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BYERLEIN	HOLLAN ANN	E	9							
Form 4 April 03, 20	12									
FORM	ЛЛ							OMB AF	PROVAL	
Washington, D.C. 20549								OMB Number:	3235-0287	
Check this box if no longer STATEMENT OF CHAN				RENEE			NEBSHID OF	Expires:	January 31, 2005	
subject to Section 16. Form 4 or				GES IN BENEFICIAL OWNERSHIP O				Estimated average burden hours per response		
Form 4 or Form 5response0.5Form 5 obligations may continue.Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 19400.51(b).30(h) of the Investment Company Act of 1940								0.0		
(Print or Type	Responses)									
1. Name and A BYERLEIN	Issuer Name and Ticker or Trading nbol JM BRANDS INC [YUM]				5. Relationship of Reporting Person(s) to Issuer					
(Last)	(First) (I		ate of Earliest T	L			(Checl	k all applicable)	
			th/Day/Year) 1/2012				Director 10% Owner X Officer (give title Other (specify below) below) Chief People Officer			
	(Street)		Amendment, D d(Month/Day/Yea	-	l		6. Individual or Jo Applicable Line)	-	-	
LOUISVIL	LE, KY 40213						_X_ Form filed by C Form filed by M Person			
(City)	(State)	(Zip)	Table I - Non-	Derivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Code	Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
C			Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	04/01/2012		М	11,295	Α	\$ 71.18	53,393	D		
Common Stock	04/01/2012		F	4,631	D	\$ 71.18	48,762	D		
Common Stock							1,652.0775	Ι	By 401(k) Account	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. l De Sec (In
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock	(1)	04/01/2012		М	11,295	04/01/2012	(2)	Common Stock	11,295	

Reporting Owners

Reporting Owner Name / Address	Relationships						
I B	Director	10% Owner	Officer	Other			
BYERLEIN HOLLAN ANNE 1441 GARDINER LANE LOUISVILLE, KY 40213			Chief People Officer				
Signatures							

/s/ M. Gayle Hobson, POA 04/03/2012 **Signature of Reporting Date Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Conversion occurs on a one-for-one basis.
- (2) The YUM! Brands, Inc. Executive Income Deferral Program does not have specified expiration dates.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.