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CINCINNATI FINANCIAL CORP
Form 13F-HR
November 04, 2009

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 13F

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: September 30, 2009

Check here if Amendment []; Amendment Number: _____

This Amendment (Check only one.): [] is a restatement
[] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Cincinnati Financial Corporation
Address: 6200 South Gilmore Road
Fairfield, Ohio 45014

13F File Number: 028-10798

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing the Report on Behalf of Reporting Manager:

Name: Martin F. Hollenbeck
Title: Chief Investment Officer
Phone: (513) 870-2000

Signature, Place and Date of Signing:

/s/ Martin F. Hollenbeck Fairfield, Ohio November 3, 2009

Report Type (Check only one.):

- [] 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)
- [] 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)
- [X] 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

List of other Managers Reporting for this Manager:

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| No. | File No. | Name |
|-----|----------|---|
| --- | ----- | ---- |
| 01 | 28-10753 | The Cincinnati Insurance Company |
| 02 | 28-10754 | The Cincinnati Life Insurance Company |
| 03 | 28-10755 | The Cincinnati Casualty Company |
| 04 | 28-10756 | The Cincinnati Indemnity Company |
| 05 | 28-12741 | The Cincinnati Specialty Underwriters Insurance Company |

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FORM 13F SUMMARY PAGE

Report Summary:

| | |
|---|-------------|
| Number of Other Included Managers | 0 |
| Form 13F Information Table Entry Total: | 39 |
| Form 13F Information Table Value Total | 727,883 |
| | (thousands) |

List of Other Included Managers: None

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| ISSUER | COLUMN 2 TITLE OF CLASS | COLUMN 3 CUSIP | COLUMN 4 FMV (000) | COLUMN 5 SHARES/PRINCIPAL | SH/PRN |
|--------------------------|----------------------------|-------------------|-----------------------|------------------------------|--------|
| ----- | ----- | ----- | ----- | ----- | ----- |
| 3M COMPANY | COMMON | 88579Y101 | 11,070 | 150,000 | SH |
| ABBOTT LABORATORIES | COMMON | 002824100 | 10,775 | 217,800 | SH |
| AGL RESOURCES | COMMON | 001204106 | 22,432 | 635,997 | SH |
| AT&T INC | COMMON | 00206R102 | 14,639 | 542,000 | SH |
| BAXTER INTL INC | COMMON | 071813109 | 13,397 | 235,000 | SH |
| BEST BUY CO INC | COMMON | 086516101 | 17,349 | 462,400 | SH |
| CHEVRON CORPORATION | COMMON | 166764100 | 23,383 | 332,000 | SH |
| CLOROX COMPANY | COMMON | 189054109 | 13,268 | 225,573 | SH |
| COLGATE-PALMOLIVE CORP | COMMON | 194162103 | 22,350 | 293,000 | SH |
| CONOCOPHILLIPS | COMMON | 20825C104 | 4,516 | 100,000 | SH |
| DOVER CORP | COMMON | 260003108 | 30,264 | 780,800 | SH |
| DUKE ENERGY CORP | COMMON | 26441C105 | 19,769 | 1,256,000 | SH |
| EMERSON ELECTRIC | COMMON | 291011104 | 10,896 | 271,845 | SH |
| EQUITY RESIDENTIAL | CONVERTIBLE DEB | 26884AAV5 | 1,833 | 1,850,000 | PRN |
| EXXON MOBIL CORPORATION | COMMON | 30231G102 | 10,707 | 156,054 | SH |
| GENUINE PARTS CO | COMMON | 372460105 | 31,323 | 823,000 | SH |
| HONEYWELL INT L INC | COMMON | 438516106 | 35,200 | 947,500 | SH |
| IBM CORP | COMMON | 459200101 | 20,334 | 170,000 | SH |
| JOHNSON & JOHNSON | COMMON | 478160104 | 43,927 | 721,415 | SH |
| LINEAR TECHNOLOGY CORP | COMMON | 535678106 | 21,944 | 794,200 | SH |
| MCDONALD'S CORP | COMMON | 580135101 | 25,547 | 447,638 | SH |
| MEDTRONIC INC | COMMON | 585055106 | 25,383 | 689,750 | SH |
| MEDTRONIC INC | CONVERTIBLE DEB | 585055AM8 | 2,321 | 2,350,000 | PRN |
| MEDTRONIC INC | CONVERTIBLE DEB | 585055AK2 | 1,876 | 1,900,000 | PRN |
| MERIDIAN BIOSCIENCE | COMMON | 589584101 | 19,508 | 780,000 | SH |
| MICROCHIP TECHNOLOGY INC | COMMON | 595017104 | 16,165 | 610,000 | SH |

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| | | | | | |
|------------------------------|--------|-----------|---------|-----------|----|
| MICROSOFT CORP | COMMON | 594918104 | 22,762 | 885,000 | SH |
| PAYCHEX INC | COMMON | 704326107 | 23,240 | 800,000 | SH |
| PEPSICO INC | COMMON | 713448108 | 44,552 | 759,500 | SH |
| PFIZER INC | COMMON | 717081103 | 9,541 | 576,500 | SH |
| PIEDMONT NATURAL GAS | COMMON | 720186105 | 48,342 | 2,019,278 | SH |
| PRAXAIR INC | COMMON | 74005P104 | 8,169 | 100,000 | SH |
| PROCTER & GAMBLE CORPORATION | COMMON | 742718109 | 2,890 | 49,900 | SH |
| RPM INTERNATIONAL INC | COMMON | 749685103 | 15,249 | 824,725 | SH |
| SPECTRA ENERGY CORP | COMMON | 847560109 | 1,477 | 78,000 | SH |
| STAPLES INC | COMMON | 855030102 | 18,188 | 783,293 | SH |
| SYSCO CORP | COMMON | 871829107 | 23,200 | 933,613 | SH |
| VERIZON COMMUNICATIONS INC | COMMON | 92343V104 | 20,665 | 682,700 | SH |
| WYETH | COMMON | 983024100 | 19,432 | 400,000 | SH |
| | | | 727,883 | | |

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| ISSUER | COLUMN 6 INVESTMENT DIS | COLUMN 7 OTH MGRS | COLUMN 8 SOLE | SHARED | NONE |
|------------------------------|----------------------------|----------------------|------------------|--------|------|
| 3M COMPANY | SOLE | | 150,000 | -- | -- |
| ABBOTT LABORATORIES | SOLE | | 217,800 | -- | -- |
| AGL RESOURCES | SOLE | | 635,997 | -- | -- |
| AT&T INC | SOLE | | 542,000 | -- | -- |
| BAXTER INTL INC | SOLE | | 235,000 | -- | -- |
| BEST BUY CO INC | SOLE | | 462,400 | -- | -- |
| CHEVRON CORPORATION | SOLE | | 332,000 | -- | -- |
| CLOROX COMPANY | SOLE | | 225,573 | -- | -- |
| COLGATE-PALMOLIVE CORP | SOLE | | 293,000 | -- | -- |
| CONOCOPHILLIPS | SOLE | | 100,000 | -- | -- |
| DOVER CORP | SOLE | | 780,800 | -- | -- |
| DUKE ENERGY CORP | SOLE | | 1,256,000 | -- | -- |
| EMERSON ELECTRIC | SOLE | | 271,845 | -- | -- |
| EQUITY RESIDENTIAL | SOLE | | -- | -- | -- |
| EXXON MOBIL CORPORATION | SOLE | | 156,054 | -- | -- |
| GENUINE PARTS CO | SOLE | | 823,000 | -- | -- |
| HONEYWELL INT L INC | SOLE | | 947,500 | -- | -- |
| IBM CORP | SOLE | | 170,000 | -- | -- |
| JOHNSON & JOHNSON | SOLE | | 721,415 | -- | -- |
| LINEAR TECHNOLOGY CORP | SOLE | | 794,200 | -- | -- |
| MCDONALD'S CORP | SOLE | | 447,638 | -- | -- |
| MEDTRONIC INC | SOLE | | 689,750 | -- | -- |
| MEDTRONIC INC | SOLE | | -- | -- | -- |
| MEDTRONIC INC | SOLE | | -- | -- | -- |
| MERIDIAN BIOSCIENCE | SOLE | | 780,000 | -- | -- |
| MICROCHIP TECHNOLOGY INC | SOLE | | 610,000 | -- | -- |
| MICROSOFT CORP | SOLE | | 885,000 | -- | -- |
| PAYCHEX INC | SOLE | | 800,000 | -- | -- |
| PEPSICO INC | SOLE | | 759,500 | -- | -- |
| PFIZER INC | SOLE | | 576,500 | -- | -- |
| PIEDMONT NATURAL GAS | SOLE | | 2,019,278 | -- | -- |
| PRAXAIR INC | SOLE | | 100,000 | -- | -- |
| PROCTER & GAMBLE CORPORATION | SOLE | | 49,900 | -- | -- |
| RPM INTERNATIONAL INC | SOLE | | 824,725 | -- | -- |
| SPECTRA ENERGY CORP | SOLE | | 78,000 | -- | -- |

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| | | | | |
|----------------------------|------|---------|----|----|
| STAPLES INC | SOLE | 783,293 | -- | -- |
| SYSCO CORP | SOLE | 933,613 | -- | -- |
| VERIZON COMMUNICATIONS INC | SOLE | 682,700 | -- | -- |
| WYETH | SOLE | 400,000 | -- | -- |