KELLY DAVID M Form 4 March 13, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** KELLY DAVID M			Symbol	er Name aı CE INC	nd Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction							
1001 EAST PALM AVENUE			(Month/ 03/09/2	Day/Year) 2018		Director 10% OwnerX_ Officer (give title Other (specify below) Sr VP, Chief Financial Officer				
	(Street)		4. If Am	endment, I	Date Original	6. Individual or	Joint/Group Fili	ng(Check		
TAMPA, FI		Filed(Mo	onth/Day/Ye	ear)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)	Tal	ole I - Non	-Derivative Securities Ac	equired, Disposed	of, or Beneficia	lly Owned		
1.Title of	2. Transaction	Date 2A. De	emed	3.	4. Securities	5. Amount of	6. Ownership	7. Nature o		

			Tubic	Table 1 Tron Berryative Securities Acquired, Disposed 61, 61 Beneficiary 6 when							
	1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities	5. Amount of	6. Ownership	7. Nature of			
	Security	(Month/Day/Year)	Execution Date, if	Transactio	onAcquired (A) or	Securities	Form: Direct	Indirect			
	(Instr. 3)		any	Code	Disposed of (D)	Beneficially	(D) or	Beneficial Ownership			
			(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4 and 5)	Owned	Indirect (I)				
						Following	(Instr. 4)	(Instr. 4)			
					(4)	Reported					
					(A)	Transaction(s)					
				Code V	or Amount (D) Pri	ce (Instr. 3 and 4)					
Common Stock	Common Stock	03/09/2018		J <u>(1)</u>	459 (2) A \$ (137,041 (3)	D				
	DIOUR										

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D)		ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	of ng s	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(Instr. 3, 4, and 5) (A) (D)	Date Exercisable	Expiration Date	or Title Nu of	umber		

Reporting Owners

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

> > Date

KELLY DAVID M 1001 EAST PALM AVENUE **TAMPA, FL 33605**

Sr VP, Chief Financial Officer

Signatures

Susan A. Gager, Attorney-in-Fact for David M. 03/13/2018 Kelly

**Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transaction is disclosing a dividend that is exempt from reporting under Rule 16a.
- On February 2, 2018, the issuer declared a cash dividend of \$0.12 per share of common stock, payable March 23, 2018 to all shareholders of record on March 9, 2018 (the "Dividend"). The 459 additional shares of restricted stock were received by the reporting person in **(2)** connection with the Dividend and will vest in accordance with the terms of the reporting person's outstanding restricted stock agreement(s).
- (3) Includes 109,930 shares of restricted stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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