

PEPSICO INC  
Form FWP  
January 12, 2010

Issuer Free Writing Prospectus  
Filed Pursuant to Rule 433  
Registration Statement No. 333-154314  
January 11, 2010

**PepsiCo, Inc.**

Floating Rate Notes due 2011  
3.10% Senior Notes due 2015  
4.50% Senior Notes due 2020  
5.50% Senior Notes due 2040

|  |   |   |   |   |
|--|---|---|---|---|
| Issuer:                                | PepsiCo, Inc.   |   |   |   |
| Ratings (Moody's / S&P):               | Aa2 / A+ (watch negative / negative outlook)  |   |   |   |
| Trade Date:                            | January 11, 2010  |   |   |   |
| Settlement Date (T+3):                 | January 14, 2010  |   |   |   |
| Title of Securities:                   | Floating Rate<br>Notes due 2011   | 3.10% Senior<br>Notes due 2015  | 4.50% Senior<br>Notes due 2020  | 5.50% Senior<br>Notes due 2040  |
| Aggregate Principal<br>Amount Offered: | \$1,250,000,000   | \$1,000,000,000   | \$1,000,000,000   | \$1,000,000,000   |
| Maturity Date:                         | July 15, 2011   | January 15, 2015  | January 15, 2020  | January 15, 2040  |
| Interest Payment Dates:                | Quarterly on each<br>January 15,<br>April 15, July 15<br>and October 15,<br>commencing on<br>April 15, 2010 | Semi-annually on<br>each January 15 and<br>July 15,<br>commencing on<br>July 15, 2010 | Semi-annually on<br>each January 15 and<br>July 15,<br>commencing on<br>July 15, 2010 | Semi-annually on<br>each January 15 and<br>July 15,<br>commencing on<br>July 15, 2010 |
| Spread to LIBOR:                       | 3 bps   |   |   |   |
| Designated LIBOR page:                 | Reuters Page<br>LIBOR 01  |   |   |   |
| Index Maturity:                        | 3 Months  |   |   |   |
| Interest Reset Dates:                  | January 15,<br>April 15, July 15<br>and October 15  |   |   |   |
| Initial Interest Rate:                 | Three month<br>LIBOR plus 0.03%,<br>determined on the<br>second London                                      |   |   |   |

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banking day prior to  
January 14, 2010

|                     |                             |                             |                          |
|---------------------|-----------------------------|-----------------------------|--------------------------|
| Benchmark Treasury: | 2.625% due<br>December 2014 | 3.375% due<br>November 2019 | 4.50% due<br>August 2039 |
|---------------------|-----------------------------|-----------------------------|--------------------------|

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|                           |  |   |   |   |
|---------------------------|--|---|---|---|
| Benchmark Treasury Yield: |  | 2.552%  | 3.812%  | 4.724%  |
| Spread to Treasury:       |  | 57 bps  | 73 bps  | 85 bps  |
| Re-offer Yield:           |  | 3.122%  | 4.542%  | 5.574%  |
| Coupon:                   |  | 3.10%   | 4.50%   | 5.50%   |
| Price to Public:          | 100.0%   | 99.899%   | 99.665%   | 98.927%   |
| Optional Redemption:      |  | Make-whole call at Treasury rate plus 10 basis points | Make-whole call at Treasury rate plus 15 basis points | Make-whole call at Treasury rate plus 15 basis points |
| Daycount Fraction:        | Actual / 360   | 30 / 360  | 30 / 360  | 30 / 360  |
| CUSIP/ISIN:               | 713448 BL1 / US713448BL10  | 713448 BM9 / US713448BM92                             | 713448 BN7 / US713448BN75                             | 713448 BP2 / US713448BP24                             |
| Minimum Denomination:     | \$2,000 and integral multiples of \$1,000  |   |   |   |
| Joint Bookrunners:        | Banc of America Securities LLC<br>Citigroup Global Markets Inc.<br>RBS Securities Inc.<br>BNP Paribas Securities Corp.<br>HSBC Securities (USA) Inc.<br>UBS Securities LLC |   |   |   |
| Senior Co-Managers:       | BBVA Securities Inc.<br>Mizuho Securities USA Inc.<br>U.S. Bancorp Investments, Inc.   |   |   |   |
| Junior Co-Managers:       | ANZ Securities, Inc.<br>Cabrera Capital Markets, LLC<br>PNC Capital Markets LLC<br>The Williams Capital Group, L.P.  |   |   |   |

***Description of Certain Provisions Applicable to the 2011 Floating Rate Notes***

**General**

The 2011 floating rate notes offered hereby will initially be limited to \$1,250,000,000 aggregate principal amount. The 2011 floating rate notes will bear interest from January 14, 2010, or from the most recent interest payment date on which we have paid or provided for interest on the 2011 floating rate notes. The 2011 floating rate notes will mature at 100% of their principal amount on July 15, 2011 and are not subject to any sinking fund. The 2011 floating rate notes will not be redeemable.

**Calculation Agent**

The Bank of New York Mellon will act as calculation agent for the 2011 floating rate notes under a Calculation Agency Agreement between the issuer and The Bank of New York Mellon dated as of January 14, 2010.

**Interest Payment Dates**



Interest on the 2011 floating rate notes will be payable quarterly in arrears on January 15, April 15, July 15 and October 15 of each year, commencing April 15, 2010 to the persons in whose names the notes are registered at the close of business on each January 1, April 1, July 1 and October 1, as the case may be (whether or not a New York business day (as defined below)). If any interest payment date (other than the maturity date or any earlier repayment date) falls on a day that is not a New York business day, the payment of interest that would otherwise be payable on such date will be postponed to the next succeeding New York business day, except that if such New York business day falls in the next succeeding calendar month, the applicable interest payment date will be the immediately preceding New York business day. If the maturity date or any earlier repayment date of the 2011 floating rate notes falls on a day that is not a New York business day, the payment of principal, premium, if any, and interest, if any, otherwise payable on such date will be postponed to the next succeeding New York business day, and no interest on such payment will accrue from and after the maturity date or earlier repayment date, as applicable. A New York business day is any day other than a Saturday, Sunday or other day on which commercial banks are required or permitted by law, regulation or executive order to be closed in New York City.

**Interest Reset Dates**

The interest rate will be reset quarterly on January 15, April 15, July 15 and October 15 of each year, commencing April 15, 2010. However, if any interest reset date would otherwise be a day that is not a New York business day, such interest reset date will be the next succeeding day that is a New York business day, except that if the next succeeding New York business day falls in the next succeeding calendar month, the applicable interest reset date will be the immediately preceding New York business day.

**Interest Periods and Interest Rate**

The initial interest period will be the period from and including January 14, 2010 to but excluding the first interest reset date. The interest rate in effect during the initial interest period will be equal to LIBOR plus 3 basis points, determined two London business days prior to January 14, 2010. A London business day is a day on which dealings in deposits in U.S. dollars are transacted in the London interbank market.

After the initial interest period, the interest periods will be the periods from and including an interest reset date to but excluding the immediately succeeding interest reset date, except that the final interest period will be the period from and including the interest reset date immediately preceding the maturity date to but excluding the maturity date. The interest rate per annum for the 2011 floating rate notes in any interest period will be equal to LIBOR plus 3 basis points, as determined by the calculation agent. The interest rate in effect for the 15 calendar days prior to any repayment date earlier than the maturity date will be the interest rate in effect on the fifteenth day preceding such earlier repayment date.

The interest rate on the 2011 floating rate notes will be limited to the maximum rate permitted by New York law, as the same may be modified by United States law of general application.

Upon the request of any holder of 2011 floating rate notes, the calculation agent will provide the interest rate then in effect and, if determined, the interest rate that will become effective on the next interest reset date.

The calculation agent will determine LIBOR for each interest period on the second London business day prior to the first day of such interest period.

LIBOR, with respect to any interest determination date, will be the offered rate for deposits of U.S. dollars having a maturity of three months that appears on Reuters Page LIBOR 01 at approximately 11:00 a.m., London time, on such interest determination date. If on an interest determination date, such rate does not appear on the Reuters Page LIBOR01 as of 11:00 a.m., London time, or if Reuters Page LIBOR01 is not available on such date, the calculation agent will obtain such rate from Bloomberg L.P.'s page BBAM.

If no offered rate appears on Reuters Page LIBOR01 or Bloomberg L.P. page BBAM on an interest determination date, LIBOR will be determined for such interest determination date on the basis of the rates at approximately 11:00 a.m., London time, on such interest determination date at which deposits in U.S. dollars are offered to prime banks in the London inter-bank market by four major banks in such market selected by PepsiCo, for a term of three months commencing on the applicable interest reset date and in a principal amount equal to an amount that in the judgment of the calculation agent is representative for a single transaction in U.S. dollars in such market at such time. The calculation agent will request the principal London office of each of such banks to provide a quotation of its rate. If at least two such quotations are provided, LIBOR for such interest period will be the arithmetic mean of such quotations. If fewer than two such quotations are provided, LIBOR for such interest period will be the arithmetic mean of the rates quoted at approximately 11:00 a.m. in New York City on such interest determination date by three major banks in New York City, selected by PepsiCo, for loans in U.S. dollars to leading European banks, for a term of three months commencing on the applicable interest reset date and in a principal amount equal to an amount that in the judgment of the calculation agent is representative for a single transaction in U.S. dollars in such market at such time; provided, however, that if the banks so selected are not quoting as mentioned above, the then-existing LIBOR rate will remain in effect for such interest period, or, if none, the interest rate will be the initial interest rate.

All percentages resulting from any calculation of any interest rate for the 2011 floating rate notes will be rounded, if necessary, to the nearest one hundred thousandth of a percentage point, with five one-millionths of a percentage point rounded upward (e.g., 5.876545% (or .05876545) would be rounded to 5.87655% (or .0587655)), and all U.S. dollar amounts will be rounded to the nearest cent, with one-half cent being rounded upward. Each calculation of the interest rate on the 2011 floating rate notes by the calculation agent will (in the absence of manifest error) be final and binding on the noteholders and PepsiCo.

#### **Accrued Interest**

Accrued interest on the 2011 floating rate notes will be calculated by multiplying the principal amount of the 2011 floating rate notes by an accrued interest factor. This accrued interest factor will be computed by adding the interest factors calculated for each day in the period for which interest is being paid. The interest factor for each day is computed by dividing the interest rate applicable to that day by 360. For these calculations, the interest rate in effect on any reset date will be the applicable rate as reset on that date. The interest rate applicable to any other day is the interest rate from the immediately preceding reset date or, if none, the initial interest rate.

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**An explanation of the significance of ratings may be obtained from the ratings agencies. Generally, ratings agencies base their ratings on such material and information, and such of their own investigations, studies and assumptions, as they deem appropriate. The security ratings above are not a recommendation to buy, sell or hold the securities offered hereby. The ratings may be subject to review, revision, suspension, reduction or withdrawal at any time by Moody's and Standard & Poor's. Each of the security ratings above should be evaluated independently of any other security rating.**

**The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Banc of America Securities LLC toll-free at 1-800-294-1322, Citigroup Global Markets Inc. toll-free at 1-877-858-5407 or RBS Securities Inc. toll-free at 1-866-884-2071. Any disclaimers or other notices that may appear below are not applicable to this communication and should be disregarded. Such disclaimers or other notices were automatically generated as a result of this communication being sent via Bloomberg or another email system.**