

ADESA INC  
Form DEFA14A  
February 16, 2007

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

ADESA, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
  - Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
    - (1) Title of each class of securities to which transaction applies:  
N/A
    - (2) Aggregate number of securities to which transaction applies:  
N/A
    - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):  
N/A
    - (4) Proposed maximum aggregate value of transaction:  
N/A
    - (5) Total fee paid:  
N/A
  - Fee paid previously with preliminary materials.
  - Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
    - (1) Amount Previously Paid:  
N/A
    - (2) Form, Schedule or Registration Statement No.:  
N/A
    - (3) Filing Party:  
N/A
    - (4) Date Filed:  
N/A
-

## Edgar Filing: ADESA INC - Form DEFA14A

Attached hereto is a set of slides that executive management of ADESA, Inc. (the Company) may use in connection with meetings with investors of the Company regarding the proposed acquisition of the Company by a group of private equity firms, led by Kelso & Company. The special meeting of the stockholders of the Company whereby the stockholders will be asked to consider and vote upon the adoption and approval of the merger agreement providing for the acquisition of the Company will be held on March 28, 2007. The definitive proxy statement relating to the special meeting was filed with the Securities and Exchange Commission on February 16, 2007. Investors and security holders may obtain a free copy of the definitive proxy statement and other documents filed by the Company relating to the acquisition through the Securities and Exchange Commission's website at <http://www.sec.gov>, or by contacting the Company's Investor Relations department at [IRcontactus@adesa.com](mailto:IRcontactus@adesa.com) or 1-800-923-3725.

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