

VIAD CORP  
Form 8-K  
November 07, 2006

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 8-K  
CURRENT REPORT  
Pursuant to Section 13 OR 15(d) of  
The Securities Exchange Act of 1934  
November 7, 2006  
Date of Report (Date of earliest event reported)  
VIAD CORP  
(Exact name of registrant as specified in its charter)**

**Delaware**  
(State or other jurisdiction  
of incorporation)

**001-11015**  
(Commission  
File Number)

**36-1169950**  
(IRS Employer  
Identification No.)

**1850 North Central Avenue, Suite 800, Phoenix, Arizona**  
(Address of principal executive offices)

**85004-4545**  
(Zip Code)

Registrant's telephone number, including area code: (602) 207-4000

**Not Applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01 REGULATION FD DISCLOSURE**

On November 7, 2006, Viad Corp (the Company) will make a presentation at the FTN Midwest Securities 2006 Business Services and Technology Conference in New York. As reported in its October 24, 2006 press release, the Company's presentation will begin at 12:30 p.m. Eastern Time and will be webcast on FTN Midwest's website at [www.ftnmidwest.com](http://www.ftnmidwest.com). A copy of the presentation will be made available for a limited time on Viad's website at [www.viad.com](http://www.viad.com). A copy of the Company's presentation is furnished herewith as Exhibit 99.1 and is incorporated by reference herein.

The information in Item 7.01 of this current report on Form 8-K is being furnished and shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in Item 7.01 of this current report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended.

**Item 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

(c) Exhibits

99.1 Presentation, FTN Midwest 2006 Business Services and Technology Conference, November 7, 2006.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**VIAD CORP**  
(Registrant)

November 7, 2006

By /s/G. Michael Latta

G. Michael Latta  
Vice President - Controller  
(Chief Accounting Officer and  
Authorized Signer)