/OH/ [PGR] Niederst Lori A (Month/Day/Year) 11/27/2016 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 6300 WILSON MILLS ROAD (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director _X_ Form filed by One Reporting _X__ Officer Other Person (give title below) (specify below) **MAYFIELD** Form filed by More than One Chief Human Resource Officer VILLAGE, OHÂ 44143 Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â D Common 8,203.132 Common 159,603 I Husband's 401(k) Plan Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

1. Title of Derivative Security 2. Date Exercisable and 3. Title and Amount of 5. 6. Nature of Indirect (Instr. 4) **Expiration Date** Securities Underlying Conversion Ownership Beneficial Ownership (Month/Day/Year) Derivative Security or Exercise Form of (Instr. 5) (Instr. 4) Price of Derivative Derivative Security:

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Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
(1)	(2)	Common	19,390.066	\$ <u>(3)</u>	D	Â

Reporting Owners

Restricted Stock Unit

Reporting Owner Name / Address	Relationships				
treporting of their states, states of	Director	10% Owner	Officer	Other	
Niederst Lori A 6300 WILSON MILLS ROAD MAYFIELD VILLAGE, OH 44143	Â	Â	Chief Human Resource Officer	Â	

Signatures

/s/ Laurie F. Humphrey, By Power of Attorney

12/05/2016

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - Represents time-based restricted stock units granted to the reporting person between 2012 and 2016. Subject to the terms of the plan and the award agreements, each award vests in 3 equal installments on the January 1 of the third, fourth and fifth year following the date of
- (1) grant or, with respect to the grants made in 2013-2016, on an earlier date that the reporting person achieves qualified retirement eligibility as defined in the plan. The following number of units is scheduled to vest on January 1 of each of the following years: 2017 5565.623 units; 2018 5132.041 units; 2019 4619.03 units; 2020 2815.372 units; 2021 1258 units.
- (2) Expiration Date is the same as the Date Exercisable.
- (3) Each Restricted Stock Unit represents a contingent right to receive one Common Share of the Company's stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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