

GENERAL ELECTRIC CAPITAL CORP

Form FWP

March 18, 2011

Filed Under Rule 433

Registration Statement No. 333-160487

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Corporate Notes and you A few companies, like GE Capital, offer you the ability to directly invest in their unsecured debt through corporate notes. When you invest in the corporate notes of GE Capital, you will receive the following benefits: Higher interest rates than many other cash alternatives like FDIC insured savings accounts, short term CDs, and money market mutual funds The flexibility to redeem at anytime without a penalty Free electronic transfers between Non-Ked bank accounts and the ability to wire funds 24/7 investment account access via internet and automated telephone service If this Short term investment sounds like a flexible way to save money and enjoy higher interest rates, you can start investing online today. Why do I get such terrific interest rates? Plain and simple, these investments are not FDIC insured. Unlike short term bond funds or money market mutual funds, they are the unsecured debt of a single company. So, your risk (and your return) is higher. When you buy these notes, you are joining more than 120,000 people like you who trust the stability of GE Capital. Some of them are current and former employees of GE or GE Capital who believe in the strength and long term success of GE Capital. But please, read; our prospectus first. \S_ Questions? Contact us or call us at 1 800 433 44BO Representatives are available Monday Friday, from 8:30 a.m. to 7:00 p.m. ET GE Interest Plus is a non investment in the secured unsecured corporate debt of General Electric Capital Corporation. You should be aware that GE Interest Plus Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus is not a FDIC insured deposit. GE Interest Plus is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment information. The issue has filed a registration statement including a prospectus) Registration Statement No. 333 1 BQ4B7i with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov & by clicking here [Alternative/ely. the issue/](#), any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1 800 433 44BO. ¹ Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. The portion of your investment that is greater than \$5 Million will earn a rate of .25% and a yield of .25%. GE.com GECBpitch.com Prospectus Filing Policy SEC Filings Requests Interest Rate History Site Map Copyright 2011. General Electric Capital Corporation

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Save your Money. Not your Questions. At GE Interest Plus, we take pride in going the extra mile to serve you. The good news is that your concerns may have already been addressed. Please read the frequently asked questions, and if you have any other questions, our representatives are available Monday-Friday, 8:30 am-7:00 pm Eastern Time. They may be reached toll free at 600-433-4480.

General Information

- What is GE Interest Plus?
- How does GE Interest Plus set its rates?
- How is yield calculated?
- How is the interest rate determined?
- Why do you pay a service fee?
- What are the terms of the investment?
- What is the minimum investment?
- What is the maximum investment?
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- What are the terms of the investment?
- What is the minimum investment?
- What is the maximum investment?
- Can I invest for an investment if I do not have a checking account?
- Investing and redeeming: What types of checks will be accepted for investment?
- How do I add or redeem from my investment?
- Can I redeem my investment at anytime?
- Are there any penalties for redeeming funds?
- What type of account can I open; can I link it to my GE Interest Plus investment?
- Can I have more than one bank account with my GE Interest Plus investment?
- Are my investments FDIC insured?
- Investment Quality: How is my investment rated?
- Is GE Interest Plus covered under the FDIC's Temporary Liquidity Guarantee Program?
- Fees: Do I pay any administrative fees?
- Are there any late fees?

Reporting, investor communications When will I know that my investment has *been* established? How often will I receive statements? When will I receive my 10&& Int. Statement? Type? of investment accounts What are the types of investment accounts that I can open? What is a Uniform Gift to Minor s Account? Can I establish an investment account %vith an address outside the United States? Can I have my mail sent to an address outside the United States? Does GE Interest Plus offer IRAs? How to contact us What are the mailing addresses for GE Interest Plus? Where do I wire money? Managing your investment online or over the phone * How can I manage my investment via the Internet? How secure is my information online? What if I am having trouble logging in to eService? \ _ Questions? Contact us or call us at 1 8U0 433 4430 Representatives are available Monday Friday¹.from 8:30 a.m. to 7:00 p.m.ET GE Interest Plus is an investment in the senior, unsecured corpora te debt of General Electric Capital Corporation. You should noteth at GE Interest Plus Notes BTe not a money maifcet f u no. which : j i allj 3 diversified fund consisting of investment in snct terni debt secur ities cf many companies. Unlike cank account snd ceftificste cf deposit. GE Interest Plus is not en J DIC i . : deposit. GE Interest Plus is riot qljaranteed under the FDICs TempDfary Liquidity Guarantee Program. It ispcssible tc Ic se money if GE Capital is unatletaosy its debts. Please see the prospectus foe important investment infbrmatic n. The i uer has filed a registration statement { i n d u d i n g a prospectus; [Registration Statement Wo. S33 1BQ4e7] with the BEC fw the offering to which this cam muni cation leletes. Before you invest, you should read the prospectus in that registration statement and other ddcuments the issuer has filed with the SEC For mote complete informa tinn about the issuer and this offering. You may get these documents for free by visiting EDGAR en the SEC website atwww.Bec.gov or by dieking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange tc mail ysu the prospectus if you request it by clicking here or calling toll free 1 300 33 4420. Yield reflects the annual rate of return cm your investment It assumes that interest is accrued daily and posted monthly, and thai there are no additions i n veatmen ts or redemptions. The portion of your I nvestment that is greater th a n 55 Million will earn a rate of .25% anciayield cf .25*. GE.cofn GECapital.com Prospectus Privacy Policy SEC Filings Request a fcit Rate History Bits Map Conurioht 2311. General Electric Caoital Corooration

m E mail Regular Mail, or Phone. We're here for you. _ Questions? Contact us or call us at 1 800 433 4480 Representatives are available Monday Friday, from 8:30 a.m. to 7:00 p.m. ET GE Interest Plus is an investment in the senior, unsecured corporate debt of General Electric Capital Corporation. You should note that GE Interest Plus Motes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus is not an FDIC insured deposit. GE Interest Plus is not guaranteed under the FDICTs Temporary Liquidity Guarantee Program It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment information. The issuer has filed a registration statement (including a prospectus) [Registration Statement Mo. 333 1 d04B7] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus: in that registration statement and other documents the issuer has filed with the BEG for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov by clicking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1 800 433 4480. Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and compounded monthly, and that there are no additions or redemptions. The portion of your investment that is greater than \$55 Million will earn a rate of .2596 and a yield of .25%. GE.com GECapital.com Prospectus Privacy Policy SEC Filings Request a kit Rate History Site Map Copyright 2011. General Electric Capital Corporation

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Thank you for choosing to invest in GE Interest Plus. Your application is under review. This means that we are in the process of verifying some of the information you provided. You will be notified within 3 business days with the status of your application. Approvals are communicated via email. If we require additional information, we will contact you by email or telephone. If you have any questions regarding your application, please call a Customer Service Representative at 1 888 433 3573.

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