#### NU SKIN ENTERPRISES INC

Form 4/A

September 09, 2013

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL OMB** 

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Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

**LUND STEVEN** Issuer Symbol NU SKIN ENTERPRISES INC (Check all applicable) [NUS] (Last) (First) (Middle) 3. Date of Earliest Transaction \_X\_\_ Director 10% Owner X\_ Officer (give title Other (specify (Month/Day/Year) below) C/O NU SKIN ENTERPRISES, 08/08/2013 Exec. Chairman of the Board

2. Issuer Name and Ticker or Trading

INC., 75 WEST CENTER STREET

(State)

(Zip)

1. Name and Address of Reporting Person \*

(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)

08/08/2013

6. Individual or Joint/Group Filing(Check

5. Relationship of Reporting Person(s) to

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Table I. Non Darivative Securities Acquired Disposed of ar Reposicially Ov

PROVO, UT 84601

(City)

| ` •             | ` ′                 | 1 abic             | e 1 - Non-D | erivative                      | Secur.    | ities Acq   | uirea, Disposea o | i, or Beneficial | y Owned      |
|-----------------|---------------------|--------------------|-------------|--------------------------------|-----------|-------------|-------------------|------------------|--------------|
| 1.Title of      | 2. Transaction Date | 2A. Deemed         | 3.          | 4. Securit                     | ties A    | cquired     | 5. Amount of      | 6. Ownership     | 7. Nature of |
| Security        | (Month/Day/Year)    | Execution Date, if | Transactio  | nsaction(A) or Disposed of (D) |           |             | Securities        | Form: Direct     | Indirect     |
| (Instr. 3)      |                     | any                | Code        | (Instr. 3, 4 and 5)            |           |             | Beneficially      | (D) or           | Beneficial   |
|                 |                     | (Month/Day/Year)   | (Instr. 8)  |                                |           |             | Owned             | Indirect (I)     | Ownership    |
|                 |                     |                    |             |                                |           |             | Following         | (Instr. 4)       | (Instr. 4)   |
|                 |                     |                    |             |                                | (A)       |             | Reported          |                  |              |
|                 |                     |                    |             |                                | (A)       |             | Transaction(s)    |                  |              |
|                 |                     |                    | Code V      | Amount                         | or<br>(D) | Price       | (Instr. 3 and 4)  |                  |              |
| Class A         |                     |                    |             | 1.070                          |           | Φ           |                   |                  |              |
| Common<br>Stock | 08/08/2013          |                    | F           | 1,079<br>(1)                   | D         | \$<br>88.05 | 4,350 (2)         | D                |              |
| 500011          |                     |                    |             |                                |           |             |                   |                  |              |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

#### Edgar Filing: NU SKIN ENTERPRISES INC - Form 4/A

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, | <b>.</b>            | ate                | 7. Title at<br>Amount of<br>Underlyin<br>Securities<br>(Instr. 3 a | of<br>ng<br>s          | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|---|--|---|---------------------|--------------------|--|------------------------|---|--|
|   |   |   |   | Code V                                 | 4, and 5) (A) (D)   | Date<br>Exercisable | Expiration<br>Date | or<br>Title Nu<br>of   | mount<br>amber<br>ares |   |  |

# **Reporting Owners**

| Reporting Owner Name / Address   | Relationships |           |                             |       |  |  |  |  |
|--|---------------|-----------|-----------------------------|-------|--|--|--|--|
| reporting of their runner, runness   | Director      | 10% Owner | Officer                     | Other |  |  |  |  |
| LUND STEVEN<br>C/O NU SKIN ENTERPRISES, INC.<br>75 WEST CENTER STREET<br>PROVO, UT 84601 | X             |           | Exec. Chairman of the Board |       |  |  |  |  |

## **Signatures**

Clayton A. Jones as Attorney-in-Fact for Steven J. 09/09/2013 Lund

> \*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Shares withheld by the Issuer to cover tax withholding obligations.
- This amendment is being filed to correct the reported number of shares withheld by the issuer to cover tax withholding obligations and the amount of securities beneficially owned following the reported transaction.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2