NATIONAL COMMERCE FINANCIAL CORP Form 425 May 10, 2004

Filed by SunTrust Banks, Inc. pursuant to Rule 425 under the Securities Act of 1933, as amended and deemed filed under Rule 14a-12 under the Securities Exchange Act of 1934, as amended Subject Company: National Commerce Financial Corporation Exchange Act File Number of Subject Company: 001-16607

This filing contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the merger between SunTrust Banks, Inc. ("SunTrust") and National Commerce Financial Corporation ("NCF"), including future financial and operating results, SunTrust's plans, objectives, expectations and intentions and other statements that are not historical facts. Such statements are based upon the current beliefs and expectations of SunTrust's and NCF's management and are subject to significant risks and uncertainties. Actual results may differ from those set forth in the forward-looking statements. The following factors, among others, could cause actual results to differ from those set forth in the forward-looking statements: the ability to obtain governmental approvals of the merger on the proposed terms and schedule; the failure of SunTrust and NCF stockholders to approve the merger; the risk that the businesses will not be integrated successfully; the risk that the cost savings and any revenue synergies from the merger may not be fully realized or may take longer to realize than expected; disruption from the merger making it more difficult to maintain relationships with clients, employees or suppliers; increased competition and its effect on pricing, spending, third-party relationships and revenues; the risk of new and changing regulation in the U.S. and internationally. Additional factors that could cause SunTrust's and NCF's results to differ materially from those described in the forward-looking statements can be found in the 2003 Annual Reports on Form 10-K of SunTrust and NCF, and in the Ouarterly Reports on Form 10-O of SunTrust and NCF filed with the Securities and Exchange Commission and available at the Securities and Exchange Commission's internet site (http://www.sec.gov). The forward-looking statements in this filing speak only as of the date of the filing, and neither SunTrust nor NCF assumes any obligation to update the forward-looking statements or to update the reasons why actual results could differ from those contained in the forward-looking statements.

Stockholders are urged to read the joint proxy statement/prospectus regarding the proposed transaction when it becomes available because it will contain important information. Stockholders will be able to obtain a free copy of the joint proxy statement/prospectus, as well as other filings containing information about SunTrust and NCF, without charge, at the Securities and Exchange Commission's internet site (http://www.sec.gov). Copies of the joint proxy statement/prospectus and the filings with the Securities and Exchange Commission that will be incorporated by reference in the joint proxy statement/prospectus can also be obtained, without charge, by directing a request to SunTrust Banks, Inc., 303 Peachtree St., N.E., Atlanta, Georgia 30308; Attention: Investor Relations; or National Commerce Financial Corporation, One Commerce Square, Memphis, Tennessee, 38159; Attention: Investor Relations.

The respective directors and executive officers of SunTrust and NCF and other persons may be deemed to be participants in the solicitation of proxies in respect of the proposed merger. Information regarding SunTrust's directors and executive officers is available in the proxy statement filed with the Securities and Exchange Commission by SunTrust on March 2, 2004, and information regarding NCF's directors and executive officers is available in the Securities and Exchange Commission by NCF on March 17, 2004. Other information regarding the participants in the proxy solicitation and a description of their direct and indirect interests, by security holdings or otherwise, will be contained in the joint proxy statement/prospectus and other relevant materials to be filed with the Securities and Exchange Commission when they become available.

An Incomparable High-Growth Banking Franchise

May 10, 2004

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Transaction Summary

Implied Consideration Per Share

\$33.46 in value for each National Commerce share ⁽¹⁾

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Stock / Cash Election cash	Shareholders to elect between SunTrust common stock and		
subject to pro ration			
Form of Consideration	Approximately 74% stock / 26% cash ⁽¹⁾		
Implied Aggregate Value	\$6.98 billion ⁽¹⁾		
Stock component:	Approximately 77.5 million SunTrust shares		
Cash component:	Approximately \$1.8 billion		
Tax Structure	Tax-free reorganization (cash taxed as capital gains)		
Accounting Structure	Purchase		

(1) Based on SunTrust closing price of \$66.88 on May 7, 2004 and 208.7 diluted shares outstanding. Refer to Appendix for greater detail on calculation.

Transaction Summary	
Walk-away/Caps/Collars	None
Termination Fee	\$280 million
National Commerce Board Representation	Four of 18
Due Diligence	Completed
Approvals approvals for	Regulatory and shareholder
	SunTrust and National Commerce
Expected Closing	4th Quarter 2004
4	

Strategic Themes

Dramatically Broadens the Best Footprint in Banking Franchise concentrated in high-growth Southeast Highest growth markets for Top 20 banks Five new high growth markets in the Top 25 in the Southeast Complementary Business Models Best of Breed retail model Broader product and client resources

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Combined Organization Poised for Accelerated Growth

SunTrust performance momentum and prospects

National Commerce brings proven capabilities and expertise

Significant business synergies

Attractive Financial Profile

Reasonable and achievable assumptions

5

Best Footprint in Banking just got better Best Footprint in Banking

Enhanced overall growth rate

Expanded product offering to be overlaid across expanded customer bases/ distribution systems

SunTrust

National Commerce

Pro Forma Result

The acquisition of National Commerce represents much more than a logical geographic extension of SunTrust s franchise

Large, high growth, MSA focused franchise

Entry into attractive new markets North Carolina

Minimal overlap

Strong retail franchise with leading de novo / in-store expertise

Small business

Commercial RE

Mortgage

Large corporate/middle market

Cash management/trust

Asset management

Investment banking/brokerage

Mortgage

Large retail franchise

Proven de novo growth strategy

Entrepreneurial, high growth, revenue-based culture

Focus on efficiency

Established/leadership positions in high growth markets

Greater capital resources

Compelling Strategic Combination

Makes Best Footprint Better

Financial scale

\$25+bn market cap

\$148bn assets

\$97bn deposits

1,723 full-service offices in 11 states plus D.C.

#3 in market share in Southeast

Top 5 rank in 20 of 25 largest high growth

markets in Southeast

Adds meaningful presence in some of the highest growth North Carolina and South Carolina markets

Solidifies positions in Virginia and Tennessee

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Highly Complementary Footprints

Source: SNL Financial

Note: * represents a limited presence.

Fastest growing Southeastern MSAs with greater than \$5bn of deposits

Overlapping (O) /
MSA
Deposits
Rank
Deposits
Pop Growth
Inc Growth
1)
Naples
\$
0.3
7
\$7.0
19.0%
12.3%
2)
Orlando
5.8
1
22.5
14.3
13.4
3)
Fort Myers

1.1	
2	
7.4	
12.8	
9.1	
0	
4)	
Atlanta	
14.3	
2	
74.2	
12.6	
14.6	
Ν	
5)	
Raleigh-Durham	
2.6	
2	
15.4	
11.0	
16.9	
6)	
Fort Pierce	
0.4	
6	
5.3	

10.5	
9.5	
7)	
Daytona Beach	
1.4	
3	
7.5	
10.3	
10.5	
8)	
West Palm Beach	
1.4	
6	
27.3	
10.2	
14.8	
Ν	
9)	
Charlotte-Gastonia	
1.4	
5	
67.1	
10.1	
17.3	
10)	

Sarasota-Bradenton

1.9	
2	
12.4	
10.0	
11.9	
11)	
Jacksonville	
0.9	
4	
16.5	
10.0	
15.9	
12)	
Fort Lauderdale	
2.1	
5	
28.0	
9.2	
13.6	
13)	
Melbourne-Titusville	
0.8	
3	
5.3	
8.7	
10.4	

14)	
Washington, DC	
11.7	
3	
104.1	
8.4	
12.2	
15)	
Tampa-St.Petersburg	
4.7	
3	
36.0	
8.1	
14.2	
16)	
Miami	
3.9	
4	
55.9	
7.3	
12.0	
0	
17)	
Nashville	
3.9	

20.2	
6.4	
17.3	
Ν	
18)	
Greensboro-Winston	
2.1	
3	
21.9	
6.0	
12.3	
0	
19)	
Richmond-Petersburg	
3.2	
3.2 4	
4	
4 27.8	
4 27.8 5.9	
4 27.8 5.9 14.4	
4 27.8 5.9 14.4 20)	
4 27.8 5.9 14.4 20) Columbia	
4 27.8 5.9 14.4 20) Columbia 7.3	
4 27.8 5.9 14.4 20) Columbia 7.3 5.8	

Greenville-Spartanburg

1.1	
5	
12.5	
5.1	
13.1	
22)	
Norfolk-Virginia Beach	
2.0	
4	
14.1	
4.2	
12.7	
23)	
Charleston	
5.5	
4.2	
13.9	
0	
24)	
Knoxville	
1.7	
1	
10.4	
4.1	
13.7	

Ν	
25)	
Memphis	
3.9	
3	
24.0	
3.5	
18.0	
New (N) Markets	

Pro Forma

Total MSA

High Growth Markets

Note: Top 20 U.S. banks and thrifts by market cap as of May 7, 2004. Weighted average based on MSA deposits.

Source: SNL Financial

8.7

8.2

7.37.3

1.5

7.3

7.2

- 6.8 6.7 6.4 5.4 5.3 5.0 4.7 4.3 3.5 3.0 3.0 2.4 1.9 1.8 1.6 0.0 1.0 2.0 3.0 4.0 5.0 6.0 7.0 8.0 9.0
- 10.0

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Highest growth markets for Top 20 banks and in the Southeast

Arguably the Best Footprint in Banking

Market Expansion

New Market MSA Deposits for SunTrust by State

Target MSA Deposits

New Markets for SunTrust 80.7%

Overlap with SunTrust

19.3%

North Carolina

57.2%

Tennessee

32.5%

South Carolina

8.9%

West Virginia

1.4%

Adds Some of the Highest Growth North Carolina and South Carolina Markets and Solidifies Virginia / Tennessee Presence

(1) Represents Target MSAs where SunTrust does not currently have branches.

Source: SNL Financial; Deposits as of June 30, 2003.

New Markets⁽¹⁾

		(T)))	Deposits	% of Tot	al Marke	et # of
Rank	MSA	Household	Median	(\$mm)	Deposits	
Share	Branches	Population	Incom	e	HHI	
2003-2008 Grov	vth					
10						
3						
Memphis						
\$3,874						
23.8						

%
16.1
%
46
3.5
%
18.0%
\$45,698
2
Raleigh-Durham
2,640
16.2
17.1
71
11.0
16.9
55,835
3
Greensboro-Winston
2,111
13.0
9.6
57
6.0
12.2

45,337

5
Charlotte-Gastonia
1,373
8.4
2.1
36
10.1
17.3
52,274
5
Greenville-Spartanburg
1,056
6.5
8.5
47
5.1
13.1
43,043
5
Asheville
279
1.7
9.3
10
5.6
13.2

40,741
6
Hickory-Morganton
235
1.4
6.0
5
6.1
12.4
42,329
7
Wilmington
169
1.0
5.0
7
9.8
14.8
44,035
MSA Weighted Average
6.6
15.7
47,600
U.S. Overall
5.3
13.6

46,868

Overview of NCF Franchise

(1)

As of December 31, 2003

(2)

As of March 31, 2004.

(3)

Based on 2003 pre-tax income.

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Loan Mix ⁽¹⁾				
Deposit Mix ⁽²⁾				
Business Mix ⁽³⁾				
Financial Summary	y			
Asset Quality				
\$ millions	2001	2002	2003	CAGR
Yield: 5.52%				
Cost 1.22%				
\$449.6 mm				
Commercial				
12%				
1-4 Fam.				
25%				
Comm. RE				
19%				
Construc.				
17%				
HELOC				
13%				
Consumer				
11%				
Other				
3%				
Savings, NOW, MM				

37%

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Consumer Time	
31%	
Non-int. Bearing	
17%	
Jumbo CDs, Brokered, Foreign	
15%	
Traditional Banking	
90%	
Financial Enterprises	
10%	
11	
Assets	
\$19,274	
\$21,472	
\$23,017	
9.3	
%	
Net Loans	
11,818	
12,761	
13,080	
5.2	

	Eugar Hinnig. NATIONAE OOMIMETIOE HINANOIAE OOTTI - 1 0111 425
Deposits	
12,619	
14,495	
15,550	
11.0	
GAAP Net Income	
\$225	
\$324	
\$312	
17.8	
GAAP EPS	
1.09	
1.55	
1.51	
17.7	
Efficiency ratio	
58.7	
%	
54.5	
%	
58.4	
%	
ROAA	
1.3	
1.6	
1.4	

ROATCE

- 18.8
- 24.7

21.6

Create Best of Breed Retail Model

National Commerce Expertise

Customized pricing strategy based on market maturity

Industry leading in-store strategy

Proven de novo expertise into new markets

SunTrust s Large Retail Franchise

Households Served	3.8mm
Deposit Accounts	4.3mm
Loan Accounts	2.3mm
Retail Branches	1,207
In-store	153
ATMs	2,235
Retail Deposits	\$53.4bn

National Commerce s In-store Model Represents Strength for Combined Enterprise

8

4

Employees

2,000

400-500

Square feet

1

2.3

- Visits per week
- 3 thousand
- 16 24 thousand
- Traffic per week
- 36 Months
- 18 Months
- Breakeven
- \$400,000
- \$225,000
- Operating Expenses
- \$1-2 million
- \$200,000
- Capex
- In a stand-alone bank branch
- With an In-store Partner
- De novo in-store branch meets 8,000 of our competitor s customers within 1 week
- 13

Target high-population, high growth MSAs

Partner with the store that has leading market share (#1 or #2), high weekly traffic volume and an excellent reputation for service and quality

Identify locations where hub branches will be easy to add

Train and incentivize the employees to sell

87% of total assets, excluding CCB merger, obtained via de novo growth equating to a 15% annualized de novo total asset growth

Strategy

Timeline

Start-up phase Years 1 2

Deposits priced 50-100 bps above local competition

Loan volumes are low and deposits are reinvested in lower yielding investment securities

ROA of 40-50 bps

ROE of 5-10%

Stage 1

High growth phase Years 3 6

Deposit costs begin to decline

Loan volume increases

NIM expansion and improvement in efficiency ratio

ROA of 1.00%-1.20%

ROE of 14%-17%

Stage 2

Mature phase Years 7+

Deposit rates at market

Loan demand matches deposit growth

Branch has reached a steady-state growth

ROA of 1.50+%

ROE of 20+%

Stage 3

Source: National Commerce investor presentations

National Commerce Expansion History

Assets (\$ millions)

18 Years

3 Years

National Commerce s Retail Engine: De Novo Branching Expertise

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First Market Bank Financial Summary

Source: Company documents, SNL Financial

¹ Branch data as of December of the respective year

² Data as of June 30 of the respective year

National Commerce s Retail Engine: De Novo Model In Practice
15
1999
2003
99
03
CAGR
Branches
1
In
-
store
16
22
8.3
Traditional
6
8
7.5
Financial metrics
Loans (\$mm)
\$179.1
\$582.4
34.5%

Deposits (\$mm)
382.8
874.5
22.9
Fee revenue (\$mm)
1.7
9.5
53.8
Net income (\$mm)
1.0
10.2
78.7
ROAA (%)
0.17
0.94
ROAE (%)
2.2
14.4
Richmond MSA
2
First Market mkt share
2.4%
4.2%
Total MSA deposits (\$mm)
\$13,416

9.5%

National Commerce s De Novo Success Story Wal-Mart

Partnered with America s #1 Retailer

Wal-Mart s sales on one day last fall - \$1.42 billion were larger than the GDPs of 36 countries

Store traffic of 35,000 - 50,000 customers per week

National Bank of Commerce / Wal-Mart

18 North Georgia branches (2 hubs , 16 in-store)

- \$472 million in deposits
- \$112 million in loans
- \$0.03 per share annually for NCF
- Opportunities for growth
- Signed master agreement with Wal-Mart for major expansion
- Have identified 70 locations (approximately 75% in Florida, 25% in Georgia)
- Evaluating additional locations for growth

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Complementary Commercial Capabilities

Significant commercial lending opportunity

Leading capabilities across all market segments

- \$10 \$50mm of revenue National Commerce
- \$50 \$250mm of revenue SunTrust

Highly significant middle market opportunity within existing National Commerce banking footprint

Complementary credit cultures

17

Significant Middle Market Commercial Opportunity

SunTrust Has Excellent Middle Market Capability (\$50-250MM segment)

Market position tied for ^{\$}I across its footprint in the number of primary bank relationships (40% increase from 2000 to 2002)

Number 1 in the proportion of lead customers citing bank as above average or excellent

Number 2 in the proportion of lead customers awarding the bank with above average or excellent satisfaction citations

High Potential for Middle Market Commercial Product and Contribution Growth

80% rank STI Account Officers overall performance excellent or above average vs. peer norm of 74%

Deposits

Branches

New National Commerce MSAs

Raleigh-Durham-Chapel Hill

\$	
2.6	
71	
Memphis	
3.9	
46	
Greensboro-Winston-Salem-High Point	
2.1	
57	

Asheville
0.3
10
Greenville-Spartanburg-Anderson
1.1
47
Hickory-Morganton-Lenoir
0.2
5
Wilmington
0.2
7
Charlotte-Gastonia-Rock Hill
1.4
36
18

Source Note: Findings cited are based on independent research conducted by a global financial services research firm; the survey data is based on more than 4,600

interviews with small businesses and 5,900 interviews with commercial & middle market firms in FL, GA, MD, TN, VA and the District of Columbia; qualified respondents

are the primary decision maker of banking services within their firm. Among small businesses, the respondents are typically the owner or president of the company;

among commercial/middle market firms, the respondent is generally the CFO or treasurer

SunTrust s Wealth Management Model Represents Strength for Combined Enterprise

Registered Representatives

Trusco AUM Growth

Investment Management Income

Superb New Customer Sales and Retention

Financial metrics strong given performance of overall equity markets and when compared to peers

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Combines Compatible Credit Cultures

NPAs / Total Loans + OREO

NCOs / Average Loans

Note: All financial data for full-year ended December 31, 2003. Top 10 U.S. banks by market cap as of May 7, 2004.

Source: SNL Financial

Reserves / NPAs

Conservative credit profile

Conservative risk tolerance

Best people / practices

Combining Complementary Platform: Accelerating Growth

21

Q103 to Q104 Growth

Net interest income

3.5%

7.7%

Non

-
interest income
16.7
6.5
Non
-
interest expense
9.1
2.3
Net income
14.0
12.5
Loans
7.3
12.9
Non
-
interest bearing deposits
12.1
13.5

22

Combining Complementary Platforms: Accelerating Performance

1Q04 Ratios

Net interest margin

3.13%

3.86%

Fee income ratio

40.6

35.5

fficiency

ratio

61.0

51

.5

NCOs / Average loans

0.30

0.28

B

usiness

S

egments

Leveraged for

E

conomic

Т

urn

Comment

Corporate / Investment

Banking

Corporate lines utilization rate at all time low

Capital market capabilities

Private Client Services

Financial performance linked with improving

marke

ts

New business and retention strength

Expanded product capability

Treasury

Duration and portfolio yields poised for rising

rates

Growth in DDA accounts will prove more

valuable in higher

-

rate environment

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SunTrust s Core Strengths Leveraged For An Improving Economy

Pro Forma Earnings Impact

Note: Net income based on IBES mean EPS estimates. 2006E Net Income applies IBES mean long-term growth rate to 2005 values.

(1)

Purchase accounting adjustments include mark to market amortization / accretion and other transaction related income and expense adjustments.

(Dollars in millions)

2005E

2006E

SunTrust Net Income

\$
1,582
\$
1,722
National Commerce Net Income
425
473
Total Net Income
\$
2,007
\$
2,194
Adjustments:
After-tax Cost Savings
\$
44
\$
76
Incremental Interest Expense
(42)
(41)
Intangible Amortization, net
(21)
(22)
Incremental Marketing Spend

(3)

Purchase Accounting Adjustments

- (1)
 2
 15
 Pro Forma Net Income
 \$
 1,980
 \$
 2,219
- 24

Pro Forma EPS Impact

Note: Based on IBES mean EPS estimates. 2006E EPS applies IBES mean long-term growth rate to 2005 value.

2005E

2006E

Pro Forma Diluted Shares Outstanding (mm)

361

361

Pro Forma GAAP EPS

\$

5.48
\$
6.15
SunTrust Standalone GAAP EPS
5.58
6.07
Accretion / (Dilution)
(1.7)%
1.3%
Pro Forma Cash EPS
\$
5.72
\$
6.35
SunTrust Standalone Cash EPS
5.72
6.18
Accretion / (Dilution)
0.1%
2.7%
25

Transaction Multiples

		Transaction ⁽¹⁾	Preceden	<u>t</u> (2)
Market Premium	One Month Average	22.6 %		35.5 %
2004E GAAP EPS			18.3 x	17.8 x
2004 PEG Ratio			1.6 x	1.8 x

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Price / Stated Book Value

2.5 x 3.0 x

(1)

Based on indicated value per share of \$33.46.

(2)

Represents median values for U.S. bank and thrift acquisitions since 1997 with aggregate transaction values greater than \$2.0 billion. Source: SNL Financial

13% IRR

26

Pro Forma Valuation Perspectives					
GAAP		10.9 x	\$6.15		
Cash		10.5	6.36		
<u>Multiple⁽¹⁾</u>			<u>2006 EPS</u>		<u>2006 P/E</u>
	10%		1.09x	1.30	1.10
	11	0.99			
	12	0.91			
Blended Grov	wth Rate	2006 GAAP <u>PEG Ratio</u>	<u>High</u>	Median	Low
2006 PEG of Sout	theast Peers				

(1)

Based on SunTrust closing price on May 7, 2004 of \$66.88.

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Conservative Transaction Assumptions

Cost Savings	\$117 million (pre-tax) Phase-in schedule: 60% in 2005, 100% in 2006 and thereafter
Revenue Synergies	None used in model
Identifiable Intangibles	Core deposit intangible of 2.75% of NCF s core deposits amortized over 10 years using sum-of-the-years digits method
10	Other identifiable intangibles of \$75 million amortized over
10 years	(straight-line)
Restructuring Reserve	\$245mm (pre-tax)
Cost of Debt	3.5% (pre-tax)

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Earnings	Uses IBES mean estimates for 2005
National	Applies IBES long-term mean EPS growth rate of 11.2% for
	Commerce and 8.8% for SunTrust for 2006
28	

Synergy Build-Up

(1)

Represents percentage of National Commerce s 1Q 2004 annualized operating expenses of \$590.2 million (excludes intangible amortization).

(2)

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Represents percentage of SunTrust s & National Commerce s 1Q 2004 annualized operating expenses of \$4,087 million (excludes intangible amortization).

(3)

Represents average value for U.S. bank and thrift acquisitions announced since 2001 with aggregate transaction values greater than \$2.0 billion.

% of NCF

(Dollars in millions)

Expense Base

(1)				
Personnel				
\$				
12.6				
2.1				
%				
0.3				
%				
Facilities / Branches				
30.0				
5.1				
0.7				
Operations / Technology				
41.0				
6.9				
1.0				
Line of Business				
30.6				
5.2				

0.7
Other Operating Expenses
3.0
0.5
0.1
Total
\$
117.1
19.8
%
2.9
%
Precedent Transactions
(3)
(3)
(3) 26.5
(3) 26.5 %
 (3) 26.5 % 8.0
 (3) 26.5 % 8.0 %
(3) 26.5 % 8.0 % Pre-Tax
(3) 26.5 % 8.0 % Pre-Tax Synergies
(3) 26.5 % 8.0 % Pre-Tax Synergies Percent of

Very reasonable assumptions when compared to precedent transactions and branch proximity

Branch Proximity SunTrust and National Commerce

Overlapping Branches	Within 0.5 Miles		Within 1.0 Miles
NCF # Branches ⁽¹⁾		77	139
Total NCF Deposits		\$2.0 billion	\$3.3 billion
% of NCF s Total Deposits)	12.6%		21.0%

Source: SNL Financial

(1) Total number of National Commerce branches that overlap with SunTrust branches.

(2) Based upon March 31, 2004 deposits of \$15.8 billion.

Compelling Strategic Combination

Dramatically Broadens the Best Footprint in Banking Franchise concentrated in high-growth Southeast Highest growth markets for Top 20 banks Five new high growth markets in the Top 25 in the Southeast Complementary Business Models Best of Breed retail model

- Broader product and client resources
- Combined Organization Poised for Accelerated Growth
- SunTrust performance momentum and prospects
- National Commerce brings proven capabilities and expertise
- Significant business synergies
- Attractive Financial Profile
- Reasonable and achievable assumptions
- 31

Appendix

Growth Opportunities

<u>Retail</u>

De novo branching

Wal-Mart

Deepen market share in existing and new markets

Product opportunities

Commercial

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Commercial product penetration in attractive NCF markets (\$50-250 million)

Improved penetration in SunTrust markets (\$5-50 million)

Private Client Services

Full product set for NCF retail customers

Capitalize on institutional opportunities in NCF markets

33

Restructuring Reserve

(Dollars in millions)

Employee-Related \$ 30.0 Operations 43.6 Facilities 5.6 Balance Sheet 96.7 Other 69.0 Total \$ 244.9 As Multiple of Pre-Tax Cost Savings

2.1

х

Pre-Tax Charge

34

Mitigating Integration and Execution Risk

Leadership SunTrust) Don Downing (EVP, Chief Strategic Officer,

John Presley (EVP, Chief

Financial Officer, National Commerce)

Achieving Cost Savings on Schedule

Conservative base assumptions

Potential for expedited close

Integration team already in place

Operate on similar platforms

Best of breed for overlapping

operations (mortgage)

Systems Integration

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Social Issues	Buy in early in process from both senior teams
	Branch-based retail employees job
assurances	
Incorporating In-store Strategy	Target is leader in executing in-store strategy
	Opportunity to market SunTrust
product suite	
	Learning effects applied to SunTrust
in-store effort	
Customer Run-off	Proactive, pre-close marketing effort
Integration Issues	Mitigating Factors
35	

Integration Expertise Huntington

Closed

February 15, 2002

Smooth Integration

20 week planning and integration planning period

Built on highly successful One Bank integration and project experience

Telescoped time-frame & simultaneous divestiture confirm skill at complex integration

Achieved Cost Savings

\$48 million

36% of estimated Huntington Florida

Cumulative phase-in:

Year 1 65%

Year 2 100%

Closed or consolidated 45 traditional / 35 in-store branches

Franchise

Net addition of 59 branches / 313 ATMs / 250,000 new clients

Retail, Commercial Banking and Private Services operations

\$4.4 billion deposits / \$2.6 billion loans

Customer Retention

Core retail household retention of 92% after one year

36

Precedent Transaction Comparison

37

Announce

Trans.

Price /

Target IBES

Purchase

Date

Buyer / Target

Value (\$bn)
Forward EPS
EPS Growth
PEG
(1)
10-May-04
SunTrust / National Commerce
\$
7.0
18.3
X
11.2
%
1.6
X
4-May-04
RBOS / Charter One
\$
10.6
15.1
X
10.0
%
1.5
X
16-Feb-04

National City / Provident Financial
2.1
16.8
8.0
2.1
27-Oct-03
Bank of America / FleetBoston
49.3
18.9
9.0
2.1
21-Jan-03
BB&T / First Virginia Banks
3.4
17.4
7.5
2.3
21-May-02
Citigroup / Golden State Bancorp
5.8
11.7
10.0
1.2
25-Jun-01
Washington Mutual / Dime Bancorp

14.9
11.0
1.4
15-Apr-01
First Union / Wachovia
13.6
12.9
10.0
1.3
26-Jan-01
Royal Bank of Canada / Centura Banks
2.3
15.8
11.0
1.4
Median for Precedent Transactions
(2)
15.5
X
10.0
%
1.5
X
Average for Precedent Transactions
15.4

1.7

Source: SNL Financial and FactSet

(1)

Represents purchase price / forward EPS to Target s IBES estimated long-term EPS growth rate.

(2)

Represents bank acquisitions announced since January 1, 2001 with aggregate transaction values greater than \$2.0 billion. Excludes merger of equals.

Pro Forma Business Mix

(1) Based on 2003 earnings before tax.

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(2) SunTrust s retail, commercial and mortgage segments are included in the traditional banking segment.

- 38
- Su

nTrust

National Commerce

Pro Forma

Loans

Commercial

34%

1-4 Fam.

21%

Comm. RE

11%

Construc.

5%

HELOC

8%

Consumer

14%

Other

7%

Commercial

12%

1-4 Fam.

25%

Comm. RE

19%	
Construc.	
17%	
HELOC	
13%	
Consumer	
11%	
Other	
3%	
Commercial	
31%	
1-4 Fam.	
21%	
Comm. RE	
12%	
Construc.	
7%	
HELOC	
9%	
Consumer	
14%	
Other	
6%	
Yield: 4.52%	
Yield: 5.52%	
Yield: 4.66%	

Deposits
Savings,
NOW,
MM
50%
Non-int.
Bearing
25%
Jumbo CDs,
Brokered,
Foreign
16%
Consumer Time
9%
Savings,
NOW,
MM
37%
Non-int.
Bearing
17%
Jumbo CDs,
Brokered,
Foreign
15%
Consumer

Time
31%
Savings,
NOW, MM
48%
Non-int.
Bearing
24%
Jumbo CDs,
Brokered,
Foreign
16%
Consumer Time
12%
Cost: 0.79%
Cost 1.22%
Cost: 0.86%
Business Mix
1
Traditional
Banking
71%
Corp & Inv
Banking
18%
PCS

10%
Other
2%
2
Traditional Banking
90%
Financial Enterprises
10%
Traditional Banking
74%
Corp & Inv
Banking
15%
PCS
8%
Financial Enterprises
2%
Other
1%
2
\$1,954.2 mm
\$449.6 mm
\$2,403.7 mm

2

Pro Forma Balance Sheet

SunTrust

NCF

Combined

(1)

Assets

Cash Equivalents

\$4,695

\$628	
\$5,323	
Securities and Trading Assets	
28,262	
6,475	
34,736	
Gross Loans and HFS	
85,065	
13,696	
98,761	
Allowance for Loan Losses	
(943)	
(173)	
(1,116)	
Goodwill	
1,080	
1,090	
2,170	
Amortizable Intangibles (ex. MSRs)	
175	
159	
333	
Other Assets	
6,911	
1,164	
8,075	

		 	 -
Total Assets			
\$125,245			
\$23,039			
\$148,283			
Liabilities			
Deposits			
\$80,870			
\$15,791			
\$96,661			
Borrowings			
28,156			
3,827			
31,983			
Other Liabilities			
6,129			
621			
6,750			
Total Liabilites			
\$115,154			
\$20,240			
\$135,394			
Shareholders' Equit	t y		
Realized Equity			
\$8,309			
\$2,785			

Other Comprehensive Income

1,782

14

1,795

Total Shareholders' Equity

\$10,090

\$2,799

\$12,889

Total Liabilities and Shareholders' Equity

\$125,245

\$23,039

\$148,283

As of March 31, 2004

39

(1)

Excludes any purchase accounting or transaction adjustments.

National Commerce Historical Income Statement

40

(\$ in millions)

Y-0-Y

2000

- 2001
- 2002

2003

1Q2003

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1Q2004
Growth
Income Statement
Interest Income
\$
938.0
\$
1,222.9
\$
1,130.5
\$
1,054.1
\$
263.4
\$
260.5
(1.1)%
Interest Expense
(517.2)
(571.8)
(396.9)
(314.6)
(85.9)
(69.5)
(19.2)

Net Interest Income

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420.8
651.1
733.6
739.5
177.4
191.1
7.7
Provision for Losses
(16.5)
(29.2)
(32.3)
(48.4)
(7.7)
(12.1)
57.3
Non-Interest Income
185.0
310.2
369.0
451.0
102.1
109.0
6.7
Securities Gains/Loss
4.5

6.6

11.5	
3.8	
2.5	
10.9	
NM	
Total Income	
593.8	
938.7	
1,081.8	
1,145.8	
274.4	
298.9	
8.9	
Non-Interest Expense	
(513.9)	
(580.0)	
(607.8)	
(724.4)	
(180.1)	
(163.7)	
(9.1)	
Net Income before Tax	
79.9	
358.7	
474.0	

94.2	
135.2	
43.4	
Net Income	
\$ 45.3	
\$ 225.3	
\$ 323.6	
\$ 311.7	
\$ 64.1	
\$ 90.2	
40.8	
$% = \left($	
Selected Ratios	
Effective Tax Rate	
Effective Tax Rate 43.3	
43.3	
43.3 %	
43.3 % 37.2	
43.3 % 37.2 %	
43.3 % 37.2 % 31.7	
43.3 % 37.2 % 31.7 %	
43.3 % 37.2 % 31.7 % 32.0	
43.3 % 37.2 % 31.7 % 32.0 %	

	Edgar Filing: NATIONAL COMMERCE FINANCIAL CORP - Form 425
%	
ROAA	
0.4	
1.3	
1.6	
1.4	
1.2	
1.6	
Net Interest Margin	L Contraction of the second
4.0	
4.4	
4.3	
3.9	
4.0	
3.8	
ROAE	
3.0	
9.3	
12.6	
11.5	
9.5	
13.0	
Fee Income Ratio	
30.5	
32.3	
33.5	

37.9		
36.5		
36.3		
Cash Efficiency Ratio		
48.1		
46.4		
47.1		
49.0		
50.3		
48.1		

National Commerce Historical Balance Sheet

41

(\$ in millions)

Y-0-Y

2000

- 2001
- 2002

2003

1Q '03

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1Q '04
Growth
Balance Sheet
Cash and Investments
\$
5,024
\$
5,379
\$
6,450
\$
7,684
\$
7,275
\$
7,136
(1.9)%
Gross Loans
11,008
11,871
12,494
13,035
11,882
13,419
12.9

Loan Loss Reserves

(144)			
(156)			
(163)			
(170)			
(163)			
(173)			
6.5			
Net Loans			
10,865			
11,818			
12,761			
13,080			
12,126			
13,523			
11.5			
Intangibles			
1,222			
1,198			
1,314			
1,258			
1,298			
1,249			
(3.8)			
Assets			
17,746			
19,274			

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21,472	
23,017	
21,722	
23,039	
6.1	
Deposits	
\$	
11,980	
\$	
12,619	
\$	
14,495	
\$	
15,550	
\$	
14,926	
\$	

15,791

5.8

%

Borrowings

2,901

3,488

3,617

4,251

3,364

3,827	
13.8	
Liabilities	
15,331	
16,576	
18,551	
20,236	
18,787	
20,240	
7.7	
Equity	
\$	
2,365	
\$	
2,455	
\$	
2,682	
\$	
2,781	
\$	
2,696	
\$	
2,799	
3.8	
%	

Selected Ratios

TCE/TA
6.92
%
6.96
%
6.79
%
7.00
%
6.85
%
7.11
%
Tier 1 Risk Capital Ratio
Tier 1 Risk Capital Ratio 9.52
9.52
9.52 11.04
9.52 11.04 10.87
9.52 11.04 10.87 11.03
9.52 11.04 10.87 11.03 10.50
9.52 11.04 10.87 11.03 10.50 10.95
9.52 11.04 10.87 11.03 10.50 10.95 Risk-Based Capital Ratio
9.52 11.04 10.87 11.03 10.50 10.95 Risk-Based Capital Ratio 10.79
9.52 11.04 10.87 11.03 10.50 10.95 Risk-Based Capital Ratio 10.79

12.02
NPA/Loans
0.14
0.31
0.52
0.49
0.57
0.48
NCOs/Average Loans
0.20
0.22
0.26
0.32
0.25
0.28
Loans/Deposits
90.7
93.7
88.0
84.1
81.2
85.6

NCF Shareholder Pro Ration Mechanism Example

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Total Consideration

Approximatey \$1.8 billion in cash

Approximatey 77.5 million in SunTrust shares

SunTrust Five-Day Average Closing Price Before Consumation

May 7th Closing Price

May 4th Closing Price

65.00
\$
66.88
\$
69.70
\$
72.00
Total Deal Value (\$bn)
\$
6.8
\$
6.9
\$
7.2
\$
7.4
Per NCF Share
\$
32.76
\$
33.46
\$
34.50
\$
35.36
Implied Stock / Cash Mix

74 / 26
74 / 26
75 / 25
76 / 24
Election Example - Per Share
-100% Stock
0.504
x
0.500
x
0.495
x
0.491
x
-100% Cash
(1)
\$
32.76
\$
33.46
\$
34.51
\$
35.36
-Full pro ration
\$8.625 / 0.3713 x

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\$8.625 / 0.3713 x

\$8.625 / 0.3713 x

\$8.625 / 0.3713 x

(1)

Represents sum of \$8.625 plus 0.3713 times the five-day average closing price before consummation.