

MCDONALDS CORP  
Form 8-K  
December 17, 2003

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, D.C. 20549

**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D) OF  
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): **December 15, 2003**

**McDONALD'S CORPORATION**

(Exact name of Registrant as specified in Charter)

**Delaware**  
(State or other Jurisdiction  
of Incorporation)

**1-5231**  
(Commission File No.)

**36-2361282**  
(IRS Employer  
Identification No.)

**One McDonald's Plaza  
Oak Brook, Illinois 60523  
(630) 623-3000**

(Address and Phone Number of Principal Executive Offices)

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**Item 9. Regulation FD Disclosure.**

On December 15, 2003, McDonald's Corporation (the "Company") issued a press release announcing the Company's future plans for non-McDonald's brands. The press release is furnished as Exhibit 99 hereto.

**Item 12. Results of Operations and Financial Condition.**

On December 15, 2003, the Company issued a press release reporting its estimates for 4th quarter charges. The press release is furnished as Exhibit 99 and attached hereto.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

McDONALD'S CORPORATION

(Registrant)

Date: December 17, 2003

By:

/s/ MATTHEW H. PAULL

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Matthew H. Paull  
Corporate Executive Vice President and  
Chief Financial Officer

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**Exhibit Index**

**Exhibit No.**

99 News Release of McDonald's Corporation issued December 15, 2003: McDonald's Announces Future Plans for Non-McDonald's Brands, and Estimates for 4th Quarter Charges

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[Item 12. Results of Operations and Financial Condition.](#)

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