

APPLICA INC  
Form 8-K  
October 27, 2003

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

**Date of Report (Date of Earliest Event Reported): October 27, 2003**

**APPLICA INCORPORATED**

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(Exact name of Registrant as specified in its charter)  
Commission File Number 1-10177

**Florida**

**59-1028301**

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(State or other jurisdiction of incorporation or organization)

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(I.R.S. Employer Identification Number)

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**5980 Miami Lakes Drive, Miami Lakes, Florida**

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**33014**

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(Address of principal executive offices)

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(Zip Code)

Registrant's telephone number, including area code: (305) 362-2611

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**Item 5. Other Events and Required FD Disclosure.**

On October 27, 2003, Applica Incorporated issued a press release announcing its product program with The Procter & Gamble Company. The first two products developed under this program will be launched in 2004. A copy of the press release is attached as Exhibit 99.1 to this report.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**Date: October 27, 2003**

**Applica Incorporated**

By: /s/ Terry Polistina

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Terry Polistina, Senior Vice President and Chief  
Financial Officer of Applica Incorporated

**Exhibit Index**

<b><u>Exhibit No</u></b>	<b><u>Description</u></b>
99.1	Applica Incorporated Press Release dated October 27, 2003