

Edgar Filing: 1 800 FLOWERS COM INC - Form SC 13G/A

1 800 FLOWERS COM INC  
Form SC 13G/A  
January 28, 2011

January 28, 2011

Securities and Exchange Commission  
450 Fifth Street NW  
Washington, DC 20549

RE: Amended Schedule 13G  
1-800-Flowers.Com, Inc.  
As of December 31, 2010

Gentlemen:

In accordance with Section 13(d)(5) of the Securities Exchange Act of 1934, attached please find a copy of an amended Schedule 13G for the above named company showing a change of beneficial ownership greater than 1% as of December 31, 2010 filed on behalf of Eagle Boston Investment Management.

Very truly yours,

Damian Sousa  
Chief Compliance Officer

DS:aw  
Enclosures

cc: Office of the Corporate Secretary  
1-800-Flowers.Com, Inc.  
One Old Country Road  
Suite 500  
Carle Place, NY 11514

Securities Division  
NASD Financial Center  
33 Whitehall Street  
New York, NY 10004

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Schedule 13G

Under the Securities Exchange Act of 1934  
(Amendment No. 7)\*

1-800-Flowers.Com, Inc.  
(Name of Issuer)

Common Stock \$0.01 par value per share  
(Title of Class of Securities)

Edgar Filing: 1 800 FLOWERS COM INC - Form SC 13G/A

68243Q106  
(CUSIP Number)

Check the following box if a fee is being paid with this statement \_\_\_\_\_.  
(A fee is not required only if the filing person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.) (See Rule 13d-7.)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Page 1 of 5 Pages

CUSIP NO. 68243Q106

13G

NAME OF REPORTING PERSON  
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON  
Eagle Boston Investment Management 58-2372400

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*  
(A) \_\_\_\_\_  
(B) \_\_\_\_\_

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

State of Florida

NUMBER OF	5	SOLE VOTING POWER
SHARES		1,827,904
BENEFICIALLY	6	SHARED VOTING POWER
OWNED		- - -
AS OF		
DECEMBER 31, 2010	7	SOLE DISPOSITIVE POWER
BY EACH		1,827,904
REPORTING	8	SHARED DISPOSITIVE POWER
PERSON WITH		- - -

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
1,827,904

Edgar Filing: 1 800 FLOWERS COM INC - Form SC 13G/A

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

6.74%

12 TYPE OF REPORTING PERSON\*

IA

\*SEE INSTRUCTION BEFORE FILLING OUT!

Page 2 of 5 Pages

Item 1(a) Name of Issuer:

1-800-Flowers.Com, Inc.

Item 1(b) Address of Issuer's Principal Executing Offices:

One Old Country Road  
Suite 500  
Carle Place, NY 11514

Item 2(a) Name of Person Filing:

Eagle Boston Investment Management.

Item 2(b) Address of Principal Business Office:

4 Liberty Square  
Boston, MA 02109

Item 2(c) Citizenship:

Florida

Item 2(d) Title of Class of Securities:

Common Stock - \$0.01 par value per share

Item 2(e) CUSIP Number:

68243Q106

Item 3 Type of Reporting Person:

(e) Investment Adviser registered under Section 203 of the  
Investment Advisors Act of 1940

Edgar Filing: 1 800 FLOWERS COM INC - Form SC 13G/A

Page 3 of 5 Pages

Item 4 Ownership as of December 31, 2010:

(a) Amount Beneficially Owned:

1,827,904 shares of common stock beneficially owned including:

	No. of Shares
Eagle Boston Investment Management	1,827,904

(b) Percent of Class: 6.74%

(c) Deemed Voting Power and Disposition Power:

(i)	(ii)	(iii)	(iv)
Deemed to have Sole Power to Vote or to Direct to Vote	Deemed to have Shared Power to Vote or to Direct to Vote	Deemed to have Sole Power to Dispose or to Direct the Disposition	Deemed to have Shared Power to Dispose or to Direct the Disposition
1,827,904	----	1,827,904	----

Awad Asset Management, Inc.

Item 5 Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following.

(  )

Item 6 Ownership of More than Five Percent on Behalf of another Person:

N/A

Item 7 Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company:

N/A

Page 4 of 5 Pages

Item 8 Identification and Classification of Members of the Group: N/A

Item 9 Notice of Dissolution of Group: N/A

Item 10 Certification:

By signing below I certify that to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

Signature

Edgar Filing: 1 800 FLOWERS COM INC - Form SC 13G/A

After reasonable inquiry and to the best of my knowledge and belief,  
I certify that the information set forth in this statement is true  
complete and correct.

Date: January 28, 2011

EAGLE BOSTON INVESTMENT MANAGEMENT

---

Damian Sousa  
Vice President  
Chief Compliance Officer

Page 5 of 5 Pages