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Lloyds Banking Group plc

Form FWP June 30, 2016

Filed pursuant to Rule 433

Dated June 30, 2016

Registration No. 333-211791

Free Writing Prospectus

(To Preliminary Prospectus Supplement dated June 30, 2016 and Prospectus dated June 2, 2016)

\$1,000,000,000 3.100% Senior Notes due 2021

Final Term Sheet

Issuer: Lloyds Banking Group plc ("LBG")

Expected Ratings*: Baa1 / BBB+ / A+ (Moody's (Stable), S&P (Stable), Fitch (Stable))

Status: Senior, Unsecured

Format: SEC Registered Global Notes – Fixed Rate

Principal Amount: \$1,000,000,000 **Pricing Date:** June 30, 2016

Expected Settlement

Date: July 6, 2016 (T+3)

Maturity Date: July 6, 2021 (5 years)

Coupon: 3.100%

Interest Payment

Dates:

Semi-annually on January 6 and July 6, commencing January 6, 2017

Benchmark Treasury: 1.125% due June 30, 2021

Benchmark Treasury

Price / Yield:

 $100\text{-}17 \: / \: 1.016\%$

Spread to Benchmark

Treasury:

UST + 210 bps

Re-Offer Yield: 3.116% **Re-Offer Price:** 99.926%

Underwriting

0.300%

Commission: Net Proceeds:

\$996,260,000

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Agreement with of the U.K. Bail-in Power:

Notwithstanding any other agreements, arrangements, or understandings between us and any Respect to the Exercise holder or beneficial owner of the Senior Notes, the holders and beneficial owners of the Senior Notes will be required to agree that by purchasing or acquiring the Senior Notes, they acknowledge, accept, agree to be bound by and consent to the exercise of any U.K. bail-in power (as defined below) by the relevant U.K. resolution

1

authority that may result in (i) the reduction or cancellation of all, or a portion, of the principal amount of, or interest on, the Senior Notes; (ii) the conversion of all, or a portion, of the principal amount of, or interest on, the Senior Notes into shares or other securities or other obligations of LBG or another person; and/or (iii) the amendment or alteration of the maturity of the Senior Notes, or amendment of the amount of interest due on the Senior Notes, or the dates on which interest becomes payable, including by suspending payment for a temporary period; which U.K. bail-in power may be exercised by means of variation of the terms of the Senior Notes solely to give effect to the exercise by the relevant U.K. resolution authority of such U.K. bail-in power. Each holder and beneficial owner of the Senior Notes will further be required to acknowledge and agree that the rights of the holders and/or beneficial owners under the Senior Notes are subject to, and will be varied, if necessary, solely to give effect to, the exercise of any U.K. bail-in power by the relevant U.K. resolution authority.

For these purposes, a "U.K. bail-in power" is any write-down and/or conversion power existing from time to time under any laws, regulations, rules or requirements relating to the resolution of banks, banking group companies, credit institutions and/or investment firms incorporated in the United Kingdom in effect and applicable in the United Kingdom to LBG or its affiliates, including but not limited to any such laws, regulations, rules or requirements which are implemented, adopted or enacted within the context of a European Union directive or regulation of the European Parliament and of the Council establishing a framework for the recovery and resolution of credit institutions and investment firms and/or within the context of a U.K. resolution regime under the Banking Act as the same has been or may be amended from time to time (whether pursuant to the U.K. Financial Services (Banking Reform) Act 2013 (the "Banking Reform Act 2013"), secondary legislation or otherwise), pursuant to which obligations of a bank, banking group company, credit institution or investment firm or any of its affiliates can be reduced, cancelled, amended, transferred and/or converted into shares or other securities or obligations of the obligor or any other person (and a reference to the "relevant U.K. resolution authority" is to any authority with the ability to exercise a U.K. bail-in power).

ISIN: US539439AK53 **CUSIP:** 539439AK5

Day Count Fraction: 30 / 360

Denominations: \$200,000 and integral multiples of \$1,000 in excess thereof

Means any day, other than Saturday or Sunday, that is neither a legal holiday nor a day on which

Business Days: banking institutions are authorized or required by law or regulation to close in the City of New York

or in the City of London

Business Day Convention:

Following, unadjusted

Expected

New York Stock Exchange

Listing:

Joint Book-Running Citigroup Global Markets Inc., HSBC Securities (USA) Inc., Lloyds Securities Inc.,

Managers: Morgan Stanley & Co. LLC

^{*} Note: A securities rating is not a recommendation to buy, sell or hold securities. Ratings may be subject to revision or withdrawal at any time, and each rating should be evaluated independently of any other rating.

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Lloyds Banking Group plc has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents Lloyds Banking Group plc has filed with the SEC for more complete information about Lloyds Banking Group plc and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, Lloyds Banking Group plc and, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Citigroup Global Markets Inc. toll free at (800) 831-9146, HSBC Securities (USA) Inc. collect at (866) 811-8049, Lloyds Securities Inc. collect at (212) 930-5000 or Morgan Stanley & Co. LLC collect at (866) 718-1649.

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2